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National Stock Exchange of India Limited
Exchange Plaza, Bandra Kurla Complex,
Mumbai - 400051
Symbol - TCS

BSE Limited
P. J. Towers, Dalal Street,
Mumbai -400001
Scrip Code No. 532540 (BSE)

Dear Sirs,

We are sending herewith copy of the Press Release titled “**TCS Named a Leader in the IDC MarketScape for Worldwide Manufacturing Intelligence Transformation – Overall and Strategic Consulting**” which will be disseminated shortly.

The Press release is self-explanatory.

Thanking you,

Yours faithfully,
For **Tata Consultancy Services Limited**

A handwritten signature in blue ink, appearing to read 'Rajendra Moholkar', with a horizontal line underneath.

Rajendra Moholkar
Company Secretary

TATA CONSULTANCY SERVICES

TATA Consultancy Services Limited

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TCS Named a Leader in the IDC MarketScape for Worldwide Manufacturing Intelligence Transformation – Overall and Strategic Consulting

Reports Cite Tata Consultancy Services' Manufacturing Industry Focus, Innovation Strategy and Comprehensive Portfolio of Solutions, Frameworks, and Accelerators, as Key Strengths

NEW YORK | MUMBAI, January 11, 2021: Tata Consultancy Services (TCS) (BSE: 532540, NSE: TCS), a leading global IT services, consulting and business solutions organization, has been recognized as a Leader in the IDC MarketScape: Worldwide Manufacturing Intelligence Transformation (IX) Overall and Strategic Consulting Services¹.

The report highlights that TCS has a strong focus on the manufacturing industry and a balanced strategy on innovation with a high amount of delivery centers and centers of excellence located around the globe. Cited as key strengths are TCS' solution frameworks, accelerators, and tools that facilitate the adoption of IX services/ solutions, including the Data and Analytics Target Operating Model (DATOM™) Framework, DAEZMO™, Decision Fabric, DeZypher, and TCS' Sensor Data Analytics IoT Framework (SDAF). According to the report, customers appreciate TCS' ability to be involved in every step of the way, from strategic consulting/advisory to project implementation to ongoing support.

*"Innovative manufacturers are partnering with TCS to build cognitive capabilities leveraging advanced analytics, IoT, AI and machine learning, to pursue new 'business from anywhere' models with adaptive supply chains, smart factories and connected products. Our Neural Manufacturing framework enables the sense-perceive-act capabilities necessary for purpose-driven, ecosystem-based intelligent models," said **Susheel Vasudevan, Global Head, Manufacturing and Utilities Business Group, TCS.** "This positioning as a Leader recognizes our vision, comprehensive portfolio of innovative solutions, deep expertise in the manufacturing industry, and the resultant market success."*

TCS works with the world's leading manufacturers, making their operations resilient and adaptable and helping them embrace business innovation to advance their growth and transformation agendas. Leveraging its manufacturing domain expertise, business knowledge, and transformation capabilities, TCS provides a comprehensive portfolio of services and offerings around intelligence transformation.

The company offers consulting services across digital strategy and integration, customer transformation, supply chain as a service, and enterprise application transformation. TCS Pathfinder helps to assess the organization, understand the gaps and challenges, and identify the key business goals and KPIs needed for analytical transformation journey. TCS DATOM is a unique, comprehensive approach to evaluate an enterprise's data and analytics maturity by assessing how its data is governed, managed, and used for generating insights across the organization, and define a cloud adoption strategy that embraces risks.

Some of TCS' manufacturing-specific IP and solutions for intelligent transformation are the TCS Connected Universe Platform for IoT, TCS AI Vision Platform for machine vision, TCS Peacock platform for digital

¹ IDC MarketScape: Worldwide Manufacturing Intelligence Transformation 2020 Vendor Assessment – Overall and Strategic Consulting, Doc #US46844920, September 2020

twins, PREMAP for integrated computational materials engineering, Digital Farming for farm management, Manufacturing iNtelligent Enterprise (MiNE), Applied Machine Learning platform, robotics and smart machines, and AR / VR for shop floor operations, field service applications, and warehouse operations.

“Intelligence Transformation (IX) services play a critical role in a manufacturer's ability to synthesize information, generate value from data, and deliver that value at scale. TCS' focus and growth in the manufacturing industry, complimentary offerings such as engineering services, and strategic approach with customers were strong factors placing them in the ‘Leaders’ category,” said **Reid Paquin, Research Director, IDC Manufacturing Insights.**

“We harness the power of IoT, analytics, and AI as well as our deep contextual and industry knowledge, strategic consulting capabilities, investments in research, innovation and intellectual property, and co-innovation partners, to drive successful transformation initiatives for our manufacturing customers,” added **Susheel Vasudevan.**

About IDC MarketScape

IDC MarketScape vendor analysis model is designed to provide an overview of the competitive fitness of ICT (information and communications technology) suppliers in a given market. The research methodology utilizes a rigorous scoring methodology based on both qualitative and quantitative criteria that results in a single graphical illustration of each vendor's position within a given market. IDC MarketScape provides a clear framework in which the product and service offerings, capabilities and strategies, and current and future market success factors of IT and telecommunications vendors can be meaningfully compared. The framework also provides technology buyers with a 360-degree assessment of the strengths and weaknesses of current and prospective vendors.

About Tata Consultancy Services Ltd (TCS)

Tata Consultancy Services is an IT services, consulting and business solutions organization that has been partnering with many of the world's largest businesses in their transformation journeys for over 50 years. TCS offers a consulting-led, cognitive powered, integrated portfolio of business, technology and engineering services and solutions. This is delivered through its unique Location Independent Agile™ delivery model, recognized as a benchmark of excellence in software development.

A part of the Tata group, India's largest multinational business group, TCS has over 469,000 of the world's best-trained consultants in 46 countries. The company generated consolidated revenues of US \$22 billion in the fiscal year ended March 31, 2020, and is listed on the BSE (formerly Bombay Stock Exchange) and the NSE (National Stock Exchange) in India. TCS' proactive stance on climate change and award-winning work with communities across the world have earned it a place in leading sustainability indices such as the Dow Jones Sustainability Index (DJSI), MSCI Global Sustainability Index and the FTSE4Good Emerging Index. For more information, visit us at www.tcs.com.

To stay up-to-date on TCS global news, follow [@TCS News](https://twitter.com/TCS_News).

For immediate use **PRESS RELEASE**

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