



TCS/PR/SE-175/2021-22

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National Stock Exchange of India Limited
Exchange Plaza, C-1, Block G, Bandra Kurla
Complex, Bandra (East)
Mumbai - 400051
Symbol - TCS

BSE Limited
P. J. Towers,
Dalal Street,
Mumbai - 400001
Scrip Code No. 532540

Dear Sirs,

We are sending herewith copy of the Press Release titled “**TCS Recognized as a Leader and Star Performer in Digital Workplace Services by Everest Group**” which will be disseminated shortly.

The Press release is self-explanatory.

Thanking you,

Yours faithfully,
For **Tata Consultancy Services Limited**

A handwritten signature in blue ink, appearing to read 'Pradeep Manohar Gaitonde', with a flourish at the end.

Pradeep Manohar Gaitonde
Company Secretary

TATA CONSULTANCY SERVICES

TATA Consultancy Services Limited

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TCS Recognized as a Leader and Star Performer in Digital Workplace Services by Everest Group

Tata Consultancy Services' Significant Investments in Intellectual Property Such as TCS Cognix™, Co-Innovation with Clients through Pace Ports™ and Extensive Partner Network Highlighted as Key Strengths

NEW YORK | MUMBAI, January 31, 2022: Tata Consultancy Services (TCS) (BSE: 532540, NSE: TCS) has been named a Leader and Star Performer in the Everest Group PEAK Matrix® for Digital Workplace Services¹.

In an assessment of 26 digital workplace service providers, TCS was placed highest for its Market Impact. Highlighted as a key strength was the company's significant investment in new intellectual property such as TCS Cognix™. The report highlighted that TCS' Secure Borderless Workspaces™ (SBWS™) solution gained good client traction during the pandemic.

Also cited as a strength is TCS' focus on innovation and its investments in co-innovation with clients through Pace Ports, CX centers and innovation labs. According to the report, TCS has one of the lowest attrition rates among the major global providers, owing to a strong talent retention strategy that focuses on employees' overall well-being and training.

"The rapid pace of digital transformation and adoption of hybrid work models are resulting in enterprises reimagining the future of work. TCS helps customers leverage cognitive, AI and other digital technologies to enable a workplace that fosters collaboration and provides consumer-grade employee experience," said **Ashok Pai, Global Head, Cognitive Business Operations, TCS.** *"Our leadership position is a reflection of our comprehensive portfolio of offerings, investments in innovation and ability to help customers enhance their employee experience."*

TCS offers a comprehensive portfolio of consulting-led services across the workplace services value chain and leverages SBWS, its transformative operating model to enable touchless, intelligent, agile, and digital operations that deliver superior business outcomes.

TCS Cognix for Workspace is an AI driven human-machine collaboration suite, powered by TCS' Machine First™ Delivery Model that helps enterprises create intuitive, immersive, and intelligent workspaces – a key to delightful employee experiences. It comes with an array of easy-to-deploy, modular and scalable value builders that bring together multiple digital levers and enable zero-touch IT, the next-gen workplace and enhanced employee experience. Some examples of these value builders are cognitive virtual assistants, experience assurance manager, a user segment analyzer, and a proactive endpoint remediator.

Its SBWS remote working operating model allows organizations to take full advantage of their talent ecosystem to maximize business opportunities. It encompasses a wide range of human functions, including infrastructure, talent management and employee engagement; processes, tools, and governance mechanisms; and collaboration and engagement practices to enable companies to realize the potential of the new world of work.

TCS' Smart Meetings solution helps transform the meeting experience for remote working employees with comprehensive services, full lifecycle support and global coverage. It includes integrating business applications to help drive productivity, enterprise voice enablement using direct routing, meeting room experiences, adoption, and change management with round-the-clock managed support.

TCS also ensures seamless adoption of digital workplace initiatives within enterprises through solutions such

¹ Digital Workplace Services PEAK Matrix® Assessment 2022, Udit Singh, Arjun Singh Chauhan, Prabhneet Kaur, Everest Group, December 17, 2021

as TCS Office 365 Engage – a curated, personalized, and gamified adoption cum learning platform that curates the learning journey based on the Office 365 usage pattern, role, activities, and geography. Its subtle gamification elements make it more interesting to explore Office 365.

To drive workplace innovation and transformation, TCS has invested in a network of globally distributed co-innovation hubs called TCS Pace Ports™ that bring together a collaborative ecosystem of startups, technology partners, and academia. Its Innovation Showcase is a premiere immersive presentation zone where client executives are invited to explore possibilities in their industries. TCS contextualizes its digital workplace solutions for customers and demonstrates them at the Innovation Showcase to trigger conversations around innovation.

“To build a sustainable workplace ecosystem, a conscious effort is needed to move away from stopgap solutions and enhance the focus on critical components of the digital workplace that have been eclipsed by business continuity challenges in the last two years, such as governance, employee experience management, employee burnout, virtual culture and talent building, data privacy, user enablement, and compliance,” said **Udit Singh, Practice Director, Everest Group**. *“TCS’ focus on co-innovation with clients, investments in its IPs such as TCS Cognix, and thought leadership exhibited by focused sales and marketing efforts have contributed to its position as a Leader and Star Performer in Everest Group’s Digital Workplace Services PEAK Matrix® Assessment 2022. Clients have highlighted TCS’ partnership approach to workplace transformation, relationship management, and flexibility as key differentiators.”*

“TCS’ portfolio of edge to cloud workplace solutions integrates experience, applications, and infrastructure, backed by research and innovation in behavior sciences and workplace automation. This has helped our customers to design frictionless workplace experiences for their employees, creating competitive advantages in attracting and retaining talent,” said **Ashok Krish, Global Head, Digital Workplace, Microsoft Business Unit, TCS**.

About Tata Consultancy Services (TCS)

Tata Consultancy Services is an IT services, consulting and business solutions organization that has been partnering with many of the world’s largest businesses in their transformation journeys for over 50 years. TCS offers a consulting-led, cognitive powered, integrated portfolio of business, technology and engineering services and solutions. This is delivered through its unique Location Independent Agile™ delivery model, recognized as a benchmark of excellence in software development.

A part of the Tata group, India's largest multinational business group, TCS has over 556,000 of the world’s best-trained consultants in 46 countries. The company generated consolidated revenues of US \$22.2 billion in the fiscal year ended March 31, 2021 and is listed on the BSE (formerly Bombay Stock Exchange) and the NSE (National Stock Exchange) in India. TCS' proactive stance on climate change and award-winning work with communities across the world have earned it a place in leading sustainability indices such as the MSCI Global Sustainability Index and the FTSE4Good Emerging Index. For more information, visit www.tcs.com.

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