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June 14, 2021

National Stock Exchange of India Limited
Exchange Plaza, Bandra Kurla Complex,
Mumbai - 400051
Symbol - TCS

BSE Limited
P. J. Towers, Dalal Street,
Mumbai -400001
Scrip Code No. 532540 (BSE)

Dear Sirs,

We are sending herewith copy of the Press Release titled “**TCS Positioned as a Leader in IDC MarketScape for AI Services**” which will be disseminated shortly.

The Press release is self-explanatory.

Thanking you,

Yours faithfully,
For **Tata Consultancy Services Limited**

A handwritten signature in blue ink, appearing to read 'Rajendra', with a horizontal line underneath.

Rajendra Moholkar
Company Secretary

TATA CONSULTANCY SERVICES

TATA Consultancy Services Limited

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TCS Positioned as a Leader in IDC MarketScape for AI Services

Tata Consultancy Services' Comprehensive End-to-end AI Services Portfolio, Innovation and R&D Cited as Key Strengths

NEW YORK | MUMBAI, June 14, 2021: Tata Consultancy Services (TCS) (BSE: 532540, NSE: TCS), a leading global IT services, consulting and business solutions organization, has been recognized as a Leader in the IDC MarketScape for Worldwide Artificial Intelligence (AI) Services¹.

According to the report, "Buyers spoke highly of TCS' breadth and depth of IP and tools to deliver AI services..." It goes on to say that "IDC considers TCS' end-to-end life cycle of AI services portfolio and strategies around delivery model, innovation and R&D, and employee skills and retention as key strengths."

"Progressive enterprises are partnering with TCS for their Business 4.0™ transformations, harnessing data, analytics and AI to embrace new business models, pursue new revenue streams, enhance customer experience and reimagine operations. Our comprehensive portfolio of AI services and solutions backed up by our sustained investments in research, innovation and intellectual property are helping our customers realize their growth and transformation objectives," said Dinanath Kholkar, Global Head, Analytics and Insights Unit, TCS. "This positioning as a Leader in the IDC MarketScape is a recognition of our vision, strategy, and capabilities."

TCS offers a comprehensive portfolio of AI-related services and solutions catering to every business stakeholder, and spanning consulting and advisory, model management, systems design, implementation. Using machine learning, machine vision, voice recognition, natural language processing and knowledge mining, TCS has been building proprietary AI solutions that drive business transformation for customers across different industry verticals. These include:

- Algo Retail™ – a suite that enables retailers to seamlessly integrate and orchestrate data flows across the retail value chain, harnessing the power of analytics, AI, and machine learning.
- TCS ADD – a modern and open drug development platform that enables digital ecosystems, simplifies data complexity, and provides faster access to new and effective drugs for patients in need.
- TwinX™ – a digital twin solution for enterprises.
- Intelligent Urban Exchange – an integrated, cloud-based software product that enables Big Data- and IoT-based applications for transportation, water, energy, and other governmental functions.
- ignio™ – SaaS suite of AI-driven software that combines enterprise IT context, insights, and intelligent automation to deliver resilient, agile, and autonomous IT operations without human intervention.
- Decision Fabric™ – a state-of-the-art inclusive framework that brings together the power of AI and immersive analytics to build innovative business solutions that deliver value.

TCS fosters a culture of innovation with its Co-Innovation Network that includes start-ups, academia, and corporates. In addition, TCS has significantly invested in Pace Ports™ to co-innovate with partners and customers, addressing newer industry problems and trends.

¹ IDC MarketScape: Worldwide Artificial Intelligence Services 2021 Vendor Assessment, doc # US46741921, May 2021

*“Leveraging our deep contextual and industry knowledge, expertise in AI and investments in innovation and intellectual property, we are empowering businesses across domains and at different levels of data- and AI readiness to become future-ready,” said **Dinanath Kholkar**.*

About IDC MarketScape

IDC MarketScape vendor analysis model is designed to provide an overview of the competitive fitness of ICT (information and communications technology) suppliers in a given market. The research methodology utilizes a rigorous scoring methodology based on both qualitative and quantitative criteria that results in a single graphical illustration of each vendor’s position within a given market. IDC MarketScape provides a clear framework in which the product and service offerings, capabilities and strategies, and current and future market success factors of IT and telecommunications vendors can be meaningfully compared. The framework also provides technology buyers with a 360-degree assessment of the strengths and weaknesses of current and prospective vendors.

About Tata Consultancy Services (TCS)

Tata Consultancy Services is an IT services, consulting and business solutions organization that has been partnering with many of the world’s largest businesses in their transformation journeys for over 50 years. TCS offers a consulting-led, cognitive powered, integrated portfolio of business, technology and engineering services and solutions. This is delivered through its unique Location Independent Agile™ delivery model, recognized as a benchmark of excellence in software development.

A part of the Tata group, India's largest multinational business group, TCS has over 488,000 of the world’s best-trained consultants in 46 countries. The company generated consolidated revenues of US \$22.2 billion in the fiscal year ended March 31, 2021, and is listed on the BSE (formerly Bombay Stock Exchange) and the NSE (National Stock Exchange) in India. TCS' proactive stance on climate change and award-winning work with communities across the world have earned it a place in leading sustainability indices such as the MSCI Global Sustainability Index and the FTSE4Good Emerging Index. For more information, visit www.tcs.com and follow TCS news at [@TCS_News](https://twitter.com/TCS_News).

To stay up-to-date on TCS global news, follow [@TCS_News](https://twitter.com/TCS_News).

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