



TCS/PR/SE-189/2021-22

February 22, 2022

National Stock Exchange of India Limited
Exchange Plaza, C-1, Block G, Bandra Kurla
Complex, Bandra (East)
Mumbai - 400051
Symbol - TCS

BSE Limited
P. J. Towers,
Dalal Street,
Mumbai - 400001
Scrip Code No. 532540

Dear Sirs,

We are sending herewith copy of the Press Release titled “**TCS Positioned as a Leader in Gartner® Magic Quadrant™ for Data and Analytics Service Providers**” which will be disseminated shortly.

The Press release is self-explanatory.

Thanking you,

Yours faithfully,
For **Tata Consultancy Services Limited**

A handwritten signature in blue ink, appearing to read 'Pradeep Manohar Gaitonde', with a horizontal line underneath.

Pradeep Manohar Gaitonde
Company Secretary

TATA CONSULTANCY SERVICES

TATA Consultancy Services Limited

9th Floor Nirmal Building Nariman Point Mumbai 400 021

Tel. 91 22 6778 9595 Fax 91 22 6778 9660 e-mail corporate.office@tcs.com website www.tcs.com

Registered Office 9th Floor Nirmal Building Nariman Point Mumbai 400 021.

Corporate identification No. (CIN): L22210MH1995PLC084781

TCS Positioned as a Leader in Gartner® Magic Quadrant™ for Data and Analytics Service Providers

Tata Consultancy Services' Consulting-led Approach and End-to-End Analytics Solutions Help Clients Improve Customer Experience and Gain Competitive Edge

NEW YORK | MUMBAI, February 22, 2022: Tata Consultancy Services (TCS) (BSE: 532540, NSE: TCS) has been recognized as a Leader in the Gartner Magic Quadrant for Data and Analytics Service Providers¹.

"Data is an essential asset for a purpose-driven organization to navigate the next normal. Our consulting-led approach and end-to-end advanced analytics solutions help our clients derive actionable insights to lift their business performance, enable innovation, improve customer experience, and gain competitive advantage," said **Dinanath Kholkar, Global Head, Analytics and Insights, TCS.** *"We believe our position as a Leader in this report is a recognition of our strategy, deep industry knowledge, customer-centricity and the resultant market success."*

TCS follows a holistic approach to data centricity that covers the entire data value chain to drive business effectiveness. This includes simplifying the data and analytics landscape, bringing in synergy across the knowns and the unknowns in the business ecosystem, and enabling the deployment of solutions at scale. Further, its rich set of enablers that include both horizontal AI/ML accelerators and industry-specific models help organizations drive their technology landscape modernization and tap into the potential of real-time decision making.

TCS has invested in proprietary frameworks and solutions that reduce program implementation risks and accelerate speed to value:

- TCS Datom™ – an advisory framework to develop the right data, analytics and AI strategy aligned to the customer's business goals. It combines TCS' cross-industry experience, contextual knowledge and data-on-cloud strategy.
- TCS Daezmo™ – an end-to-end solution framework that leverages TCS' Machine First™ approach to modernize the data and analytics estate across decision operations, covering EngineeringOps, DataOps and AIOps.
- TCS Decision Fabric™ – a state-of-the-art business solutions framework that brings together the power of AI and immersive analytics to deliver accelerated business outcomes.

TCS' domain expertise enables it to customize data and analytics frameworks to address the business imperatives in different industry verticals. Its analytics solutions address industries like banking, financial services, and insurance, retail and consumer packaged goods, communications and media, manufacturing, and life sciences and healthcare.

Additionally, TCS has been partnering with leading enterprises in accelerating their innovation leveraging data and analytics. This has been made possible by sustained investments in research and innovation, intellectual property and strong partnerships with technology providers, academia, and startups through its Co-Innovation Network (COIN™).

¹ Magic Quadrant for Data and Analytics Service Providers, Jorgen Heizenberg, Gartner Inc., February 2022

Disclaimer: Gartner does not endorse any vendor, product or service depicted in its research publications, and does not advise technology users to select only those vendors with the highest ratings or other designation. Gartner research publications consist of the opinions of Gartner’s research organization and should not be construed as statements of fact. Gartner disclaims all warranties, express or implied, with respect to this research, including any warranties of merchantability or fitness for a particular purpose. GARTNER and MAGIC QUADRANT are trademarks and service marks of Gartner, Inc. and/or its affiliates and are used herein with permission. All rights reserved.

About Tata Consultancy Services (TCS)

Tata Consultancy Services is an IT services, consulting and business solutions organization that has been partnering with many of the world’s largest businesses in their transformation journeys for over 50 years. TCS offers a consulting-led, cognitive powered, integrated portfolio of business, technology and engineering services and solutions. This is delivered through its unique Location Independent Agile™ delivery model, recognized as a benchmark of excellence in software development.

A part of the Tata group, India's largest multinational business group, TCS has over 556,000 of the world’s best-trained consultants in 46 countries. The company generated consolidated revenues of US \$22.2 billion in the fiscal year ended March 31, 2021 and is listed on the BSE (formerly Bombay Stock Exchange) and the NSE (National Stock Exchange) in India. TCS' proactive stance on climate change and award-winning work with communities across the world have earned it a place in leading sustainability indices such as the MSCI Global Sustainability Index and the FTSE4Good Emerging Index. For more information, visit www.tcs.com.

TCS media contacts:

Asia Pacific	Email: wenjian.lin@tcs.com Phone: +65 9695 9948
Australia and New Zealand	Email: kelly.ryan@tcs.com Phone: +61 422 989 682
Canada	Email: tiffany.fisher@tcs.com Phone: +1 416 456 7650
Europe	Email: joost.galema@tcs.com Phone: +31 615 903387
India	Email: saxena.kritika@tcs.com Phone: +91 22 6778 9999 Email: vanshika.sood@tcs.com Phone: +91 22 67789098
Middle East & Africa	Email: s.hasneen@tcs.com Phone: +971567471988
Japan	Email: douglas.foote@tcs.com Phone: +81 80-2115-0989
Latin America	Email: martin.karich@tcs.com Phone: +569 6170 9013
UK	Email: peter.devery@tcs.com Phone: +44 20 3155 2421
USA	Email: william.thomas@tcs.com Phone: +1 203-984-3978

###