



TCS/PR/SE-176/2020-21

February 15, 2021

National Stock Exchange of India Limited
Exchange Plaza, Bandra Kurla Complex,
Mumbai - 400051
Symbol - TCS

BSE Limited
P. J. Towers, Dalal Street,
Mumbai -400001
Scrip Code No. 532540 (BSE)

Dear Sirs,

We are sending herewith copy of the Press Release titled “**TCS Launches Neural Automotive and Industrial Experience Center Outside Detroit**” which will be disseminated shortly.

The Press release is self-explanatory.

Thanking you,

Yours faithfully,
For **Tata Consultancy Services Limited**

A handwritten signature in blue ink, appearing to read 'Rajendra Moholkar', with a horizontal line underneath.

Rajendra Moholkar
Company Secretary

TATA CONSULTANCY SERVICES

TATA Consultancy Services Limited

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Corporate identification No. (CIN): L22210MH1995PLC084781

TCS Launches Neural Automotive and Industrial Experience Center Outside Detroit

Tata Consultancy Services' Center Showcases the Latest Automotive Technologies, Enabling Co-innovation and Product Development, Stimulating Local Economic Growth

TROY, MI | MUMBAI, February 15, 2021: Tata Consultancy Services (TCS) (BSE: 532540, NSE: TCS), a leading global IT services, consulting, and business solutions organization, has launched a Neural Automotive and Industrial Experience Center in Troy, Michigan, to help customers reimagine their businesses and accelerate innovation.

The new center includes an automotive garage set-up with access to the latest technologies for customers and partners to experiment, co-innovate, build prototypes, and launch solutions in an agile manner. This is achieved using TCS solutions and accelerators including [TCS' Autoscape™](#) and TCS' Autonomous Vehicle Development platform, to accelerate the adoption of autonomous, electric, and connected capabilities.

The new center showcases solutions from TCS' Neural Automotive and Industrial suite that digitalize value chain functions, including TCS AutoAgile for Product Lifecycle Management, TCS intelliplan for connected supply chains, TCS mForce for digital customer experience and the TCS MiNE™ platform to manage enterprise intelligence and AI. Additionally, the center provides customers with access to the cutting edge research and innovation being carried out at the various TCS Pace Ports, as well as to the larger start-up ecosystem which is part of TCS' Co-Innovation Network.

After the initial ideation and prototyping at the center, TCS will help customers realize those use cases, and take them from lab grade to industry grade, leveraging its cloud capabilities and customer-specific contextual knowledge.

"TCS has been partnering with leading manufacturers in their growth and transformation initiatives. Our new Neural Automotive and Industrial Experience Center, right in the heart of Troy's manufacturing hub, is our latest investment towards helping customers scale up and accelerate innovation, leveraging the larger ecosystem," said **Partha Reddy, Head, Automotive and Industrial Manufacturing, TCS.** *"This center also reflects our commitment to invest and create next generation technology jobs in the region."*

TCS' Neural Manufacturing thought leadership framework enables manufacturers to harness new technologies like AI/ML, cloud, blockchain and IoT, to enable the sense-perceive-act capabilities necessary to orchestrate purpose-driven, ecosystem-based intelligent business models for innovation, competitive differentiation and growth. The new TCS Neural Automotive and Industrial Experience Center will help manufacturers accelerate their innovation and realize these neural traits.

About TCS Manufacturing

In the Manufacturing industry, TCS partners with leading enterprises across the world, in the automotive, aerospace and defense, continuous manufacturing and chemical, industrial machinery and agriculture

industries, helping them pursue their growth and transformation agenda with its industry-leading Neural Manufacturing framework. For further details, please visit: <https://www.tcs.com/manufacturing>

For feedback or, questions, contact us: manufacturing.solutions@tcs.com

About Tata Consultancy Services Ltd. (TCS)

Tata Consultancy Services is an IT services, consulting and business solutions organization that has been partnering with many of the world's largest businesses in their transformation journeys for over 50 years. TCS offers a consulting-led, cognitive powered, integrated portfolio of business, technology and engineering services and solutions. This is delivered through its unique Location Independent Agile™ delivery model, recognized as a benchmark of excellence in software development.

A part of the Tata group, India's largest multinational business group, TCS has over 469,000 of the world's best-trained consultants in 46 countries. The company generated consolidated revenues of US \$22 billion in the fiscal year ended March 31, 2020, and is listed on the BSE (formerly Bombay Stock Exchange) and the NSE (National Stock Exchange) in India. TCS' proactive stance on climate change and award-winning work with communities across the world have earned it a place in leading sustainability indices such as the Dow Jones Sustainability Index (DJSI), MSCI Global Sustainability Index and the FTSE4Good Emerging Index. For more information, visit us at www.tcs.com.

To stay up-to-date on TCS global news, follow [@TCS News](#).

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