TCS/PR/SE-35/2020-21

June 24, 2020

National Stock Exchange of India Limited
Exchange Plaza, Bandra Kurla Complex,
Mumbai - 400051
Symbol - TCS

BSE Limited
P. J. Towers, Dalal Street,
Mumbai -400001
Scrip Code No. 532540 (BSE)

Dear Sirs,

We are sending herewith copy of the Press Release titled "**TCS Helps Zebra Technologies Deploy a Unified Platform to Enrich Partner Experience"** which will be disseminated shortly.

The Press release is self-explanatory.

Thanking you,

Yours faithfully,
For **Tata Consultancy Services Limited**

Rajendra Moholkar
Company Secretary

TATA CONSULTANCY SERVICES

TATA Consultancy Services Limited
9th Floor Nirmal Building Nariman Point Mumbai 400 021
Tel. 91 22 6778 9595 Fax 91 22 6778 9660 e-mail corporate.office@tcs.com website www.tcs.com
Registered Office 9th Floor Nirmal Building Nariman Point Mumbai 400 021.
Corporate identification No. (CIN): L22210MH1995PLC084781

TCS Helps Zebra Technologies Deploy a Unified Platform to Enrich Partner Experience

Tata Consultancy Services Implements a New Platform to Help Zebra Partners Better Customize their Offerings and Grow Their Businesses

NEW YORK | MUMBAI, June 24, 2020: Tata Consultancy Services (BSE: 532540, NSE: TCS), a leading global IT services, consulting and business solutions organization, has successfully implemented a unified partner commerce platform for Zebra Technologies, a market leader in industry-tailored solutions that intelligently connect people, assets and data.

As part of its company-wide initiative to continuously improve customer experiences, Zebra selected TCS to help modernize its online product selection and configuration experience for its partners. TCS leveraged its Business 4.0™ thought leadership framework and deep contextual knowledge of ecommerce to design and implement a solution using the Oracle CX unified ecommerce platform, offering Zebra partners self-service capabilities, product recommendations and region-specific catalogs.

The TCS solution provides Zebra with the ability to customize offerings while providing a streamlined commerce stack, which optimizes the total cost of ownership.

"*The unified partner platform delivers compelling value to Zebra's partner ecosystem while helping them meet strategic growth objectives*," said **V Rajanna, Global Head, Technology Business Unit, TCS**. "*We are delighted to work with Zebra Technologies to expand its digital footprint*."

"We are excited that our new product selection and configuration tool, a key milestone in our digital transformation roadmap, is now available to our partners," said **Deepak Kaul, Chief Information Officer, Zebra Technologies. "***TCS has supported this strategic, collaborative project driven by our IT, Sales and Marketing teams to provide a differentiated experience for our partners as they grow their businesses with Zebra.*"

TCS has worked with Zebra Technologies since 2015, providing a range of services including IT, infrastructure, cyber security operations and product engineering, contributing to the company's growth and transformation vision of being a future-ready, customer-first business.

About Tata Consultancy Services Ltd. (TCS)

Tata Consultancy Services is an IT services, consulting and business solutions organization that has been partnering with many of the world's largest businesses in their transformation journeys for over 50 years. TCS offers a consulting-led, cognitive powered, integrated portfolio of business, technology and engineering services and solutions. This is delivered through its unique Location Independent Agile™ delivery model, recognized as a benchmark of excellence in software development.

A part of the Tata group, India's largest multinational business group, TCS has over 448,000 of the world's best-trained consultants in 46 countries. The company generated consolidated revenues of US $22 billion in the fiscal year ended March 31, 2020, and is listed on the BSE (formerly Bombay Stock Exchange) and the NSE (National Stock Exchange) in India. TCS' proactive stance on climate change and award-winning work with communities across the world have earned it a place in leading sustainability indices such as the Dow Jones Sustainability Index (DJSI), MSCI Global Sustainability Index and the FTSE4Good Emerging Index. For more information, visit us at www.tcs.com.

To stay up-to-date on TCS global news, follow @TCS_News.

TCS media contacts:

Asia Pacific	Email: charlene.lee@tcs.com Phone: +65 9138 4370
Australia and New Zealand	Email: kelly.ryan@tcs.com Phone: +61 422 989 682
Benelux	Email: joost.galema@tcs.com Phone: +31 615 903387
Canada	Email: tia.thomas@tcs.com Email: +1 647 790 7602
Central Europe	Email: anke.maibach@tcs.com Phone: + 49 172 6615789
Europe	Email: mattias.afgeijerstam@tcs.com Phone: +46723989188
India	Email: arushie.sinha@tcs.com Phone: +91 22 6778 9960
Japan	Email: douglas.foote@tcs.com Phone: +81 80-2115-0989
Latin America	Email: martin.karich@tcs.com Phone: +569 6170 9013
Nordics	Email: roland.bagen@tcs.com Phone: +46 70 317 80 24
UK	Email: peter.devery@tcs.com Phone: +44 20 3155 2421
USA	Email: b.trounson@tcs.com Phone: +1 646 313 4594

###