TCS/PR/SE-37/2020-21

June 26, 2020

National Stock Exchange of India Limited
Exchange Plaza, Bandra Kurla Complex,
Mumbai - 400051
Symbol - TCS

BSE Limited
P. J. Towers, Dalal Street,
Mumbai -400001
Scrip Code No. 532540 (BSE)

Dear Sirs,

We are sending herewith copy of the Press Release titled "**TCS Positioned as a Global Leader in Engineering R&D Services by Zinnov"** which will be disseminated shortly.

The Press release is self-explanatory.

Thanking you,

Yours faithfully,
For **Tata Consultancy Services Limited**

Rajendra Moholkar
Company Secretary

TATA CONSULTANCY SERVICES

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TCS Positioned as a Global Leader in Engineering R&D Services by Zinnov

Report Recognizes Tata Consultancy Services' Capabilities in Design and Simulation Engineering, User Experience Engineering, Platform Engineering, and Quality Assurance Engineering

SANTA CLARA | MUMBAI, June 26, 2020: Tata Consultancy Services (TCS) (BSE: 532540, NSE: TCS), a leading global IT services, consulting and business solutions organization, has been named as a Global Leader in the Zinnov Zones for Engineering R&D Services[1], for the seventh consecutive year.

The report recognized TCS' Leadership in engineering in industries such as automotive, aerospace, construction and heave machinery, consumer electronics, industrial automation, enterprise software, energy and utilities, medical devices, semiconductor, telecommunication and transport industries. TCS was also positioned as a Leader in services such as design and simulation engineering, user experience engineering, platform engineering, and quality assurance engineering.

"*In a Business 4.0™ world, organizations across industries are transforming their products with intelligent technologies to offer connected and rich customer experiences,"* said **Regu Ayyaswamy, Global Head, IoT and Engineering and Industrial Services, TCS**. *"This Leadership positioning is a recognition of our engineering capabilities, domain expertise and customer-centric approach."*

TCS offers a comprehensive portfolio of engineering services that cover the entire product lifecycle and help customers become connected digital enterprises. TCS is also continuously investing in digital technologies like IoT, analytics, and robotics. It combines traditional product and software engineering with digital solutions, enabling customers to transform their operations and launch new digital products and services. Proprietary engineering solutions include:

- **Autonomous Vehicle Platform** – A solution accelerator to speed up the release of autonomous driving and advanced driving support systems. The platform's features include intelligent data collection (for sensor and vehicle data), a big data storage system with retrieval and data quality checks, data analysis using AI assisted algorithms, and a simulation environment that integrates simulation platforms.
- **PLM Digital Thread Framework** – Allows retailers to track the digital footprint of a product from the ideation stage to the time it is on-shelf, ensuring enhanced visibility, greater operational efficiencies and faster speed to market.
- **Retail Digital Store Operations Framework –** Enables retailers to manage the end-to-end store lifecycle – planning, design, operations and maintenance, using a seamless data-driven approach and leveraging Digital Store Twins, IoT, AR / VR and analytics.

"*TCS has witnessed strong growth in Its Engineering Services led by its offerings in Manufacturing, Automotive, Telecom and Healthcare. The firm's digital centric approach, led by its investments in IPs such*

[1] Zinnov Zones 2019 for Engineering R&D Services, Sidhant Rastogi, December 2019

as TCS Smart Facility Operations Management, TCS Intelligent Power Plant Solution, PEACOCK and Innovation Labs (Hyderabad, New York etc) along with TCS' large ecosystem connect have helped the firm to garner greater wallet share," said **Sidhant Rastogi, Partner & Practice Head, Zinnov**.

"*Our next-gen technology investments, contextual knowledge of our customers' businesses, two decades of experience in product engineering, and global presence, give us the edge needed to lead our customers' next-gen product transformation journeys,"* added **Regu Ayyaswamy**.

About Tata Consultancy Services Ltd. (TCS)

Tata Consultancy Services is an IT services, consulting and business solutions organization that has been partnering with many of the world's largest businesses in their transformation journeys for over 50 years. TCS offers a consulting-led, cognitive powered, integrated portfolio of business, technology and engineering services and solutions. This is delivered through its unique Location Independent Agile™ delivery model, recognized as a benchmark of excellence in software development.

A part of the Tata group, India's largest multinational business group, TCS has over 448,000 of the world's best-trained consultants in 46 countries. The company generated consolidated revenues of US $22 billion in the fiscal year ended March 31, 2020, and is listed on the BSE (formerly Bombay Stock Exchange) and the NSE (National Stock Exchange) in India. TCS' proactive stance on climate change and award-winning work with communities across the world have earned it a place in leading sustainability indices such as the Dow Jones Sustainability Index (DJSI), MSCI Global Sustainability Index and the FTSE4Good Emerging Index. For more information, visit us at www.tcs.com.

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