TCS/PR/SE-168/2020-21

February 9, 2021

National Stock Exchange of India Limited
Exchange Plaza, Bandra Kurla Complex,
Mumbai - 400051
Symbol - TCS

BSE Limited
P. J. Towers, Dalal Street,
Mumbai -400001
Scrip Code No. 532540 (BSE)

Dear Sirs,

We are sending herewith copy of the Press Release titled "**TCS Wins Salesforce Innovation Award for Powering Equifax UK's Customer Experience Transformation"** which will be disseminated shortly.

The Press release is self-explanatory.

Thanking you,

Yours faithfully,
For **Tata Consultancy Services Limited**

Rajendra Moholkar
Company Secretary

TATA CONSULTANCY SERVICES

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TCS Wins Salesforce Innovation Award for Powering Equifax UK's Customer Experience Transformation

Tata Consultancy Services Was Recognized in the 2020 Salesforce Partner Innovation Awards in the Media Industry Category

LONDON | MUMBAI, February 9, 2021: Tata Consultancy Services (TCS) (BSE: 532540, NSE: TCS), a leading global IT services, consulting and business solutions organization, announced that it has won the 2020 Salesforce Partner Innovation Award in the Media Industry category for helping Equifax UK deliver enhanced customer experiences.

With TCS' support, Equifax UK has transformed its business to engage customers more effectively, streamline consumer workflows and integrate Equifax's contact center into a Customer Relationship Management system using Salesforce Service Cloud.

TCS has been a preferred partner to Equifax since 2004 and has helped Equifax transform its legacy case management platform to meet the data regulatory requirements under stringent timelines in the UK and EU region.

TCS' Salesforce practice helps customers maximize their Salesforce investments by using it as a platform for innovation, to enhance customer and employee experiences, build proactive service models and drive superior business outcomes. Using its extensive technology expertise and deep industry knowledge, TCS supports global Salesforce implementations, legacy CRM modernizations and migrations, CX transformations, contact center and service optimization, CPQ and quote-to-cash, analytics and visualization, and MuleSoft integrations.

"We are honored to receive the Salesforce Partner Innovation Award 2020 for helping to drive Equifax's digital transformation. With our deep contextual knowledge and rich Salesforce Service Cloud experience, we helped Equifax enhance consumer experience. We are pleased to enable a simplified and modernized approach for Equifax, making them a torch bearer in customer centricity and innovation," said ***Kamal Bhadada, President, Communications, Media and Information Services, TCS.***

"At Equifax, our commitment to compliance and operational excellence during this transformational programme was paramount. We are thrilled to have TCS as our partner in this transformation journey whose dedicated Salesforce practice and its Global Alliance helped us overcome several challenges to make us successful. Many Congratulations to TCS for winning a Salesforce Partner Innovation Award as it is a testament to your resilience and adaptability," noted ***Stephen Cohen, Head, Enterprise Architecture, Equifax.***

"*It's inspiring to see Partner Innovation Award winners such as TCS drive success for customers by using Salesforce as a platform for innovation*," said **Tyler Prince, Executive Vice President, Worldwide Alliances & Channels, Salesforce**. "*Now more than ever, companies need to accelerate their digital transformations—and trusted partners can elevate success for customers across industries*."

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About Tata Consultancy Services Ltd. (TCS)

Tata Consultancy Services is an IT services, consulting and business solutions organization that has been partnering with many of the world's largest businesses in their transformation journeys for over 50 years. TCS offers a consulting-led, cognitive powered, integrated portfolio of business, technology and engineering services and solutions. This is delivered through its unique Location Independent Agile™ delivery model, recognized as a benchmark of excellence in software development.

A part of the Tata group, India's largest multinational business group, TCS has over 469,000 of the world's best-trained consultants in 46 countries. The company generated consolidated revenues of US $22 billion in the fiscal year ended March 31, 2020, and is listed on the BSE (formerly Bombay Stock Exchange) and the NSE (National Stock Exchange) in India. TCS' proactive stance on climate change and award-winning work with communities across the world have earned it a place in leading sustainability indices such as the Dow Jones Sustainability Index (DJSI), MSCI Global Sustainability Index and the FTSE4Good Emerging Index. For more information, visit us at www.tcs.com.

To stay up-to-date on TCS global news, follow @TCS_News.

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