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July 22, 2021

**National Stock Exchange of India Limited**
**Exchange Plaza, Bandra Kurla Complex,**
**Mumbai - 400051**
**Symbol - TCS**

**BSE Limited**
**P. J. Towers, Dalal Street,**
**Mumbai -400001**
**Scrip Code No. 532540 (BSE)**

Dear Sirs,

We are sending herewith copy of the Press Release titled "**TCS Announces New Partnership with the Dutch Open Golf Tournament"** which will be disseminated shortly.

The Press release is self-explanatory.

Thanking you,

Yours faithfully,
For **Tata Consultancy Services Limited**

**Rajendra Moholkar**
**Company Secretary**

TATA CONSULTANCY SERVICES

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# TCS Announces New Partnership with the Dutch Open Golf Tournament

*Tata Consultancy Services to Leverage its Expertise in Digital Technologies to Reimagine Participant and Spectator Experience at the Event*

**AMSTERDAM | MUMBAI, July 22, 2021:** Tata Consultancy Services (TCS) (BSE: 532540, NSE: TCS), a leading global IT services, consulting and business solutions organization, announced a new partnership with the Dutch Open, one of Europe's most innovative and sustainable golf events.

TCS will leverage its expertise in digital technologies to help the Dutch Open enrich participant and spectator experience. Being the title sponsor of leading global marathons, TCS has transformed runner experiences with award-winning marathon apps at the TCS Amsterdam Marathon, TCS New York Marathon and TCS London Marathon, among others. This gives TCS a strong background to make a positive contribution to the Dutch Open this year.

Dutch Open organizer TIG Sports is excited to have TCS as its new partner. *"We are delighted to be able to add TCS as a partner alongside our existing partners KLM and ING Private Banking,"* said **Martijn van der Meulen, Managing Partner, TIG Sports**. *"In title sponsorships of various international marathons, TCS has shown that its technological knowledge can serve to enrich the experience of both the participants and spectators of major sports events. A great example of this is how TCS designed the digital transformation of the TCS Amsterdam Marathon with a 'virtual run' during last year's lock-down. We welcome TCS' experience, technological know-how and look forward to making the Dutch Open even more successful together."*

*"We are delighted to partner with the Dutch Open, one of the European Tour's most innovative and sustainable golf events. We are eager to leverage our digital expertise and experience in enriching international sports events to create an even more exciting Dutch Open,"* said **Josu Devasia, Country Head, TCS Netherlands**. *"As a growth and transformation partner to leading Dutch enterprises across different industries, TCS is playing a key role in orchestrating cross-industry innovation ecosystems that are united by shared purpose and cloud technologies. TCS sees the Dutch Open as an excellent forum to bring companies from diverse backgrounds together to stimulate innovation and sustainable collaborations."*

The Dutch Open 2021 will take place from September 16 to 19 at the Bernardus Golf court in Cromvoirt. This will be the 101st edition of the European Tour golf tournament. Given the current situation, organizer TIG Sports has announced that they will adhere to strict COVID-guidelines to ensure the success of the international tournament and safety of all attendees.

Present in The Netherlands since 1992, TCS currently partners with leading Dutch corporations in their growth and transformation journeys. Earlier this year, TCS Netherlands was ranked the number one IT services provider in customer satisfaction by leading companies in a survey by Whitelane Research and certified as a Top Employer by the Top Employers Institute for the eighth consecutive year.

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## About Tata Consultancy Services

Tata Consultancy Services is an IT services, consulting and business solutions organization that has been partnering with many of the world's largest businesses in their transformation journeys for over 50 years. TCS offers a consulting-led, cognitive powered, integrated portfolio of business, technology and engineering services and solutions. This is delivered through its unique Location Independent Agile™ delivery model,

recognized as a benchmark of excellence in software development.

A part of the Tata group, India's largest multinational business group, TCS has over 500,000 of the world's best-trained consultants in 46 countries. The company generated consolidated revenues of US $22.2 billion in the fiscal year ended March 31, 2021, and is listed on the BSE (formerly Bombay Stock Exchange) and the NSE (National Stock Exchange) in India. TCS' proactive stance on climate change and award-winning work with communities across the world have earned it a place in leading sustainability indices such as the MSCI Global Sustainability Index and the FTSE4Good Emerging Index. For more information, visit **www.tcs.com** and follow TCS news at **@TCS_News**.

To stay up-to-date on TCS global news, follow @TCS_News.

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