



TCS/PR/SE-183/2021-22

February 10, 2022

**National Stock Exchange of India Limited
Exchange Plaza, C-1, Block G, Bandra Kurla
Complex, Bandra (East)
Mumbai - 400051
Symbol - TCS**

**BSE Limited
P. J. Towers,
Dalal Street,
Mumbai - 400001
Scrip Code No. 532540**

Dear Sirs,

We are sending herewith copy of the Press Release titled “TCS OmniStore™ Now Available on Google Cloud” which will be disseminated shortly.

The Press release is self-explanatory.

Thanking you,

Yours faithfully,
For **Tata Consultancy Services Limited**

A handwritten signature in blue ink, appearing to read 'Pradeep Manohar Gaitonde', with a flourish at the end.

**Pradeep Manohar Gaitonde
Company Secretary**

TATA CONSULTANCY SERVICES

TATA Consultancy Services Limited

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Corporate identification No. (CIN): L22210MH1995PLC084781

TCS OmniStore™ Now Available on Google Cloud

Tata Consultancy Services' Award-Winning AI-Powered Unified Commerce Platform, TCS OmniStore™ Offers Retailers a Comprehensive Set of Omnichannel Capabilities to Drive Superior Customer Experiences

NEW YORK | MUMBAI, February 10, 2022: Tata Consultancy Services (TCS) (BSE: 532540, NSE: TCS) announced that [TCS OmniStore™](#), its award-winning AI-powered unified commerce platform, is now available on Google Cloud.

TCS OmniStore is a 'one commerce platform' for all channels that fulfills the expectation of seamless experiences from digital shoppers. Shoppers can enjoy flexible omnichannel options such as buy online and pick-up in store, partial pickup, or instantaneous delivery as well as futuristic immersive shopping experiences. With TCS OmniStore, retailers can orchestrate integrated multichannel customer journeys and create memorable micro-experiences. For instance, it empowers store associates to offer a personalized discount on wish-listed items and help shoppers avoid checkout lines through self- or assisted- checkouts on a mobile device.

The platform taps into diverse, real-time data sources across the ecosystem to build intelligence in the checkout process, helping retailers enhance customer experience or prevent checkout fraud. Its AI-powered command center enables autonomous sensing and self-healing for an 'always on' store. Retailers using TCS OmniStore have 10% boost in sales, 50% reduction in average checkout time, and 20-30% reduction in labor hours with seamless operations.

TCS OmniStore is powered by an open commerce architecture with microservices and APIs, offering retailers enormous freedom and flexibility to reuse their existing infrastructure, leverage enterprise capabilities, and build new journeys, services, and apps quickly without worrying about channel constraints. It serves diverse lines of business—general merchandise, discount, specialty, fashion, restaurant, post office, telecom, and travel and hospitality industries.

"We are pleased to announce the availability of TCS OmniStore on Google Cloud. Retailers can now take advantage of the combined power of TCS OmniStore's microservices-based architecture and Google Cloud's ubiquity to realize significant benefits such as improved performance, resilience, speed, and business value," said **Shankar Narayanan, Business Group Head, Retail Cluster, TCS.**

"Google Cloud and TCS have a shared commitment to provide organizations with the technologies needed to create meaningful customer experiences," said **Kevin Ichhpurani, Corporate Vice President, Global Ecosystem and Channels, Google Cloud.** *"We're excited that TCS is making its TCS OmniStore platform available on Google Cloud and giving enterprises the ability to leverage its AI-powered platform on Google Cloud's global, secure, and flexible infrastructure."*

TCS OmniStore is a part of the [TCS Algo Retail™](#) suite that enables retailers to seamlessly integrate and orchestrate data across the retail value chain, harnessing the power of analytics, AI, and machine learning to unlock exponential business value.

About Tata Consultancy Services (TCS)

Tata Consultancy Services is an IT services, consulting and business solutions organization that has been partnering with many of the world's largest businesses in their transformation journeys for over 50 years. TCS offers a consulting-led, cognitive powered, integrated portfolio of business, technology and engineering services and solutions. This is delivered through its unique Location Independent Agile™ delivery model, recognized as a benchmark of excellence in software development.

A part of the Tata group, India's largest multinational business group, TCS has over 556,000 of the world's best-trained consultants in 46 countries. The company generated consolidated revenues of US \$22.2 billion in the fiscal year ended March 31, 2021, and is listed on the BSE (formerly Bombay Stock Exchange) and the NSE (National Stock Exchange) in India. TCS' proactive stance on climate change and award-winning work with communities across the world have earned it a place in leading sustainability indices such as the MSCI Global Sustainability Index and the FTSE4Good Emerging Index. For more information, visit www.tcs.com

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