



TCS/PR/SE-187/2021-22

February 16, 2022

**National Stock Exchange of India Limited  
Exchange Plaza, C-1, Block-G, Bandra Kurla  
Complex, Bandra (East)  
Mumbai - 400001  
Symbol - TCS**

**BSE Limited  
P.J. Towers,  
Dalal Street,  
Mumbai - 400051  
Scrip Code No. - 532540**

Dear Sirs,

We are sending herewith copy of a Press Release titled “**TCS and MATRIXX Software Partner to Offer a Comprehensive Next-Gen Subscription Management Platform for CSPs**” which will be disseminated shortly.

The Press Release is self-explanatory.

Thanking you,

Yours faithfully,  
For **TATA CONSULTANCY SERVICES LIMITED**

**Pradeep Manohar Gaitonde  
Company Secretary**

**TATA CONSULTANCY SERVICES**

**Tata Consultancy Services Limited**

9th Floor Nirmal Building Nariman Point Mumbai 400 021  
Tel 91 22 6778 9595 Fax 91 22 6630 3672 e-mail corporate.office@tcs.com website www.tcs.com  
Registered Office 9th Floor Nirmal Building Nariman Point Mumbai 400 021  
Corporate Identity No. (CIN): L22210MH1995PLC084781

## TCS and MATRIXX Software Partner to Offer a Comprehensive Next-Gen Subscription Management Platform for CSPs

*Tata Consultancy Services' Digital Business Platform TCS HOBS™ Along with MATRIXX Software's Digital Commerce Platform Helps Communication Service Providers Transform their Prepaid and Postpaid Businesses, Enhance Customer Experience and Drive Growth*

**MUMBAI | FOSTER CITY, Calif, February 16, 2022:** Tata Consultancy Services (TCS) (BSE: 532540, NSE: TCS) announced a partnership with MATRIXX Software to integrate [TCS HOBS™](#), its plug and play digital business platform for subscription, device and data management, with the cloud native, converged charging capabilities of the [MATRIXX Digital Commerce Platform](#). The integrated solution will help Communication Service Providers (CSPs) transform their prepaid and postpaid businesses, enable superior customer experience, and drive growth.

TCS HOBS is being used by progressive CSPs across the world to boost their business agility and product innovation. The cloud native, catalog-driven subscription management platform enables ideation and creation of new product and service bundles, including partner offerings. It significantly speeds up new product launches by enabling a seamless, “zero touch” rollout of the associated business rules across the CSP’s fulfilment, assurance, billing, and supply chain functions at the back end.

Together, TCS HOBS and MATRIXX Digital Commerce will enable real-time charging, rating, notifications on usage and spends, and context-driven interactions to enhance the end-customer experience quickly and easily. The solution enables easy integration with a larger partner ecosystem, allowing CSPs to seamlessly offer newer services around third-party products.

*“Our rich experience in the telecommunications industry, along with sustained investments in research and innovation, and product development have made TCS HOBS the preferred platform for CSPs seeking to accelerate their digital transformation,”* said **Kamal Bhadada, Business Group Head, Communications, Media and Information Services, TCS**. *“The unique combination of TCS HOBS and MATRIXX Digital Commerce Platform will enable CSPs to focus on commercial and technological innovations that will quickly capture the imagination of end customers and help increase market share.”*

**André Gunnberg, Chief Revenue Officer, MATRIXX Software** said, *“From implementation through deployment, speed and agility are essential for success. We are excited to work with TCS to help today’s operators move fast, engage digitally and compete more effectively, and to give them a powerful and highly configurable monetization platform for future innovation.”*

TCS HOBS is built on a future-proof, microservices-based catalog-driven architecture, enabling customers to leverage partner ecosystems and venture into B2B2X models. Learn more about TCS HOBS [here](#).

---

### About Tata Consultancy Services (TCS)

Tata Consultancy Services is an IT services, consulting and business solutions organization that has been partnering with many of the world’s largest businesses in their transformation journeys for over 50 years. TCS offers a consulting-led, cognitive powered, integrated portfolio of business, technology and engineering services and solutions. This is delivered through its unique Location Independent Agile™ delivery model, recognized as a benchmark of excellence in software development.

A part of the Tata group, India’s largest multinational business group, TCS has over 556,000 of the world’s

best-trained consultants in 46 countries. The company generated consolidated revenues of US \$22.2 billion in the fiscal year ended March 31, 2021, and is listed on the BSE (formerly Bombay Stock Exchange) and the NSE (National Stock Exchange) in India. TCS' proactive stance on climate change and award-winning work with communities across the world have earned it a place in leading sustainability indices such as the MSCI Global Sustainability Index and the FTSE4Good Emerging Index. For more information, visit [www.tcs.com](http://www.tcs.com)

**TCS media contacts:**

Asia Pacific	Email: <a href="mailto:wenjian.lin@tcs.com">wenjian.lin@tcs.com</a>   Phone: +65 9695 9948
Australia and New Zealand	Email: <a href="mailto:kelly.ryan@tcs.com">kelly.ryan@tcs.com</a>   Phone: +61 422 989 682
Canada	Email: <a href="mailto:tiffany.fisher@tcs.com">tiffany.fisher@tcs.com</a>   Phone: +1 416 456 7650
Europe	Email: <a href="mailto:joost.galema@tcs.com">joost.galema@tcs.com</a>   Phone: +31 615 903387
India	Email: <a href="mailto:saxena.kritika@tcs.com">saxena.kritika@tcs.com</a>   Phone: +91 22 6778 9999 Email: <a href="mailto:vanshika.sood@tcs.com">vanshika.sood@tcs.com</a>   Phone: +91 22 67789098
Middle East & Africa	Email: <a href="mailto:s.hasneen@tcs.com">s.hasneen@tcs.com</a>   Phone: +971567471988
Japan	Email: <a href="mailto:douglas.foote@tcs.com">douglas.foote@tcs.com</a>   Phone: +81 80-2115-0989
Latin America	Email: <a href="mailto:martin.karich@tcs.com">martin.karich@tcs.com</a>   Phone: +569 6170 9013
UK	Email: <a href="mailto:peter.devery@tcs.com">peter.devery@tcs.com</a>   Phone: +44 20 3155 2421
USA	Email: <a href="mailto:william.thomas@tcs.com">william.thomas@tcs.com</a>   Phone: +1 203-984-3978

**About MATRIXX Software**

MATRIXX Software is a global leader in 5G monetization for the communications industry. Serving many of the world's largest operator groups, regional carriers, and emerging digital service providers, MATRIXX delivers a cloud native digital commerce solution that enables unmatched commercial and operational agility. Unifying IT & networks, MATRIXX delivers a network-grade converged charging system (CCS) enabling efficient hyper-scaling of infrastructure to support consumer services, wholesale and enterprise marketplaces. Through its relentless commitment to product excellence and customer success, MATRIXX empowers businesses to harness network assets and business agility to succeed at web scale. For more information, visit [www.matrixx.com](http://www.matrixx.com). Media contact [mediainquiry@matrixx.com](mailto:mediainquiry@matrixx.com)

# # #