



TCS/PR/SE-185/2021-22

February 15, 2022

**National Stock Exchange of India Limited**  
**Exchange Plaza, C-1, Block-G, Bandra Kurla**  
**Complex, Bandra (East)**  
**Mumbai - 400001**  
**Symbol - TCS**

**BSE Limited**  
**P.J. Towers,**  
**Dalal Street,**  
**Mumbai - 400051**  
**Scrip Code No. - 532540**

Dear Sirs,

We are sending herewith copy of a Press Release titled **“TCS Among Top 2 Providers of Retail and CPG Services: HFS Research”** which will be disseminated shortly.

The Press Release is self-explanatory.

Thanking you,

Yours faithfully,  
For **TATA CONSULTANCY SERVICES LIMITED**

**Pradeep Manohar Gaitonde**  
**Company Secretary**

**TATA CONSULTANCY SERVICES**

**Tata Consultancy Services Limited**

9th Floor Nirmal Building Nariman Point Mumbai 400 021  
Tel 91 22 6778 9595 Fax 91 22 6630 3672 e-mail corporate.office@tcs.com website www.tcs.com  
Registered Office 9th Floor Nirmal Building Nariman Point Mumbai 400 021  
Corporate Identity No. (CIN): L22210MH1995PLC084781

## TCS Among Top 2 Providers of Retail and CPG Services: HFS Research

*Tata Consultancy Services Was Ranked #1 for Breadth and Depth of Capabilities and Scale of Retail and CPG Business*

**LONDON | MUMBAI, February 15, 2022:** Tata Consultancy Services (TCS) (BSE: 532540, NSE: TCS) has been ranked among the top two providers in the HFS Top 10 for Retail and CPG Services. TCS ranked number one in scale of retail and CPG business, and breadth and depth of capabilities; and among the top three for voice of the customer, overall execution and OneOffice alignment.

According to HFS, the retail and consumer packaged goods sector is enabling much of the innovation and change occurring across all industries with its products and services while simultaneously pivoting businesses to ensure they remain relevant and competitive. It further said that retailers rely on their partner network to help tap new business models and create a connected ecosystem to unlock new sources of value.

*“The future belongs to organizations that compete, co-create, and collaborate within and across industries, while being resilient, adaptable, and purposeful. TCS is helping clients build a unified business and technology architecture where every facet of their operations is composable and optimized, enabling profitable growth and resilient operations,”* said **Shankar Narayanan, Business Group Head, Retail Cluster, TCS**. *“Our leadership position in this assessment is a reflection of our vision, deep contextual knowledge, strategic investments in innovation and intellectual property, and ability to deliver holistic solutions that enable better futures for all.”*

TCS helps retail and CPG companies solve their toughest business problems, pivot to new business models, and reimagine their entire value chain to be truly customer centric. It provides a comprehensive portfolio of IT, consulting and advisory services, industry-specific products and platforms, innovation-as-a-service, and cross industry solutions.

TCS Algo Retail™ is a framework that orchestrates data and algorithms across the value chain and reimagines processes with automation and intelligence, helping customers seamlessly transform into resilient, adaptable, and nimble algorithmic enterprises. The Algo Retail suite comprises of innovative AI-powered products and platforms that are powering the future of retail. These include the retail optimization suite, TCS Optumera™, unified commerce platform, TCS OmniStore™, and enterprise personalization solution, TCS Optunique™.

TCS' CPG suite of next-gen platforms transform the end-to-end CPG value chain, from new product introduction to supply chain, revenue growth management, product improvement and consumer engagement. These include the revenue growth management platform, TCS RevenuePrime™, agency collaboration platform, TCS AgenSee, and integrated distributor management and collaboration platform, TCS iDMCP. TCS also offers TCS Envirozone™ for end-to-end carbon emission management, e-Harmonizer, an advanced sales and consumer insights solution, and TCS iTrakX™ for establishing end-to-end traceability.

*“TCS was a top execution performer in our RCPG Top Ten, which is a testament to the firm’s breadth, depth and scale of its service in the Retail and CPG industries,”* said **Melissa O’Brien, Research Leader, RCPG, HFS**. *“TCS’ industry-focused solutions and tools are one of the driving forces behind this industry breadth. This services provider also has a strong alignment to HFS’ OneOffice vision for RCPG firms.”*

**About Tata Consultancy Services (TCS)**

Tata Consultancy Services is an IT services, consulting and business solutions organization that has been partnering with many of the world's largest businesses in their transformation journeys for over 50 years. TCS offers a consulting-led, cognitive powered, integrated portfolio of business, technology and engineering services and solutions. This is delivered through its unique Location Independent Agile™ delivery model, recognized as a benchmark of excellence in software development.

A part of the Tata group, India's largest multinational business group, TCS has over 556,000 of the world's best-trained consultants in 46 countries. The company generated consolidated revenues of US \$22.2 billion in the fiscal year ended March 31, 2021, and is listed on the BSE (formerly Bombay Stock Exchange) and the NSE (National Stock Exchange) in India. TCS' proactive stance on climate change and award-winning work with communities across the world have earned it a place in leading sustainability indices such as the MSCI Global Sustainability Index and the FTSE4Good Emerging Index. For more information, visit [www.tcs.com](http://www.tcs.com)

**TCS media contacts:**

Asia Pacific	Email: <a href="mailto:wenjian.lin@tcs.com">wenjian.lin@tcs.com</a>   Phone: +65 9695 9948
Australia and New Zealand	Email: <a href="mailto:kelly.ryan@tcs.com">kelly.ryan@tcs.com</a>   Phone: +61 422 989 682
Canada	Email: <a href="mailto:tiffany.fisher@tcs.com">tiffany.fisher@tcs.com</a>   Phone: +1 416 456 7650
Europe	Email: <a href="mailto:joost.galema@tcs.com">joost.galema@tcs.com</a>   Phone: +31 615 903387
India	Email: <a href="mailto:saxena.kritika@tcs.com">saxena.kritika@tcs.com</a>   Phone: +91 22 6778 9999 Email: <a href="mailto:vanshika.sood@tcs.com">vanshika.sood@tcs.com</a>   Phone: +91 22 67789098
Middle East & Africa	Email: <a href="mailto:s.hasneen@tcs.com">s.hasneen@tcs.com</a>   Phone: +971567471988
Japan	Email: <a href="mailto:douglas.foote@tcs.com">douglas.foote@tcs.com</a>   Phone: +81 80-2115-0989
Latin America	Email: <a href="mailto:martin.karich@tcs.com">martin.karich@tcs.com</a>   Phone: +569 6170 9013
UK	Email: <a href="mailto:peter.devery@tcs.com">peter.devery@tcs.com</a>   Phone: +44 20 3155 2421
USA	Email: <a href="mailto:william.thomas@tcs.com">william.thomas@tcs.com</a>   Phone: +1 203-984-3978

###