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March 24, 2021

National Stock Exchange of India Limited
Exchange Plaza, Bandra Kurla Complex,
Mumbai - 400051
Symbol - TCS

BSE Limited
P. J. Towers, Dalal Street,
Mumbai -400001
Scrip Code No. 532540 (BSE)

Dear Sirs,

We are sending herewith copy of the Press Release titled "**TCS Launches New Solution on RDK for Media and Communication Service Providers to Create Rich Connected Consumer Experiences"** which will be disseminated shortly.

The Press release is self-explanatory.

Thanking you,

Yours faithfully,
For **Tata Consultancy Services Limited**

Rajendra Moholkar
Company Secretary

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TCS Launches New Solution on RDK for Media and Communication Service Providers to Create Rich Connected Consumer Experiences

Tata Consultancy Services' Intelligent, Secure and Customizable Solution to Help Simplify Personalization and Enable the Launch of New Services Around Next-gen Video, OTT and Internet Gateway Devices

MUMBAI, March 24, 2021: Tata Consultancy Services (TCS) (BSE: 532540, NSE: TCS), a leading global IT services, consulting and business solutions organization, has launched the TCS Connected Consumer Home solution based on RDK, to enable media and communication service providers (CSPs) to offer intuitive and exciting connected consumer experiences.

TCS Connected Consumer Home is a scalable, intelligent, and secure solution that simplifies customization, enables comprehensive device management, enhances the service provider's control over software roadmaps, and helps build a rich and consistent customer experience across apps, devices and channels. It provides non-invasive device telemetry-enabled data analytics to generate insights for improving services, and introducing new features based on user behavior data within the connected home ecosystem, across next-gen video, OTT, internet gateway and IoT connected devices.

Further, the company recently launched the TCS EngineeringtheFuture-Media Lab to build and showcase world class solutions on the RDK platform. The lab is an advanced product research and design facility that helps customers innovate, rapidly prototype and create ready to deploy solutions.

"We are excited to announce this strategic relationship with RDK that will help our media and CSP customers innovate faster and transform themselves. The open source platform fosters collaboration among different partners to build purpose-centric and boundaryless ecosystems," said **Regu Ayyaswamy, Global Head, Engineering and Industrial Services and IoT, TCS**. *"The TCS Connected Consumer Home Solution standardizes core functions used in video, broadband and next generation smart home IoT solutions, helping deliver superior user experiences, and enabling new business models and innovation in this segment."*

"*RDK solutions represent a tremendous opportunity for communication service providers to develop and deploy a common approach to device software, across various hardware platforms and network architectures,"* said **Steve Heeb, President, RDK**. *"With its global presence, wide-ranging industry experience, deep product engineering expertise and consultative approach, TCS is well-positioned to help meet the evolving needs of global communication service providers. By working with TCS, operators and OEMs will be well-positioned to benefit from faster adoption of RDK to support innovative new service offerings and business models."*

TCS is a trusted partner to leading communications, media and hi-tech companies globally, helping them scale up product innovation and accelerate their growth and transformation journeys. Leveraging extensive domain expertise across industries and customer specific contextual knowledge, TCS offers a comprehensive suite of services and solutions to help these companies build purpose centric and future-ready businesses.

About RDK

The RDK community is comprised of more than 430 companies including CPE manufacturers, SoC vendors, software developers, system integrators, and service providers. Globally, the number of RDK devices deployed is now more 60 million, and dozens of service providers across North America, Europe, Latin America, and Asia are in various stages of evaluation, testing, trials, or deployment. Additional information about RDK is available at www.rdkcentral.com.

About Tata Consultancy Services Ltd. (TCS)

Tata Consultancy Services is an IT services, consulting and business solutions organization that has been partnering with many of the world's largest businesses in their transformation journeys for over 50 years. TCS offers a consulting-led, cognitive powered, integrated portfolio of business, technology and engineering services and solutions. This is delivered through its unique Location Independent Agile™ delivery model, recognized as a benchmark of excellence in software development.

A part of the Tata group, India's largest multinational business group, TCS has over 469,000 of the world's best-trained consultants in 46 countries. The company generated consolidated revenues of US $22 billion in the fiscal year ended March 31, 2020, and is listed on the BSE (formerly Bombay Stock Exchange) and the NSE (National Stock Exchange) in India. TCS' proactive stance on climate change and award-winning work with communities across the world have earned it a place in leading sustainability indices such as the Dow Jones Sustainability Index (DJSI), MSCI Global Sustainability Index and the FTSE4Good Emerging Index. For more information, visit us at www.tcs.com.

To stay up-to-date on TCS global news, follow @TCS_News.

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