



TCS/PR/SE-192/2021-22

February 28, 2022

National Stock Exchange of India Limited
Exchange Plaza, C-1, Block G, Bandra Kurla
Complex, Bandra (East)
Mumbai - 400051
Symbol - TCS

BSE Limited
P. J. Towers,
Dalal Street,
Mumbai - 400001
Scrip Code No. 532540

Dear Sirs,

We are sending herewith copy of the Press Release titled “**TCS AI-Powered Software for Smart Cities and Customer Analytics Now on Azure Marketplace**” which will be disseminated shortly.

The Press release is self-explanatory.

Thanking you,

Yours faithfully,
For **Tata Consultancy Services Limited**

A handwritten signature in blue ink, appearing to read 'Pradeep Manohar Gaitonde', with a horizontal line underneath.

Pradeep Manohar Gaitonde
Company Secretary

TATA CONSULTANCY SERVICES

TATA Consultancy Services Limited

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Corporate identification No. (CIN): L22210MH1995PLC084781

TCS AI-Powered Software for Smart Cities and Customer Analytics Now on Azure Marketplace

Tata Consultancy Services' Intelligent Urban Exchange™ and TCS Customer Intelligence & Insights™ Software Empower Businesses and Governments to Deliver Hyper-Personalized Customer Experiences, Resilient Enterprises, Smarter Cities, and Sustainable Operations

NEW YORK | MUMBAI, February 28, 2022: Tata Consultancy Services (TCS) (BSE: 532540, NSE: TCS) announced the availability of its TCS Intelligent Urban Exchange™ (IUX) and TCS Customer Intelligence & Insights™ (CI&I) software in the Microsoft Azure Marketplace.

CI&I customer analytics helps banks, retailers, insurers, and other businesses take advantage of AI, machine learning, and customer data platform capabilities to deliver hyper-personalized consumer and citizen experiences, while protecting privacy and ensuring consent. Organizations can use CI&I to surface insights, predictions, and recommended actions and offers in real time to improve customer satisfaction.

IUX helps enterprises and cities meet sustainability goals and elevate citizen and employee experiences by optimizing services and enabling infrastructure to respond to predicted and dynamic events in real time. Harnessing data across operational silos, IUX applies AI and machine learning to simulate evolving scenarios, enabling services and IoT infrastructure to take appropriate actions. IUX modules include intelligent building energy, streetlights, transportation, water management, energy and resources operations, command center, and workplace resilience.

"Enterprises must go beyond transforming their technology. They must make a meaningful difference to the customers and communities they serve," said **Ashvini Saxena, Global Head, TCS Digital Software & Solutions**. *"This has made sustainable, customer-centric initiatives powered by AI a business imperative. TCS IUX and CI&I on Microsoft Azure will make it easier for businesses and governments to deploy exciting digital transformation initiatives."*

TCS is a Microsoft Gold Partner with over 1,000 successful Azure engagements for more than 225 global customers. TCS recently won the 2021 Microsoft Partner of the Year Awards for Azure Intelligent Cloud in France and Dynamics 365 Field Service in the U.S. and is a designated Microsoft Azure Expert Managed Service Partner.

Visit the Azure Marketplace [listing](#) for more information. For more information on TCS Customer Intelligence & Insights™, visit <https://www.tcs.com/solutions-customer-intelligence-insights>

For more information on TCS Intelligent Urban Exchange™, visit <https://www.tcs.com/smart-city-solutions>

About Tata Consultancy Services (TCS)

Tata Consultancy Services is an IT services, consulting and business solutions organization that has been partnering with many of the world's largest businesses in their transformation journeys for over 50 years. TCS offers a consulting-led, cognitive powered, integrated portfolio of business, technology and engineering services and solutions. This is delivered through its unique Location Independent Agile™ delivery model, recognized as a benchmark of excellence in software development.

A part of the Tata group, India's largest multinational business group, TCS has over 556,000 of the world's best-trained consultants in 46 countries. The company generated consolidated revenues of US \$22.2 billion in the fiscal year ended March 31, 2021 and is listed on the BSE (formerly Bombay Stock Exchange) and the NSE (National Stock Exchange) in India. TCS' proactive stance on climate change and award-winning work

with communities across the world have earned it a place in leading sustainability indices such as the MSCI Global Sustainability Index and the FTSE4Good Emerging Index. For more information, visit www.tcs.com.

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