



TCS/PR/SE-188/2020-21

March 15, 2021

National Stock Exchange of India Limited
Exchange Plaza, Bandra Kurla Complex,
Mumbai - 400051
Symbol - TCS

BSE Limited
P. J. Towers, Dalal Street,
Mumbai -400001
Scrip Code No. 532540 (BSE)

Dear Sirs,

We are sending herewith copy of the Press Release titled “**TCS Positioned as a Leader in the 2021 Gartner Magic Quadrant for Data and Analytics Service Providers**” which will be disseminated shortly.

The Press release is self-explanatory.

Thanking you,

Yours faithfully,
For **Tata Consultancy Services Limited**

A handwritten signature in blue ink, appearing to read 'Rajendra Moholkar', with a horizontal line underneath.

Rajendra Moholkar
Company Secretary

TATA CONSULTANCY SERVICES

TATA Consultancy Services Limited

9th Floor Nirmal Building Nariman Point Mumbai 400 021

Tel. 91 22 6778 9595 Fax 91 22 6778 9660 e-mail corporate.office@tcs.com website www.tcs.com

Registered Office 9th Floor Nirmal Building Nariman Point Mumbai 400 021.

Corporate identification No. (CIN): L22210MH1995PLC084781

TCS Positioned as a Leader in the 2021 Gartner Magic Quadrant for Data and Analytics Service Providers

Tata Consultancy Services' Advanced Analytics and AI Solutions, Powered by its Contextual Knowledge of its Customers' Businesses and Deep Domain Expertise, Help it Deliver Superior Business Outcomes

NEW YORK | MUMBAI, March 15, 2021: Tata Consultancy Services (TCS) (BSE: 532540, NSE: TCS), a leading global IT services, consulting and business solutions organization, has been recognized as a Leader in the Gartner Magic Quadrant for Data and Analytics Service Providers¹.

*"In their endeavor to drive innovation and accelerate growth, enterprises across industries are making a cultural shift to data democratization and leveraging advanced analytics and AI," said **Dinanath Kholkar, Global Head, Analytics and Insights, TCS.** "We believe being positioned as a Leader by an independent, third-party research firm is a recognition of our vision, strategy, execution capabilities and market success."*

TCS leverages its technology expertise, Location Independent Agile framework, industry knowledge, and market-leading offerings to deliver multi-horizon transformations, helping customers become purpose-driven, resilient, and adaptable. TCS offers a comprehensive portfolio of services and solutions as well as intellectual property, catering to every business stakeholder. It follows a holistic approach to data centricity that covers the entire data value chain to drive business effectiveness. This includes simplifying the data and analytics landscape, bringing in the synergy across the knowns and the unknowns in the business ecosystem, and enabling the deployment of solutions at scale.

The company's business solutions powered by advanced analytics and AI, contextual knowledge of the customer's business and deep domain expertise help it deliver superior business outcomes. TCS has invested in proprietary frameworks and solutions that reduce program implementation risks and accelerate speed to value:

- **DATOM™** – an advisory framework to develop the right data, analytics and AI strategy aligned to the customer's business goals. It combines TCS' cross-industry experience, contextual knowledge and data-on-cloud strategy.
- **DAEzMo™** – an end-to-end solution framework that leverages TCS' Machine First™ approach to modernize the data and analytics estate across decision operations, covering EngineeringOps, DataOps and AIOps.
- **Decision Fabric™** – a state-of-the-art inclusive framework that brings together the power of AI and immersive analytics to build innovative business solutions that deliver value.

¹ Gartner, Magic Quadrant for Data and Analytics Service Providers, Jorgen Heizenberg, et al., February 15, 2021

Disclaimer: Gartner does not endorse any vendor, product or service depicted in its research publications, and does not advise technology users to select only those vendors with the highest ratings or other designation. Gartner research publications consist of the opinions of Gartner's research organization and should not be construed as statements of fact. Gartner disclaims all warranties, express or implied, with respect to this research, including any warranties of merchantability or fitness for a particular purpose.

About Tata Consultancy Services Ltd. (TCS)

Tata Consultancy Services is an IT services, consulting and business solutions organization that has been partnering with many of the world's largest businesses in their transformation journeys for over 50 years. TCS offers a consulting-led, cognitive powered, integrated portfolio of business, technology and engineering services and solutions. This is delivered through its unique Location Independent Agile™ delivery model, recognized as a benchmark of excellence in software development.

A part of the Tata group, India's largest multinational business group, TCS has over 469,000 of the world's best-trained consultants in 46 countries. The company generated consolidated revenues of US \$22 billion in the fiscal year ended March 31, 2020, and is listed on the BSE (formerly Bombay Stock Exchange) and the NSE (National Stock Exchange) in India. TCS' proactive stance on climate change and award-winning work with communities across the world have earned it a place in leading sustainability indices such as the Dow Jones Sustainability Index (DJSI), MSCI Global Sustainability Index and the FTSE4Good Emerging Index. For more information, visit us at www.tcs.com.

To stay up-to-date on TCS global news, follow [@TCS_News](https://twitter.com/TCS_News).

TCS media contacts:

Asia Pacific	Email: charlene.lee@tcs.com Phone: +65 9138 4370
Australia and New Zealand	Email: kelly.ryan@tcs.com Phone: +61 422 989 682
Benelux	Email: joost.galema@tcs.com Phone: +31 615 903387
Canada	Email: tia.thomas@tcs.com Phone: +1 647 790 7602
Europe	Email: mattias.afgeijerstam@tcs.com Phone: +46 723 989 188
India	Email: arushie.sinha@tcs.com Phone: +91 22 6778 9960 Email: saxena.kritika@tcs.com Phone: +91 22 6778 9999
Middle East & Africa	Email: s.hasneen@tcs.com Phone: +971567471988
Japan	Email: douglas.foote@tcs.com Phone: +81 80-2115-0989
Latin America	Email: martin.karich@tcs.com Phone: +569 6170 9013
Nordics	Email: roland.bagen@tcs.com Phone: +46 70 317 80 24



For immediate use **PRESS RELEASE**

UK	Email: peter.devery@tcs.com Phone: +44 20 3155 2421
USA	Email: william.thomas@tcs.com Phone: +1 203-984-3978

###