



TCS/PR/SE-91/2021-22

September 22, 2021

National Stock Exchange of India Limited
Exchange Plaza, Bandra Kurla Complex,
Mumbai - 400051
Symbol - TCS

BSE Limited
P. J. Towers, Dalal Street,
Mumbai - 400001
Scrip Code No. 532540 (BSE)

Dear Sirs,

We are sending herewith copy of the Press Release titled “**TCS Positioned as a Leader in Digital Services for Higher Education by Avasant**” which will be disseminated shortly.

The Press release is self-explanatory.

Thanking you,

Yours faithfully,
For **Tata Consultancy Services Limited**

A handwritten signature in blue ink, appearing to read 'Rajendra Moholkar', with a horizontal line underneath.

Rajendra Moholkar
Company Secretary

TATA CONSULTANCY SERVICES

TATA Consultancy Services Limited

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Corporate identification No. (CIN): L22210MH1995PLC084781

TCS Positioned as a Leader in Digital Services for Higher Education by Avasant

Tata Consultancy Services' Innovation-led Solutions, Long-Standing Relationships with Educational Institutions, and Robust Partner Ecosystem, Cited as Key Strengths

NEW YORK | MUMBAI, September 22, 2021: Tata Consultancy Services (TCS) (BSE: 532540, NSE: TCS), a leading global IT services, consulting and business solutions organization, has been recognized as a Leader in the Avasant RadarView™ for Higher Education Digital Services¹.

According to the report, TCS specializes in transforming student and faculty experiences, through adaptive learning, education models, digitized assessment criteria, and hyper-personalized content, and modernizing campuses, through process automation, bots-led assistance, and cloud-based learning. It goes on to say that TCS has co-developed solutions and/or planned a joint GTM strategy with leading technology providers, to provide customized solutions across the educational service line.

"TCS is helping educational institutions adopt next-gen technologies and drive digital transformation to reimagine business models, enhance the overall learning experience, vastly improve student outcomes, and make education more inclusive and affordable," said Ankur Mathur, Head, Education Business, TCS. "We believe this Leadership recognition by Avasant, is a reflection of our customer focus, vision, investments in innovation, strong execution capabilities and strategic partnerships established to accelerate digital transformation in the education sector."

TCS' Education Business Unit helps customers across the globe make a positive impact in the lives of learners through innovative use of technology. To align with emerging industry dynamics, TCS has developed a comprehensive portfolio of intellectual property using its digital capabilities.

TCS iON™ uses uniquely built phygital platforms that overlay digital technologies over physical assets. Its interventions reimagine and transform all the key processes in the education domain, and have seen great market success. The TCS iON platform also offers a wide range of multi-modal learning courses imparting a varied range of skills and proficiencies.

TCS iON's Digital Assessment product that enables universities and exam boards to conduct secure and fair examinations at scale, has enabled digital assessments for around 250 million students. TCS' automation-based AI solution for end-to-end student outreach helps customers increase enrollments and drive growth.

To promote digital adoption in the higher education vertical, TCS is investing heavily in research and innovation through its Co-Innovation Network (COIN™). It brings together a network of experts from the start-up, research, academics, and corporate worlds to collaborate and innovate. TCS is connected with more than 170 educational institutes across the globe and has multiple ongoing projects, innovation labs and has delivered numerous internships in the field of research and innovation. In addition, it has built a robust partner ecosystem to implement end-to-end digital solutions for clients.

"TCS' dedicated Education Business Unit has been transforming student and faculty experiences. TCS is modernizing campuses through its differentiated product portfolio of IP assets and digital offerings (such as TCS iON and student enrollment solutions), continued investments in cutting-edge technologies through industry-specific Pace Port labs, and support from its Tata ecosystem. Additionally, by leveraging its strategic alliances with leading technology, solutions, and integration platform providers, it has co-

¹ Higher Education Digital Services 2021-2022 RadarView™, Pooja Chopra, Avasant, July 2021

developed solutions (such as Oracle Student Cloud) for the educational service line,” said **Pooja Chopra, Research Leader, Education Space, Avasant**. “Development and implementation of industry-specific, customized digital solutions through an innovation-led approach, in conjunction with a strong partner ecosystem, has placed TCS as the leader in Avasant’s Higher Education Digital Services 2021-2022 RadarView.”

About Tata Consultancy Services (TCS)

Tata Consultancy Services is an IT services, consulting and business solutions organization that has been partnering with many of the world’s largest businesses in their transformation journeys for over 50 years. TCS offers a consulting-led, cognitive powered, integrated portfolio of business, technology and engineering services and solutions. This is delivered through its unique Location Independent Agile™ delivery model, recognized as a benchmark of excellence in software development.

A part of the Tata group, India's largest multinational business group, TCS has over 500,000 of the world’s best-trained consultants in 46 countries. The company generated consolidated revenues of US \$22.2 billion in the fiscal year ended March 31, 2021 and is listed on the BSE (formerly Bombay Stock Exchange) and the NSE (National Stock Exchange) in India. TCS' proactive stance on climate change and award-winning work with communities across the world have earned it a place in leading sustainability indices such as the MSCI Global Sustainability Index and the FTSE4Good Emerging Index. For more information, visit www.tcs.com.

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