TCS/PR/SE-119/2020-21

November 9, 2020

National Stock Exchange of India Limited
Exchange Plaza, Bandra Kurla Complex,
Mumbai - 400051
Symbol - TCS

BSE Limited
P. J. Towers, Dalal Street,
Mumbai -400001
Scrip Code No. 532540 (BSE)

Dear Sirs,

We are sending herewith copy of the Press Release titled "**TCS Recognized as a Leader in Data and Analytics Services by Everest Group"** which will be disseminated shortly.

The Press release is self-explanatory.

Thanking you,

Yours faithfully,
For **Tata Consultancy Services Limited**

Rajendra Moholkar
Company Secretary

TATA CONSULTANCY SERVICES

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Corporate identification No. (CIN): L22210MH1995PLC084781

TCS Recognized as a Leader in Data and Analytics Services by Everest Group

Tata Consultancy Services Leverages its Contextual and Domain Knowledge, Depth of Technology Expertise and Comprehensive Portfolio of Intellectual Property to Drive Market Success

NEW YORK | MUMBAI, November 9, 2020: Tata Consultancy Services (TCS) (BSE: 532540, NSE: TCS), a leading global IT services, consulting and business solutions organization, has been positioned as a **Leader** and **Star Performer** in the Everest Group Peak Matrix® for Data and Analytics Services[1].

"*Data democratization and analytics have become foundational to successful Business 4.0™ strategies for building purpose-driven and adaptable models that leverage personalization and the power of ecosystems to unlock exponential value*," said **Dinanath Kholkar, Global Head, Analytics and Insights, TCS**. *"We believe this recognition is a testament to our vision, strategy, investments in building a rich portfolio of intellectual property in analytics and insights, and the resultant market success*."

TCS offers a comprehensive suite of services and solutions as well as intellectual property, catering to every business stakeholder. It follows a holistic approach to data centricity that covers the entire data value chain to drive business effectiveness. This includes simplifying the data and analytics landscape, bringing in the synergy across the knowns and the unknowns in the business ecosystem, and enabling the deployment of solutions at scale.

The company's business solutions powered by advanced analytics and AI, contextual knowledge of the customer's business and deep domain expertise help deliver better business outcomes. TCS has invested in proprietary frameworks and solutions that reduce program implementation risks and accelerate speed to value:

- DATOM™ – an advisory framework to develop the right data, analytics and AI strategy aligned to the customer's business goals. It combines TCS' cross-industry experience, contextual knowledge and data-on-cloud strategy.
- DAEzMo™ – an end-to-end solution framework that leverages TCS' Machine First™ approach to modernize the data and analytics estate across decision operations covering EngineeringOps, DataOps and AIOps.
- Decision Fabric™ – a state-of-the-art inclusive framework that brings together the power of AI and immersive analytics to build innovative business solutions that deliver value.

"*Our deep domain and contextual knowledge, holistic offerings and intellectual property in data, analytics and AI, and our advisory approach have made us the preferred partner in our customers' transformative initiatives to nurture sustainable ecosystems and power their future growth,"* added **Dinanath Kholkar.**

[1] Everest Group, Data and Analytics (D&A) Service PEAK Matrix® Assessment 2020, Vishal Gupta, Arpita Dwivedi, Deepthi Mudunooru, Akash Tandon, September 2020

About Tata Consultancy Services Ltd. (TCS)

Tata Consultancy Services is an IT services, consulting and business solutions organization that has been partnering with many of the world's largest businesses in their transformation journeys for the last 50 years. TCS offers a consulting-led, cognitive powered, integrated portfolio of business, technology and engineering services and solutions. This is delivered through its unique Location Independent Agile™ delivery model, recognized as a benchmark of excellence in software development.

A part of the Tata group, India's largest multinational business group, TCS has over 453,000 of the world's best-trained consultants in 46 countries. The company generated consolidated revenues of US $22 billion in the fiscal year ended March 31, 2020, and is listed on the BSE (formerly Bombay Stock Exchange) and the NSE (National Stock Exchange) in India. TCS' proactive stance on climate change and award-winning work with communities across the world have earned it a place in leading sustainability indices such as the Dow Jones Sustainability Index (DJSI), MSCI Global Sustainability Index and the FTSE4Good Emerging Index. For more information, visit us at www.tcs.com.

To stay up-to-date on TCS global news, follow @TCS_News.

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