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July 29, 2020

National Stock Exchange of India Limited
Exchange Plaza, Bandra Kurla Complex,
Mumbai - 400051
Symbol - TCS

BSE Limited
P. J. Towers, Dalal Street,
Mumbai -400001
Scrip Code No. 532540 (BSE)

Dear Sirs,

We are sending herewith copy of the Press Release titled "**TCS Helps Vistaprint Simplify Business Operations and Accelerate its Digital Transformation Journey ”** which will be disseminated shortly.

The Press release is self-explanatory.

Thanking you,

Yours faithfully,

For **Tata Consultancy Services Limited**

Rajendra Moholkar
Company Secretary

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For immediate use **PRESS** RELEASE

TCS Helps Vistaprint Simplify Business Operations and Accelerate its Digital Transformation Journey

Vistaprint Partners with Tata Consultancy Services to Migrate to SAP S/4HANA, Strengthening its Competitive Position and Delivering Greater Customer Value

NEW YORK | MUMBAI, July 29, 2020: Tata Consultancy Services (TCS), (BSE: 532540, NSE: TCS), a leading global IT services, consulting, and business solutions organization, partnered with Vistaprint (a Cimpress company), a global leader in promotional and marketing products and solutions, to help the latter successfully migrate to SAP S/4HANA on the cloud, simplifying its business operations and accelerating its cloud-led digital transformation journey.

Vistaprint needed a stable and scalable business solution platform to manage the growth, complexity and pace of change of its business and operations. To help achieve those objectives, TCS worked with Vistaprint to migrate from its SAP on-premise system to S/4HANA Cloud Infrastructure. TCS transformed Vistaprint's finance, supply chain, sales, and analytics functions to help it deliver major improvements in customer value across a wide variety of customized product categories. This program also enabled Vistaprint to guide its 17 million small and medium business partners globally in better forecasting local demand trends, accelerating customer fulfillment and growing their businesses.

As part of the program, the company transformed and migrated 3 years of historical data comprising 4 billion finance documents and spanning over 100 entities and 6 global manufacturing sites, achieving a data compression of more than 60 percent. TCS leveraged its Secure Borderless Workspaces™ (SBWS™) operating model to successfully switch over to the new solution during the COVID-19 lockdowns, setting a new industry benchmark in minimizing the downtime to less than 2 days.

The new platform's embedded data analytics have improved analytics efficiencies across the organization by 10 percent. The real-time inventory analytics have helped Vistaprint reduce inventory costs by 4 percent. The program also ensured compliance to the new IFRS15/ ASC606 accounting standards.

"*With the COVID pandemic affecting our go-live date, we needed to move fast and make a quick decision to complete the migration or defer it. With strong collaboration between both parties and leveraging TCS' SAP S/4HANA COE, we made the right move to give our organization and employees the immediate value needed during these uncertain times. The partnership positioned us to meet our long-term strategic business initiatives. Not only did TCS meet stretch goals, they accomplished them successfully. We had common goal to accomplish a successful go-live date and that is what was delivered,*" said **Mukul Agrawal, Head of ERP, Vistaprint.**

"*The successful SAP S/4HANA migration is a testimony to the close collaboration and engagement between TCS and Vistaprint despite challenging circumstances. We are confident that the transformation will help the company achieve their vision of empowering customers while also driving business agility and efficiency across sales, supply chain and finance*," said **Akhilesh Tiwari, Global Head, Enterprise Application Services, TCS.**

TCS' swift transition to remote working in the face of COVID-19 induced lockdowns was facilitated by its SBWS™. This transformative operating model allows organizations to fully and seamlessly transition to

virtual workspaces with a suitable cybersecurity framework and all project management practices and systems needed to ensure that work allocation, monitoring and reporting continues as normal.

TCS' SAP services portfolio encompasses interactive design, advisory, consulting, implementation and other support services. The company helps customers evaluate digital offerings such as SAP S/4HANA, SAP C/4HANA®, SAP® SuccessFactors®, Intelligent Spend Management, and SAP Cloud Platform, and define their roadmap, architecture, and strategy. TCS' solutions are built on contextual knowledge and SAP best practices and enable enterprises to confidently embrace digital technologies as part of their ecosystems so they can benefit from innovation, agility and precision.

About Tata Consultancy Services Ltd. (TCS)

Tata Consultancy Services is an IT services, consulting and business solutions organization that has been partnering with many of the world's largest businesses in their transformation journeys for over 50 years. TCS offers a consulting-led, cognitive powered, integrated portfolio of business, technology and engineering services and solutions. This is delivered through its unique Location Independent Agile™ delivery model, recognized as a benchmark of excellence in software development.

A part of the Tata group, India's largest multinational business group, TCS has over 443,000 of the world's best-trained consultants in 46 countries. The company generated consolidated revenues of US $22 billion in the fiscal year ended March 31, 2020, and is listed on the BSE (formerly Bombay Stock Exchange) and the NSE (National Stock Exchange) in India. TCS' proactive stance on climate change and award-winning work with communities across the world have earned it a place in leading sustainability indices such as the Dow Jones Sustainability Index (DJSI), MSCI Global Sustainability Index and the FTSE4Good Emerging Index. For more information, visit us at www.tcs.com.www.tcs.com.

To stay up-to-date on TCS global news, follow @TCS_News.

About Vistaprint

Vistaprint is the marketing partner to millions of small business owners around the world, empowering each one to live their dreams. For more than 20 years, we have helped small businesses look and feel credible through high-quality marketing, including promotional products, postcards, business cards, signage, apparel, websites and digital marketing. With Vistaprint, small businesses are able to create and customize their marketing with our easy-to-use digital tools and design-templates, or by receiving real-time, expert graphic design support. Our focus is on helping small businesses project a consistent and cohesive brand image that makes them look their best in-store, online, on-site and on-the-go.

Now more than ever, we're doing all we can to help small businesses get through this difficult time and thrive in a post-pandemic world. We continue to adapt our offerings to better serve our small business customers.

Vistaprint, a Cimpress company empowers more than 17 million small business owners around the world to market themselves professionally and live their dreams. For more information, please visit https://news.vistaprint.com/about-us.

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