TCS/PR/SE-143/2020-21

December 18, 2020

National Stock Exchange of India Limited
Exchange Plaza, Bandra Kurla Complex,
Mumbai - 400051
Symbol - TCS

BSE Limited
P. J. Towers, Dalal Street,
Mumbai -400001
Scrip Code No. 532540 (BSE)

Dear Sirs,

We are sending herewith copy of the Press Release titled "**TCS Wins the Business Culture Award for Building an Innovation Culture"** which will be disseminated shortly.

The Press release is self-explanatory.

Thanking you,

Yours faithfully,
For **Tata Consultancy Services Limited**

Rajendra Moholkar
Company Secretary

TATA CONSULTANCY SERVICES

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TCS Wins the Business Culture Award for Building an Innovation Culture

Tata Consultancy Services was Recognized for its Innovation Culture Program that Welcomes New Ideas from Anywhere in the Organization and Creates Sustainable Competitive Differentiation

LONDON | MUMBAI, December 18, 2020: Tata Consultancy Services (TCS) (BSE: 532540, NSE: TCS), a leading global IT services, consulting and business solutions organization, has won the Business Culture Award in the category Best Use of Innovation for Business Culture.

The Business Culture Awards celebrate forward-thinking organizations that set up their employees to succeed and recognize how their people's employment experience is fundamental to business performance. TCS was recognized for its culture of innovation that welcomes new ideas from across the organization, resulting in an industry-leading portfolio of intellectual property and a differentiated positioning as the preferred transformation partner to leading enterprises across the world.

TCS' Innovation Culture Program is aimed at scaling innovation across the company to make it a thinking organization. It offers employees across roles and designations, the opportunity to participate in weekly ideathons, hackathons and competitions. These events allow associates to generate ideas, wireframes and prototypes, as well as solve a range of customer problems innovatively. Over the last three years, this program has engaged over 100,000 employees, who collectively generated over 47,800 ideas, many of which have been lauded by customers.

"*By building a culture of innovation we are enabling our employees all across the organization, to take ownership of their domains, and think up new ways to deliver better outcomes for customers. Our empowered employees, an enabling culture, and supporting structures, processes and technologies along with our customer-centric mindset, help us drive our customers' growth and transformation initiatives*," said **K Ananth Krishnan, CTO, TCS. "***We are pleased to win this award that recognizes our journey towards democratizing the culture of innovation."*

"*Congratulations to TCS for building a culture of innovation within the organization and involving so many in this program*," said the judging panel. "*This is an excellent demonstration of clear aims and brilliant measurements*."

About Tata Consultancy Services Ltd. (TCS)

Tata Consultancy Services is an IT services, consulting and business solutions organization that has been partnering with many of the world's largest businesses in their transformation journeys for over 50 years. TCS offers a consulting-led, cognitive powered, integrated portfolio of business, technology and engineering services and solutions. This is delivered through its unique Location Independent Agile™ delivery model, recognized as a benchmark of excellence in software development.

A part of the Tata group, India's largest multinational business group, TCS has over 453,000 of the world's best-trained consultants in 46 countries. The company generated consolidated revenues of US $22 billion in the fiscal year ended March 31, 2020, and is listed on the BSE (formerly Bombay Stock Exchange) and the NSE (National Stock Exchange) in India. TCS' proactive stance on climate change and award-winning work with communities across the world have earned it a place in leading sustainability indices such as the Dow Jones Sustainability Index (DJSI), MSCI Global Sustainability Index and the FTSE4Good Emerging Index. For more information, visit us at www.tcs.com.

For TCS global news, follow @TCS_News.

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