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National Stock Exchange of India Limited
Exchange Plaza, Bandra Kurla Complex,
Mumbai - 400051
Symbol - TCS

BSE Limited
P. J. Towers, Dalal Street,
Mumbai - 400001
Scrip Code No. 532540 (BSE)

Dear Sirs,

We are sending herewith copy of the Press Release titled “**CAINZ Partners with TCS to Drive Business Transformation**” which will be disseminated shortly.

The Press release is self-explanatory.

Thanking you,

Yours faithfully,
For **Tata Consultancy Services Limited**

A handwritten signature in blue ink, appearing to read 'Rajendra', with a horizontal line underneath.

Rajendra Moholkar
Company Secretary

TATA CONSULTANCY SERVICES

TATA Consultancy Services Limited

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CAINZ Partners with TCS to Drive Business Transformation

Tata Consultancy Services to Help Japan's Leading Home Improvement Retailer Accelerate Digital Transformation and Enhance Customer Experience through Dedicated Global Development Center

TOKYO | MUMBAI, October 18, 2021: Tata Consultancy Services (BSE: 532540, NSE: TCS), a leading global IT services, consulting and business solutions organization, has been selected as a strategic partner by Cainz Corporation (CAINZ), Japan's leading home improvement company, to accelerate its digital transformation, improve customer experience, and drive growth.

CAINZ operates 226 stores across 28 prefectures nationwide, making it the largest home improvement retailer in Japan. The brand is committed to improving consumer lifestyles, and believes that the little sparkle found in our daily lives can make the world a better and brighter place. To fulfill this purpose and keep pace with diverse consumer needs and behaviors, CAINZ outlined its vision to transform into an 'IT-Empowered Retail Company'.

The retailer partnered with TCS to realize its vision and drive digital initiatives like the agile development of *Find in CAINZ*, a mobile application for customers and store associates to identify the location and availability of products in the store. The partnership is being significantly expanded to scale up co-development initiatives at the new Global Development Center that TCS is setting up for CAINZ. Here, TCS will leverage its deep contextual and domain knowledge as well as global best practices to accelerate agile development of digital solutions aimed at further enhancing customer experience across channels including POS, EC, CRM, and in-store applications.

Naoki Iketeru, Chief Digital Officer, Cainz Corporation, said, *"Against the backdrop of acute IT talent shortages spurred by Japan's declining population, there is burgeoning demand for retailers to digitalize in response to the rapid diversification of consumer behaviors. It is thus critical that we strengthen our ability to deliver digital solutions with agility and flexibility, and this requires us to open our sights to global talent and expertise. TCS has partnered in our digital journey from the early stages, starting with application development, and demonstrated not only an understanding of our business, but also global expertise backed by deep domain knowledge and a proven track record. This has all contributed to the decision to establish this dedicated development center."*

"Progressive retailers are betting big on next-gen technologies to accelerate digital transformation and design hyper-personalized customer experiences," said **Shankar Narayanan, Business Group Head, Retail Cluster, TCS**. *"TCS will leverage its deep domain knowledge of the retail industry and expertise in digital technologies to help CAINZ respond to customer needs with agility, enhance competitive differentiation, and help realize their vision of becoming an 'IT-Empowered Retail Company'."*

TCS Japan leverages a unique hybrid model combining deep domain knowledge, technology expertise, and strong global and local execution, to help leading Japanese corporations achieve their growth and transformation aspirations. It is a strategic partner today to over half of the Japanese Fortune 500 companies, leveraging its Tokyo Pace Port™, a co-innovation and research center, to accelerate their product and business-model innovation initiatives. With a local workforce of over 4,000, augmented by a Japan-centric delivery center in India, TCS Japan is one of the fastest growing IT services firms in its class.

About CAINZ Corporation (CAINZ)

CAINZ is a home improvement store operator running 226 stores in 28 Prefectures nationwide. Under the corporate message of *'Kurashi-ni la la la (La la la Lifestyle)'*, it has created products and stores aiming to introduce daily lifestyles and entire coordinates of living spaces from customer-centric standpoint. It offers

products enriching customer lives with affordable prices every day, leveraging its original-product development, and unique procurement and logistics systems.

For more information about CAINZ, please visit www.cainz.co.jp.

About Tata Consultancy Services Limited. (TCS)

Tata Consultancy Services is an IT services, consulting and business solutions organization that has been partnering with many of the world's largest businesses in their transformation journeys for over 50 years. TCS offers a consulting-led, cognitive powered, integrated portfolio of business, technology and engineering services and solutions. This is delivered through its unique Location Independent Agile™ delivery model, recognized as a benchmark of excellence in software development.

A part of the Tata group, India's largest multinational business group, TCS has over 528,000 of the world's best-trained consultants in 46 countries. The company generated consolidated revenues of US \$22.2 billion in the fiscal year ended March 31, 2021, and is listed on the BSE (formerly Bombay Stock Exchange) and the NSE (National Stock Exchange) in India. TCS' proactive stance on climate change and award-winning work with communities across the world have earned it a place in leading sustainability indices such as the MSCI Global Sustainability Index and the FTSE4Good Emerging Index. For more information, visit www.tcs.com

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