



TCS/PR/SE-35/2021-22

June 22, 2021

National Stock Exchange of India Limited
Exchange Plaza, Bandra Kurla Complex,
Mumbai - 400051
Symbol - TCS

BSE Limited
P. J. Towers, Dalal Street,
Mumbai -400001
Scrip Code No. 532540 (BSE)

Dear Sirs,

We are sending herewith copy of the Press Release titled “**TCS Recognized as a Global Leader in Engineering R&D Services by Zinnov**” which will be disseminated shortly.

The Press release is self-explanatory.

Thanking you,

Yours faithfully,
For **Tata Consultancy Services Limited**

A handwritten signature in blue ink, appearing to read 'Rajendra Moholkar', with a horizontal line underneath.

Rajendra Moholkar
Company Secretary

TATA CONSULTANCY SERVICES

TATA Consultancy Services Limited

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Corporate identification No. (CIN): L22210MH1995PLC084781

TCS Recognized as a Global Leader in Engineering R&D Services by Zinnov

Report Recognizes Tata Consultancy Services' Industry-leading Capabilities in Digital Engineering, AI Engineering, Advanced Driver Assistance Systems, and Telematics

SANTA CLARA | MUMBAI, June 22, 2021: Tata Consultancy Services (TCS) (BSE: 532540, NSE: TCS), a leading global IT services, consulting and business solutions organization, has been positioned as a Global Leader in the Zinnov Zones for Engineering R&D Services¹, for the eighth consecutive year.

The report recognized TCS' leadership in engineering services in industries such as aerospace, automotive industrial, medical devices, semiconductor, telecommunication, enterprise software (including platform engineering and cybersecurity), and media and entertainment (including Over the Top and Content monetization) industries. TCS was also positioned as a Global Leader in services such as digital engineering, AI engineering, advanced driver-assistance systems, telematics, digital thread and contactless retail.

"Enterprises are adopting edge computing and AI at the device level to make products smarter and more connected. These intelligent technologies enable insight-based decisions at the device level, making them self-aware systems," said **Regu Ayyaswamy, Global Head, IoT and Engineering and Industrial Services, TCS.** *"This Leadership positioning is a recognition of our ahead-of-times technology investments and ability to help customers quickly adapt to the changing business needs during the new normal."*

TCS offers a comprehensive portfolio of engineering services that cover the entire product lifecycle and help customers become connected digital enterprises. TCS is also continuously investing in innovation around industrial use cases leveraging digital technologies like IoT, analytics, and robotics. It combines traditional product and software engineering with digital solutions, enabling customers to transform their operations and focus on new product design, newer ways of service delivery and better customer experiences. Proprietary engineering solutions include:

- **TCS NeuSpeed** – A hardware solution framework to improve the performance of AI applications at the Edge layer to meet real time high-speed requirements.
- **Retail Digital Store Operations Framework** – Enables retailers to manage the end-to-end store lifecycle – planning, design, operations and maintenance, using a seamless data-driven approach and leveraging Digital Store Twins, IoT, AR / VR and analytics.
- **TCS Gen-4 workAR:** An IoT and mixed reality connected worker solution that provides real-time contextual information for better decision support. It enables augmented collaboration with remote teams to improve operational efficiency at the work site.

"TCS has consistently been recognized as a leader for global engineering R&D services by Zinnov. The firm's focus on transforming products, plants, and services through its TCS connected digital enterprise solutions approach has translated to a strong leadership positioning for digital engineering services as well. In addition to having a significant presence in manufacturing-led verticals (aerospace, automotive, industrial, etc.), the firm's penetration in hi-tech and services-led verticals such as healthcare and retail for digital engineering services poise it to garner greater wallet share in the near future," said **Sidhant Rastogi, Managing Partner, Zinnov.**

¹ Zinnov Zones 2020 for Engineering R&D Services, Sidhant Rastogi, December 2020

“Our investments in Edge AI analytics, comprehensive portfolio of connected and autonomous products, deep domain knowledge across industries, expertise in product engineering and customer centric approach, make us a trusted strategic partner for enterprises in their next-gen product transformation journeys,” added **Regu Ayyaswamy**.

About Tata Consultancy Services (TCS)

Tata Consultancy Services is an IT services, consulting and business solutions organization that has been partnering with many of the world’s largest businesses in their transformation journeys for over 50 years. TCS offers a consulting-led, cognitive powered, integrated portfolio of business, technology and engineering services and solutions. This is delivered through its unique Location Independent Agile™ delivery model, recognized as a benchmark of excellence in software development.

A part of the Tata group, India's largest multinational business group, TCS has over 488,000 of the world’s best-trained consultants in 46 countries. The company generated consolidated revenues of US \$22.2 billion in the fiscal year ended March 31, 2021, and is listed on the BSE (formerly Bombay Stock Exchange) and the NSE (National Stock Exchange) in India. TCS' proactive stance on climate change and award-winning work with communities across the world have earned it a place in leading sustainability indices such as the MSCI Global Sustainability Index and the FTSE4Good Emerging Index. For more information, visit www.tcs.com and follow TCS news at [@TCS News](https://twitter.com/TCS_News).

To stay up-to-date on TCS global news, follow [@TCS News](https://twitter.com/TCS_News).

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