



TCS/PR/SE-90/2021-22

September 21, 2021

National Stock Exchange of India Limited
Exchange Plaza, Bandra Kurla Complex,
Mumbai - 400051
Symbol - TCS

BSE Limited
P. J. Towers, Dalal Street,
Mumbai - 400001
Scrip Code No. 532540 (BSE)

Dear Sirs,

We are sending herewith copy of the Press Release titled “**TCS Recognized as a Leader in ACES Automotive Engineering Services by Everest Group**” which will be disseminated shortly.

The Press release is self-explanatory.

Thanking you,

Yours faithfully,
For **Tata Consultancy Services Limited**

A handwritten signature in blue ink, appearing to read 'Rajendra Moholkar', written over a horizontal line.

Rajendra Moholkar
Company Secretary

TATA CONSULTANCY SERVICES

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TCS Recognized as a Leader in ACES Automotive Engineering Services by Everest Group

Tata Consultancy Services' Strong Thought Leadership Along Next-gen Automotive Themes, Partnership-Based Approach and Sustained Relationships with Clients, Cited as Key Strengths

NEW YORK | MUMBAI, September 21, 2021: Tata Consultancy Services (TCS) (BSE: 532540, NSE: TCS), a leading global IT services, consulting and business solutions organization, has been named a Leader in the Everest Group PEAK Matrix® for Autonomous, Connected, Electric and Shared (ACES) Mobility Automotive Engineering Services¹.

The report highlights TCS' sustained relationships with clients, a partnership-based approach, and strong thought leadership along next-generation automotive themes, as key strengths. It goes on to say that TCS demonstrates high adaptability in accommodating evolving customer requirements; and business leaders are open to new business models and terms of engagement. According to the report, clients appreciate the process-oriented approach and agility that TCS showcases during engagements, along with the quality of resources.

"Global automotive OEMs, tier 1 manufacturers and other ecosystem players are harnessing cognitive technologies, Internet of Things (IoT), and cloud to create powerful, tech-enabled experiences for customers. Our automotive solutions suite enables connected and autonomous vehicle ecosystem players to leverage these emerging technologies to accelerate product innovation, connected experiences, drive competitive differentiation and become future-ready," said **Susheel Vasudevan, Business Group Head, Manufacturing and Utilities, TCS**. *"This Leadership position is a reflection of our strong vision, capabilities, technology expertise, and the resultant market success."*

TCS leverages its unique consulting-led Value Discovery approach that brings together the right business stakeholders from across functional groups of customer organizations to create their mobility vision, strategy and roadmaps. The company's expertise in digital technologies and experience across the automotive industry enables it to construct and drive a path to exponential value for its customers with relevant use cases and a value-driven implementation plan.

TCS offers a comprehensive portfolio of ACES automotive engineering services across the value chain for global automotive manufacturers and component suppliers. It helps automotive customers design and develop smart, safe, and connected products and ecosystems, utilizing its deep domain knowledge, global services experience in consulting, embedded software, hardware electronics, mechanical engineering, infrastructure services, data management, automation, AI/ML and analytics.

A dedicated research team focuses on developing new methodologies in ACES services and processes to innovate faster and adopt new automotive trends and technology advancements. Further TCS has invested in building proprietary solutions in the ACES space to help customers innovate and accelerate product development. These include:

- **TCS Autonomous Development Platform:** Accelerates end-to-end autonomous vehicle development with an AD/ADAS algorithm development solution, integrated data management solution addressing rapid data collection, analytics, validation and virtualization.

¹ Automotive ACES Engineering Services PEAK Matrix® Assessment 2021, Everest Group, August 2021

- **TCS Autoscape™ solution suite:** Enables connected and autonomous vehicle ecosystem players to pursue new business models, launch new services quickly and deliver differentiated experiences and value to end-customers.
- **CHAdEMO Protocol Tester Tool:** A unique testing tool for protocol validation for electric vehicles. It is a lightweight tabletop, user friendly hardware module with an intuitive graphical user interface which helps customers generate automated compliance reports.
- **TCS DigiFleet™:** An IoT enabled SaaS that assimilates telematics and environmental data to provide real-time impactful business insights to customers about their fleet and freights and helps enhance visibility and operational efficiency of their logistics on the move.

Additionally, TCS leverages its strong partner ecosystem, consisting of leading technology providers, cloud providers, academic institutes, and industry consortia, including semiconductor manufacturers, automotive compliance consortiums, and product testing partners, and its own intellectual property, to help customers accelerate and scale their product innovation programs.

“TCS’s position as a Leader in the ACES PEAK Matrix® is derived from its software and digital technology-based expertise, which it leverages to deliver value across next-generation mobility domains. It has developed a diverse set of proprietary solutions around ADAS, connected solutions such as V2X and vehicle diagnostics, EV architecture and prototyping, and various fleet management solutions and platforms within the ACES space. The firm has partnered with key ecosystem players, such as hyperscalers, chipset makers, research institutions, startups, and consortia, to bring scalable end-to-end solutions to their clients. It has also invested in infrastructure, such as labs for testing and validation, experience centers for co-development and innovation, and CoEs to develop talent and expertise in emerging mobility areas. Clients appreciate TCS’ strong domain experience, and its ability to ramp-up, using technically strong teams needed for the program, while showing commercial competitiveness and flexibility in its engagements,” said **Akshat Vaid, Vice President, Engineering Services, Everest Group.**

“The automotive industry is seeing a drastic inflection in adoption of new technologies in the ACES space and demands an accelerated pace of scale and innovation to cater to the same. With its strong expertise in the automotive engineering domain and proactive investments in building IP-based solutions, skills and scale in areas such as AI/ML, IoT, high performance computing and 5G, TCS is enabling customers to accelerate their ACES journey,” said **Regu Ayyaswamy, Global Head, IoT and Engineering & Industrial Services, TCS.**

About Tata Consultancy Services (TCS)

Tata Consultancy Services is an IT services, consulting and business solutions organization that has been partnering with many of the world’s largest businesses in their transformation journeys for over 50 years. TCS offers a consulting-led, cognitive powered, integrated portfolio of business, technology and engineering services and solutions. This is delivered through its unique Location Independent Agile™ delivery model, recognized as a benchmark of excellence in software development.

A part of the Tata group, India's largest multinational business group, TCS has over 500,000 of the world’s best-trained consultants in 46 countries. The company generated consolidated revenues of US \$22.2 billion in the fiscal year ended March 31, 2021 and is listed on the BSE (formerly Bombay Stock Exchange) and the NSE (National Stock Exchange) in India. TCS' proactive stance on climate change and award-winning work with communities across the world have earned it a place in leading sustainability indices such as the MSCI Global Sustainability Index and the FTSE4Good Emerging Index. For more information,

visit www.tcs.com.

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