



TCS/PR/SE-112/2021-22

October 25, 2021

National Stock Exchange of India Limited
Exchange Plaza, Bandra Kurla Complex,
Mumbai - 400051
Symbol - TCS

BSE Limited
P. J. Towers, Dalal Street,
Mumbai - 400001
Scrip Code No. 532540 (BSE)

Dear Sirs,

We are sending herewith copy of the Press Release titled “**TCS Named a Leader in IDC MarketScape for Worldwide Artificial Intelligence IT Services**” which will be disseminated shortly.

The Press release is self-explanatory.

Thanking you,

Yours faithfully,
For **Tata Consultancy Services Limited**

A handwritten signature in blue ink, appearing to read 'Rajendra Moholkar', written over a horizontal line.

Rajendra Moholkar
Company Secretary

TATA CONSULTANCY SERVICES

TATA Consultancy Services Limited

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Corporate identification No. (CIN): L22210MH1995PLC084781

TCS Named a Leader in IDC MarketScape for Worldwide Artificial Intelligence IT Services

Report Cites Tata Consultancy Services' Comprehensive End-to-End Life Cycle of AI IT Services Portfolio and Strategies on Delivery Model, Innovation and R&D, and Employee Retention, as Key Strengths

NEW YORK | MUMBAI, October 25, 2021: Tata Consultancy Services (TCS), (BSE: 532540, NSE: TCS), a leading global IT services, consulting, and business solutions organization, has been recognized as a Leader in the IDC MarketScape for Worldwide Artificial Intelligence IT Services¹.

According to the report, "AI is a central theme running through TCS' Business 4.0™ thought leadership framework that envisions future organizations as 'intelligent, agile, automated, and on the cloud' as well as its Machine First™ Delivery Model (MFDM™) the key tenet of which is to give machines the first right of refusal in business operations and decision making." It goes on to say that "TCS taps into its Co-Innovation Network (COIN™) and TCS Pace Ports to drive collaborative marketplace innovation into its AI solutions and research around the future of AI and its contribution to society."

"TCS has been helping enterprises pursue their Business 4.0 aspirations, leveraging AI, ML and the cloud to innovate business models, mass personalize interactions and reimagine experiences across the entire customer journey," said Dinanath Kholkar, Global Head, Analytics and Insights, TCS. "This recognition as a Leader is a reflection of our vision and strategy, capabilities, ability to execute and the resultant market success."

TCS offers a comprehensive portfolio of AI-related services and solutions catering to every business stakeholder, and spanning consulting and advisory, model management, systems design, and implementation. It helps enterprises pursue innovative business models or transform operating models using its Machine First approach. This framework uses a combination of IoT, machine vision, conversational systems, ML and AI to enable autonomous behaviors capable of sensing, thinking, and responding.

TCS has also been investing in research and innovation that has led to an extensive portfolio of patents, products and platforms. Its AI-based solutions and platforms include:

- Algo Retail™ – a suite that enables retailers to seamlessly integrate and orchestrate data flows across the retail value chain, harnessing the power of analytics, AI, and machine learning.
- TCS ADD – a modern and open drug development platform that enables digital ecosystems, simplifies data complexity, and provides faster access to new and effective drugs for patients in need.
- TwinX™ – a digital twin solution for enterprises.
- Decision Fabric™ – a state-of-the-art inclusive framework that brings together the power of AI and immersive analytics to build innovative business solutions.
- ignio™ – SaaS suite of AI-driven software that combines enterprise IT context, insights, and intelligent automation to deliver resilient, agile, and autonomous IT operations without human intervention.

¹ IDC MarketScape: Worldwide Artificial Intelligence IT Services 2021 Vendor Assessment, IDC #US46741821, August 2021, Jennifer Hamel

- MFDM AI Workbench – a cutting edge out-of-the-box AI/ML capability in the form of runtime libraries, models and workbenches for data engineering, exploration, diagnostic pattern mining, model build and deployments on structured and semi/ un-structured datasets.

To leverage innovation in AI from technology partners, academia, and startups, TCS has fostered a large Co-Innovation Network with over 2,400 partners. In addition, TCS has invested in setting up Pace Ports™ across the world. These are advanced research centers for co-innovation to help customers successfully navigate their growth and transformation journeys.

*"As AI moves from a 'nice to have' capability to an essential component of the future enterprise, organizations increasingly need partners with expertise and solutions to help clear the many hurdles standing between pilot projects and deployment at scale," said **Jennifer Hamel, Research Manager, Analytics and Intelligent Automation Services, IDC.** "TCS' end-to-end AI IT services portfolio, investments in innovation and R&D, and efforts to hire and retain top performing AI talent contributed to the company's positioning as a Leader in this IDC MarketScape for Worldwide Artificial Intelligence IT Services."*

About IDC MarketScape: IDC MarketScape vendor assessment model is designed to provide an overview of the competitive fitness of ICT (information and communications technology) suppliers in a given market. The research methodology utilizes a rigorous scoring methodology based on both qualitative and quantitative criteria that results in a single graphical illustration of each vendor's position within a given market. IDC MarketScape provides a clear framework in which the product and service offerings, capabilities and strategies, and current and future market success factors of IT and telecommunications vendors can be meaningfully compared. The framework also provides technology buyers with a 360-degree assessment of the strengths and weaknesses of current and prospective vendors.

About Tata Consultancy Services (TCS)

Tata Consultancy Services is an IT services, consulting and business solutions organization that has been partnering with many of the world's largest businesses in their transformation journeys for over 50 years. TCS offers a consulting-led, cognitive powered, integrated portfolio of business, technology and engineering services and solutions. This is delivered through its unique Location Independent Agile™ delivery model, recognized as a benchmark of excellence in software development.

A part of the Tata group, India's largest multinational business group, TCS has over 528,000 of the world's best-trained consultants in 46 countries. The company generated consolidated revenues of US \$22.2 billion in the fiscal year ended March 31, 2021, and is listed on the BSE (formerly Bombay Stock Exchange) and the NSE (National Stock Exchange) in India. TCS' proactive stance on climate change and award-winning work with communities across the world have earned it a place in leading sustainability indices such as the MSCI Global Sustainability Index and the FTSE4Good Emerging Index. For more information, visit www.tcs.com

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