



TCS/PR/SE-54/2021-22

July 20, 2021

National Stock Exchange of India Limited
Exchange Plaza, Bandra Kurla Complex,
Mumbai - 400051
Symbol - TCS

BSE Limited
P. J. Towers, Dalal Street,
Mumbai -400001
Scrip Code No. 532540 (BSE)

Dear Sirs,

We are sending herewith copy of the Press Release titled “**TCS Recognized as a Leader in the IDC MarketScape for Intelligent Automation Services in Asia-Pacific**” which will be disseminated shortly.

The Press release is self-explanatory.

Thanking you,

Yours faithfully,
For **Tata Consultancy Services Limited**

A handwritten signature in blue ink, appearing to read 'Rajendra Moholkar', with a horizontal line underneath.

Rajendra Moholkar
Company Secretary

TATA CONSULTANCY SERVICES

TATA Consultancy Services Limited

9th Floor Nirmal Building Nariman Point Mumbai 400 021

Tel. 91 22 6778 9595 Fax 91 22 6778 9660 e-mail corporate.office@tcs.com website www.tcs.com

Registered Office 9th Floor Nirmal Building Nariman Point Mumbai 400 021.

Corporate identification No. (CIN): L22210MH1995PLC084781

TCS Recognized as a Leader in the IDC MarketScape for Intelligent Automation Services in Asia-Pacific

Tata Consultancy Services' MFDM™, Cognix™, End-to-end Automation Capability, Advanced AI and Analytics Solutions, Partner Ecosystem and Innovation Mindset are Driving Market Success

SINGAPORE | MUMBAI, July 20, 2021: Tata Consultancy Services (TCS) (BSE: 532540, NSE: TCS), a leading global IT services, consulting and business solutions organization, has been recognized as a Leader in the IDC MarketScape for Intelligent Automation (IA) Services in Asia-Pacific¹.

According to the report, "... (TCS') Machine First™ approach to and integrated framework for enterprise transformation ensures that IA, in all its forms, is a central part of transformation initiatives across the breadth of enterprise operations." It goes on to say that "TCS also delivers with its functionality and offerings, delivery model effectiveness, customer service strategy and delivery, and innovation and R&D."

"As a precursor to their growth and transformation, enterprises are looking to reimagine their operational core, making it leaner, more resilient and future-proof through the innovative use of intelligent automation to augment human capabilities. An enterprise-wide Machine First approach helps organizations synergize, innovate, transform and achieve accelerated market success," said **Ashok Pai, Global Head, Cognitive Business Operations, TCS.** *"This position as a Leader is a recognition of our vision, strategies, comprehensive portfolio of intellectual property and our capabilities in AI and automation."*

TCS' Intelligent Automation offerings leverage MFDM™ and cover business processes, infrastructure services and the application lifecycle. The services portfolio includes consulting, assessments, solutioning, implementation and support.

Infrastructure automation services span the workspace, networks and Agile infrastructure – data center, Edge and hybrid IT. TCS' Business Process Automation solutions span the entire spectrum of automation technology covering both robotic process automation as well as cognitive processing of workflows, languages, documents, images, and conversations. These automation solutions include an overarching layer of AI and ML solutions around a data foundation to support analytics and decision-making. These solutions are designed to cater to all stakeholders across business areas such as finance and accounting, procurement, HR, supply chain, customer experience, as well as industry-specific processes like utilities meter to cash, KYC and AML in BFSI, telecom order to activate, airline baggage tracking and passenger experience.

TCS' MFDM philosophy is operationalized through Cognix™, an AI-driven human-machine collaboration suite that accelerates digital transformation using an ecosystem of pre-built solutions. TCS Cognix unlocks the immense value at the intersection of business processes, IT infrastructure, and applications layer, and orchestrates the digital technology ecosystem. It also contextualizes solutions by harnessing know-how from the vast expanse of customer operations. TCS Cognix helps realize a configurable enterprise, enabling organizations to achieve a competitive edge through cognitive operations.

About IDC MarketScape

IDC MarketScape vendor assessment model is designed to provide an overview of the competitive fitness of ICT (information and communications technology) suppliers in a given market. The research

¹ IDC, IDC MarketScape: Asia/Pacific Intelligent Automation Services 2021 Vendor, doc #AP46912421, May 2021

methodology utilizes a rigorous scoring methodology based on both qualitative and quantitative criteria that results in a single graphical illustration of each vendor's position within a given market. IDC MarketScape provides a clear framework in which the product and service offerings, capabilities and strategies, and current and future market success factors of IT and telecommunications vendors can be meaningfully compared. The framework also provides technology buyers with a 360-degree assessment of the strengths and weaknesses of current and prospective vendors.

About Tata Consultancy Services (TCS)

Tata Consultancy Services is an IT services, consulting and business solutions organization that has been partnering with many of the world's largest businesses in their transformation journeys for over 50 years. TCS offers a consulting-led, cognitive powered, integrated portfolio of business, technology and engineering services and solutions. This is delivered through its unique Location Independent Agile™ delivery model, recognized as a benchmark of excellence in software development.

A part of the Tata group, India's largest multinational business group, TCS has over 500,000 of the world's best-trained consultants in 46 countries. The company generated consolidated revenues of US \$22.2 billion in the fiscal year ended March 31, 2021, and is listed on the BSE (formerly Bombay Stock Exchange) and the NSE (National Stock Exchange) in India. TCS' proactive stance on climate change and award-winning work with communities across the world have earned it a place in leading sustainability indices such as the MSCI Global Sustainability Index and the FTSE4Good Emerging Index. For more information, visit www.tcs.com and follow TCS news at [@TCS_News](https://twitter.com/TCS_News).

To stay up-to-date on TCS global news, follow [@TCS_News](https://twitter.com/TCS_News).

TCS media contacts:

Asia Pacific	Email: sean.davidson@tcs.com Phone: +65 9139 3668
Australia and New Zealand	Email: kelly.ryan@tcs.com Phone: +61 422 989 682
Benelux	Email: joost.galema@tcs.com Phone: +31 615 903387
Canada	Email: tia.thomas@tcs.com Phone: +1 647 790 7602
Europe	Email: mattias.afgeijerstam@tcs.com Phone: +46 723 989 188
India	Email: saxena.kritika@tcs.com Phone: +91 22 6778 9999 Email: reena.mehta@tcs.com Phone: +91 22 6778 9999 Email: vanshika.sood@tcs.com Phone: +91 22 67789098
Middle East & Africa	Email: s.hasneen@tcs.com Phone: +971567471988
Japan	Email: douglas.foote@tcs.com Phone: +81 80-2115-0989
Latin America	Email: martin.karich@tcs.com Phone: +569 6170 9013
Nordics	Email: roland.bagen@tcs.com Phone: +46 70 317 80 24
UK	Email: peter.devery@tcs.com Phone: +44 20 3155 2421
USA	Email: william.thomas@tcs.com Phone: +1 203-984-3978

###