TCS/PR/SE-68/2015-16

December 11, 2015

National Stock Exchange of India Limited
Exchange Plaza,
Bandra Kurla Complex
Mumbai
Kind Attn: Manager, Listing Department

BSE Limited
P.J. Towers
Dalal Street
Mumbai
Kind Attn: General Manager,
Department of Corporate Services
Scrip Code No. 532540 (BSE)

Dear Sirs,

We are sending herewith copy of the Press Release titled "**TCS Recognized as a Global Leader in Life Sciences Sales and Marketing ITO by IDC MarketScape**" which will be disseminated shortly.

The Press release is self-explanatory.

Thanking you,

Yours faithfully,
For **Tata Consultancy Services Limited**

Suprakash

Suprakash Mukhopadhyay
Vice President and Company Secretary

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For immediate use **PRESS** RELEASE

TCS Recognized as a Global Leader in Life Sciences Sales and Marketing ITO by IDC MarketScape

Report Cites TCS' Extensive Industry Experience, Strong Client Base and Global Delivery Capabilities

NEW YORK | MUMBAI, December 11, 2015: Tata Consultancy Services (TCS), (BSE: 532540, NSE: TCS) a leading global IT services, consulting and business solutions organization, today announced that it has been designated as a Leader in the *IDC MarketScape, "Worldwide Life Science Sales and Marketing ITO 2015 Vendor Assessment,"* (doc #HI258425, August 2015) report.

TCS was recognized for its overall capability and extensive experience working with life science companies across all three sections of the industry: pharmaceutical, biotech and medical devices. Based on feedback from multiple customer references, TCS received high marks for its technical skills and project management capabilities.

The report evaluated the top 16 leading IT outsourcing vendors that serve the Life Sciences Sales and Marketing space across services including, system implementation, systems integration, data integration, application development, maintenance, support, infrastructure outsourcing, and other types of related external IT- centric services. IDC MarketScape criteria of selection, weightings and vendor scores represent well-researched IDC judgment about the market and vendors through structured discussions, surveys and interviews with market leaders, participant buyers and end users.

"Pharmaceutical companies worldwide have focused on sales and marketing to drive daily tasks and operational processes effectively. These companies need to adapt to changing paradigms due to emerging markets, patents cliffs and the industry's strict regulatory environment," said Eric Newmark, Program Director, IDC Health Insights, Life Sciences Business Systems Strategies Program. "Relative to other vendors discussed in the report, and based on feedback from multiple customer references, Tata Consultancy Services received high marks for its technical skills and project management capabilities."

"This recognition by IDC is a testament to the unparalleled service and solutions that TCS offers its Life Sciences customers to optimize processes, reduce costs and obtain high productivity levels," said Debashis Ghosh, President - Life Sciences, Manufacturing and Energy, TCS. "Our continuous focus on innovation and expanding global footprint enable TCS to be a partner of choice for Life Sciences companies worldwide."

About IDC MarketScape
IDC MarketScape vendor analysis model is designed to provide an overview of the competitive fitness of ICT (information and communications technology) suppliers in a given market. The research methodology utilizes a rigorous scoring methodology based on both qualitative and quantitative criteria that results in a single graphical illustration of each vendor's position within a given market. IDC MarketScape provides a clear framework in which the product and service offerings, capabilities and strategies, and current and future market success factors of IT and telecommunications vendors can be meaningfully compared. The framework also provides technology buyers with a 360 degree assessment of the strengths and weaknesses of current and prospective vendors.

About TCS' Life Sciences Services
Top global life sciences organizations derive value from TCS' full services play in IT, consulting, KPO, infrastructure and engineering services as well as new-age business solutions including mobility and Big Data. TCS' rich industry experience, domain expertise and global footprint ensures that it partners with its life sciences customers to help them advance clinical trial efficiencies, accelerate drug discovery, accentuate manufacturing productivity and

amplify sales and marketing effectiveness. In addition, TCS has a dedicated Life Sciences Innovation Lab, which ensures that its customers have the tools and innovative solutions they need to solve complex business challenges.

About Tata Consultancy Services Ltd (TCS)
Tata Consultancy Services is an IT services, consulting and business solutions organization that delivers real results to global business, ensuring a level of certainty no other firm can match. TCS offers a consulting-led, integrated portfolio of IT, BPO, infrastructure, engineering and assurance services. This is delivered through its unique Global Network Delivery Model™, recognized as the benchmark of excellence in software development. A part of the Tata group, India's largest industrial conglomerate, TCS has over 335,000 of the world's best-trained consultants in 46 countries. The company generated consolidated revenues of US $15.6 billion for year ended March 31, 2015 and is listed on the National Stock Exchange and Bombay Stock Exchange in India. For more information, visit us at www.tcs.com.

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