



TCS/PR/SE-50/2021-22

July 15, 2021

National Stock Exchange of India Limited
Exchange Plaza, Bandra Kurla Complex,
Mumbai - 400051
Symbol - TCS

BSE Limited
P. J. Towers, Dalal Street,
Mumbai -400001
Scrip Code No. 532540 (BSE)

Dear Sirs,

We are sending herewith copy of the Press Release titled “**TCS iON Celebrates World Youth Skills Day by Integrating an Ecosystem of Partners to Reimagine Vocational Education**” which will be disseminated shortly.

The Press release is self-explanatory.

Thanking you,

Yours faithfully,
For **Tata Consultancy Services Limited**

A handwritten signature in blue ink, appearing to read 'Rajendra Moholkar', with a horizontal line underneath.

Rajendra Moholkar
Company Secretary

TATA CONSULTANCY SERVICES

TATA Consultancy Services Limited

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Corporate identification No. (CIN): L22210MH1995PLC084781

TCS iON Celebrates World Youth Skills Day by Integrating an Ecosystem of Partners to Reimagine Vocational Education

Tata Consultancy Services' Unique Phygital Model to Enhance Vocational Learning Combining Hands-On Project Work, Multimodal Digital Learning Resources, Live Online Lectures, and Gamified Learning

MUMBAI, July 15, 2021: TCS iON™, a strategic unit of Tata Consultancy Services (TCS) (BSE: 532540, NSE: TCS), a leading global IT services, consulting and business solutions organization, has brought together an ecosystem of academia, corporates, publishers, and original equipment manufacturers as part of its innovative phygital model for vocational education, on the occasion of World Youth Skills Day. This ecosystem will drive enhanced learning content, experiences and outcomes for learners looking to enhance their skills.

TCS iON has developed a large ecosystem of players with deep expertise in vocational education including Tata STRIVE, Nettur Technical Training Foundation (NTTF), and Apollo Med Skills. It also includes the Automotive Skill Development Council (ASDC), which recently expanded its engagement with TCS iON to develop programs for the automotive sector.

TCS iON's model for vocational education is aligned with the National Education Policy 2020 and provides learning programs from 3-hours certifications to 3-year credit-based industry degrees. The TCS iON learning construct comprises ten innovative pedagogical elements with multimodal digital learning resources, live online lectures, gamified learning, and simulation-based training. Physical Learning and Practice centers across the country will help participants gain hands-on project work and prepare them effectively for the industry. A key digital platform driving this model is the TCS iON Digital Learning Platform that is used by more than 12.7 million learners – children, youth and working professionals.

In addition to learning programs, the model includes assessment products, assessment services and platform solutions for skill providers such as ITIs, polytechnics, and skill development institutes as well as for ecosystem enablers and nodal institutions promoting skill development in India for both the government and private sector.

*"We aim to help the Indian youth to continuously enhance their skills and become job-ready. Towards this, we leverage our deep domain knowledge and technology expertise, along with our network of partners to reimagine learning and make it more accessible," said **Venguswamy Ramaswamy, Global Head, TCS iON.** "We look forward to working with our new partners, driving collaboration in new areas as well as delivering industry-aligned experiences to learners beyond the campus in every district of India."*

About TCS iON



TCS iON, a strategic business unit of Tata Consultancy Services, is focused on enabling productive outcomes for educational institutions, government departments, organizations from multiple industry sectors and individual learners for efficient admission, learning and skilling, recruitment and overall business operations with the use of 'Phygital' platforms. These are the platforms that overlay digital technologies over physical assets. TCS iON serves its clients with the help of best practices gained through TCS' global experience, domestic market reach, skills, and delivery capabilities.

For more information, visit us at www.tcsion.com or reach out to us at enquiry.tcsion@tcs.com

About Tata Consultancy Services (TCS)

Tata Consultancy Services is an IT services, consulting and business solutions organization that has been partnering with many of the world's largest businesses in their transformation journeys for over 50 years. TCS offers a consulting-led, cognitive powered, integrated portfolio of business, technology and engineering services and solutions. This is delivered through its unique Location Independent Agile™ delivery model, recognized as a benchmark of excellence in software development.

A part of the Tata group, India's largest multinational business group, TCS has over 500,000 of the world's best-trained consultants in 46 countries. The company generated consolidated revenues of US \$22.2 billion in the fiscal year ended March 31, 2021, and is listed on the BSE (formerly Bombay Stock Exchange) and the NSE (National Stock Exchange) in India. TCS' proactive stance on climate change and award-winning work with communities across the world have earned it a place in leading sustainability indices such as the MSCI Global Sustainability Index and the FTSE4Good Emerging Index. For more information, visit www.tcs.com and follow TCS news at [@TCS News](https://twitter.com/TCS_News).

To stay up-to-date on TCS global news, follow [@TCS News](https://twitter.com/TCS_News).

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