



TCS/PR/SE-93/2020-21

September 28, 2020

**National Stock Exchange of India Limited**  
**Exchange Plaza, Bandra Kurla Complex,**  
**Mumbai - 400051**  
**Symbol - TCS**

**BSE Limited**  
**P. J. Towers, Dalal Street,**  
**Mumbai -400001**  
**Scrip Code No. 532540 (BSE)**

Dear Sirs,

We are sending herewith copy of the Press Release titled “**TCS Wins Four Stevie® Awards at the 2020 International Business Awards**” which will be disseminated shortly.

The Press release is self-explanatory.

Thanking you,

Yours faithfully,  
For **Tata Consultancy Services Limited**

A handwritten signature in blue ink, appearing to read 'Rajendra Moholkar', with a horizontal line underneath.

**Rajendra Moholkar**  
**Company Secretary**

**TATA CONSULTANCY SERVICES**

**TATA Consultancy Services Limited**

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Corporate identification No. (CIN): L22210MH1995PLC084781

## **TCS Wins Four Stevie® Awards at the 2020 International Business Awards**

*Tata Consultancy Services Recognized for Achievements in IT, Mobile Site & App Development, Artificial Intelligence/ Machine Learning Solution and COVID-19 Response*

**NEW YORK | MUMBAI, September 28, 2020:** [Tata Consultancy Services](#) (TCS), (BSE: 532540, NSE: TCS), a leading global IT services, consulting and business solutions organization, announced that it won four Stevies® at the 2020 International Business Awards. TCS was recognized with two Gold Stevies, one Silver Stevie and one Bronze Stevie for achievements in North America and India.

TCS' IT-Ultimatix received a Gold Stevie under the 'IT Department of the Year' category for establishing a purpose-driven, resilient, and adaptable future-ready IT unit. With its strategic principles of user-first, Machine First™, and cloud-first, Ultimatix transformed TCS internally by focusing on large-scale transformations and expanding investments in best-in-class digital technologies. As a result, Ultimatix won 18 international and national recognitions in one year.

TCS was recognized with a Gold Stevie under the 'Mobile Site & App – Sports' category for the record-breaking 2019 TCS NYC Marathon App. New and enhanced features included surprise-and-delight AR experiences, unlimited and real-time runner tracking, digital cheer cards, and a finishing-time predictor. These elements helped the app generate more than 490,000 downloads—making it the most downloaded marathon app ever.

[TCS Optumera™](#) won a Silver Stevie under the 'Artificial Intelligence/Machine Learning Solution' category for leveraging AI to help global retailers take better and faster strategic merchandising and supply chain decisions. By considering more than 3,000 factors, the suite identifies sales, margin, and cost opportunities, and recommends how businesses can optimize space, realize 3-5 percent increases in sales, see up to a 50 percent reduction in time spent, and a 20-30 percent reduction in costs.

TCS was also recognized with a Bronze Stevie for the 'Most Exemplary Employer' category given its swift transition in the wake of COVID-19, to a resilient and adaptable working model utilizing TCS' [Secure Borderless Workspaces™ \(SBWS™\)](#) framework. TCS switched to this location-agnostic operating model within a matter of days and enabled over 95 percent of TCS' employees to work from the comfort of their homes, ensuring their safety and business continuity for customers.

*"TCS is a purpose-driven, resilient and adaptable organization that drives digital transformation and innovation using the most cutting-edge technologies to change the way business and IT work together,"* said **Abhijit Mazumder, Chief Information Officer, TCS.** *"These awards are a testament to our focus on innovation and act as a great motivation for us to achieve the unachievable."*

*"Despite the unprecedented impact the COVID-19 pandemic has had on organizations and working people worldwide, the number and quality of nominations we received in this year's International Business Awards attests to the continued outstanding performance of many organizations. The commitment we've seen through these nominations to maintaining the success, health, and safety of employees, customers, and communities is truly impressive,"* said **Maggie Gallagher, President, Stevie Awards.**

TCS won the following awards:

- Gold Stevie – IT Department of the Year: TCS IT Ultimatix – TCS India
- Gold Stevie – Mobile Site & App – Sports: 2019 TCS New York City Marathon App – TCS United States
- Silver Stevie – New Products and Product Management – Business Technology Solution – Artificial Intelligence/Machine Learning Solution: TCS Optumera™ – TCS United States
- Bronze Stevie – Most Exemplary Employer: TCS SBWS™ – TCS India

The International Business Awards (IBAs) are the world’s premier business awards program. All individuals and organizations worldwide – public and private, for-profit, and non-profit, large, and small – are eligible to submit nominations. The 2020 IBAs received entries from organizations in 63 nations and territories. Stevie Award winners were determined by the average scores of more than 250 executives worldwide who participated in the judging process from July through early September. Details about The International Business Awards and the lists of Stevie Award winners are available at [www.StevieAwards.com/IBA](http://www.StevieAwards.com/IBA).

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### **About Tata Consultancy Services Ltd (TCS)**

Tata Consultancy Services is an IT services, consulting and business solutions organization that has been partnering with many of the world’s largest businesses in their transformation journeys for over 50 years. TCS offers a consulting-led, cognitive powered, integrated portfolio of business, technology and engineering services and solutions. This is delivered through its unique Location Independent Agile™ delivery model, recognized as a benchmark of excellence in software development.

A part of the Tata group, India's largest multinational business group, TCS has over 443,000 of the world’s best-trained consultants in 46 countries. The company generated consolidated revenues of US \$22 billion in the fiscal year ended March 31, 2020, and is listed on the BSE (formerly Bombay Stock Exchange) and the NSE (National Stock Exchange) in India. TCS’ proactive stance on climate change and award-winning work with communities across the world have earned it a place in leading sustainability indices such as the Dow Jones Sustainability Index (DJSI), MSCI Global Sustainability Index and the FTSE4Good Emerging Index. For more information, visit us at [www.tcs.com](http://www.tcs.com).

To stay up-to-date on TCS news in North America, follow [@TCS\\_NA](https://twitter.com/TCS_NA). For TCS global news, follow [@TCS\\_News](https://twitter.com/TCS_News).

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For immediate use **PRESS RELEASE**

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