TCS/PR/SE-64/2021-22

August 11, 2021

National Stock Exchange of India Limited
Exchange Plaza, Bandra Kurla Complex,
Mumbai - 400051
Symbol - TCS

BSE Limited
P. J. Towers, Dalal Street,
Mumbai -400001
Scrip Code No. 532540 (BSE)

Dear Sirs,

We are sending herewith copy of the Press Release titled "**TCS Positioned as a Leader in Data and Analytics Services by Everest Group"** which will be disseminated shortly.

The Press release is self-explanatory.

Thanking you,

Yours faithfully,
For **Tata Consultancy Services Limited**

Rajendra Moholkar
Company Secretary

TATA CONSULTANCY SERVICES

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TCS Positioned as a Leader in Data and Analytics Services by Everest Group

Tata Consultancy Services' Strong Product Strategy, Domain Expertise and End-to-End Capabilities across the Data & Analytics Value Chain, Cited as Key Strengths

NEW YORK | MUMBAI, August 11, 2021: Tata Consultancy Services (TCS) (BSE: 532540, NSE: TCS), a leading global IT services, consulting and business solutions organization, has been recognized as a Leader, in the Everest Group PEAK Matrix® for Data and Analytics Services[1], for the third time in a row.

According to the report, TCS has one of the strongest product strategies amongst its peers, having worked extensively in creating a wide portfolio of offerings across horizontal themes. It goes on to say that TCS' domain expertise is a key strength with enterprise clients citing its ability to bring relevant insights to the discussion table and customizing its D&A frameworks to address different industry requirements.

Among other strengths highlighted were TCS' strong execution capabilities across the data and analytics value chain, powered by key assets and frameworks such as TCS Datom™, TCS Daezmo™, and TCS Decision Fabric™ that give clients an end-to-end experience from consulting to data modernization and insights.

"*Enterprises across the globe are striving to become insights-driven and nimbler in responding to evolving market demands. Our contextual knowledge, industry-acclaimed thought leadership, and next-gen solutions and platforms help them elevate customer experience, accelerate business outcomes, discover new revenue streams and achieve multi-fold productivity improvements*," said **Dinanath Kholkar, Global Head, Analytics and Insights, TCS.**

TCS' end-to-end data, analytics, and AI-based business solutions help clients navigate the pace of change in the Business 4.0™ world and empower them to capitalise on their potential. Solutions include:

- TCS Decision Fabric: A state-of-the-art inclusive framework that brings together the power of AI and immersive analytics to build innovative business solutions that deliver value.
- TCS Datom: An advisory framework to develop the right data, analytics and AI strategy aligned to the customer's business goals.
- TCS Daezmo: An end-to-end solution framework that leverages TCS' Machine First™ approach to modernize the data and analytics estate across decision operations covering EngineeringOps, DataOps and AIOps.

TCS launched a comprehensive portfolio of business service offerings, in a Service-as-a-Product model, to help customers solve specific business problems and deliver superior customer experience. These include data, analytics and AI-based solutions for various business functions such as finance, workforce, risk and regulatory compliance, customer engagement, sales and marketing, supply chain and business operations, and sustainability, to help organizations turn data into value.

TCS has also been building industry-specific AI-driven offerings such as TCS Algo Retail™, TwinX™, Advanced Drug Delivery platform for customers across different industry verticals, to drive business transformation.

"*TCS' ability to provide end-to-end services to its clients from consulting to data modernization and insights, positions it as the data transformation partner of choice*," said **Vishal Gupta, Vice President,**

[1] Data and Analytics (D&A) Services PEAK Matrix® Assessment 2021, Everest Group®, July 2021

Everest Group. "*It has a strong focus on productization and driving innovation, and has been appreciated by clients for its ability to add value and bring relevant insights through the IP-led delivery model.*"

"*Our robust strategy, capabilities, wide range of services, investments in innovation and intellectual property, and unique consulting-led approach make us the preferred partner to customers in their insights-driven transformation journeys*," said **Dinanath Kholkar**.

About Tata Consultancy Services (TCS)

About Tata Consultancy Services (TCS)

Tata Consultancy Services is an IT services, consulting and business solutions organization that has been partnering with many of the world's largest businesses in their transformation journeys for over 50 years. TCS offers a consulting-led, cognitive powered, integrated portfolio of business, technology and engineering services and solutions. This is delivered through its unique Location Independent Agile™ delivery model, recognized as a benchmark of excellence in software development.

A part of the Tata group, India's largest multinational business group, TCS has over 500,000 of the world's best-trained consultants in 46 countries. The company generated consolidated revenues of US $22.2 billion in the fiscal year ended March 31, 2021, and is listed on the BSE (formerly Bombay Stock Exchange) and the NSE (National Stock Exchange) in India. TCS' proactive stance on climate change and award-winning work with communities across the world have earned it a place in leading sustainability indices such as the MSCI Global Sustainability Index and the FTSE4Good Emerging Index. For more information, visit **www.tcs.com** and follow TCS news at **@TCS_News**.

To stay up-to-date on TCS global news, follow @TCS_News.

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