TCS/PR/SE-142/2021-22

December 8, 2021

National Stock Exchange of India Limited
Exchange Plaza, Bandra Kurla Complex,
Mumbai - 400051
Symbol - TCS

BSE Limited
P. J. Towers, Dalal Street,
Mumbai - 400001
Scrip Code No. 532540 (BSE)

Dear Sirs,

We are sending herewith copy of the Press Release titled "**Market Leadership and Client Goodwill Help TCS Bag UK Superbrand Status**" which will be disseminated shortly.

The Press release is self-explanatory.

Thanking you,

Yours faithfully,
For **Tata Consultancy Services Limited**



Pradeep Manohar Gaitonde
Company Secretary

TATA CONSULTANCY SERVICES

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Building on belief

For immediate use **Press Release**

Market Leadership and Client Goodwill Help TCS Bag UK Superbrand Status

Tata Consultancy Services Maintains UK Superbrand Status in Recognition of its Unwavering Dedication to Customers, Impressive Growth Trajectory, and Achievements in Customer and Employee Satisfaction

LONDON | MUMBAI, December 08, 2021: Tata Consultancy Services (TCS) (BSE: 532540, NSE: TCS) has been recognized as a UK Superbrand for the seventh consecutive year. The recognition acknowledges the company's exceptional business growth, its position as the top strategic IT player by revenue in the UK, its number one ranking in customer satisfaction, and its community initiatives.

Superbrands is an annual survey that recognises the most successful brands in the world based on their brand reputation, business performance, employee and customer satisfaction, and commitment to corporate social responsibility. The 'Superbrand' status is awarded by an independent expert council, business executives and consumers voting to reveal which company is admired the most in each geographical region.

TCS is helping some of the UK's largest corporations define the blueprint for their business transformation, embrace new technologies to explore innovative business models, enhance customer experience and improve operational resilience. In the past year, as customers adopted the cloud and accelerated their digital transformation journeys, TCS has expanded and deepened relationships, won more business, and clocked revenues of £2.64 billion in FY 2021.

TCS is ranked number one by revenue among the top software and IT services companies in the UK by independent analyst and advisory firm TechMarketView. TCS is also ranked number one in customer satisfaction by CXOs of top IT spending organizations in the UK, in a survey by Whitelane Research. It received a customer rating of 83%, significantly higher than the 72% industry average.

TCS currently employs over 18,000 people across 30 UK locations, with 54 nationalities represented as part of its diverse workforce. Women make up 28 per cent of employees, much higher than the 17% average in the UK IT sector. TCS has upskilled more than 90 per cent of its UK staff in the last two years, reflecting its commitment to nurturing local IT talent. It has been named the #1 Top Employer in the UK by the Top Employers Institute and among the Top 25 Best Big Companies to Work for in the UK.

TCS is also investing in tech professionals of the future, equipping young people with the skills and passion to pursue STEM subjects and careers in the industry. TCS and its employees work closely with charities and social enterprises to drive outreach and bridge the knowledge gap. Since its launch in 2013, TCS' IT Futures programme has reached over 300,000 UK students.

Reiterating its commitment to promote the health and wellbeing of the local community, TCS recently announced it would be the title sponsor of the London Marathon in 2022, as part of its marathon sponsorships portfolio that includes Amsterdam, New York, and Mumbai. Last month it announced that it will be the new title partner for Jaguar Racing, the iconic British racing team, ahead of the 2021/22 ABB FIA Formula E World Championship.

"The TCS brand continues to triumph as a strategic growth and transformation partner to some of the UK's largest and most storied businesses," said **Amit Kapur, Country Head, TCS UK & Ireland**. "*We are proud to receive the UK Superbrand status for the seventh year in a row, in recognition of our strong commitment to our customers, our employees, and the community."*

Stephen Cheliotis, Chief Executive, TCBA and Chair, Superbrands UK, said**:** *"2021 was another challenging year for businesses in the UK but it was TCS' unwavering dedication to customers, its impressive growth trajectory and those provable achievements in customer and employee satisfaction that helped to ensure the*

company is once again recognised as a UK Superbrand."

To read TCS' full profile in the Superbrands book, please visit: https://library.superbrands.com/online-ebook-html5/UK%20Volume%2021/98/index.html

About Tata Consultancy Services (TCS)

Tata Consultancy Services is an IT services, consulting and business solutions organization that has been partnering with many of the world's largest businesses in their transformation journeys for over 50 years. TCS offers a consulting-led, cognitive powered, integrated portfolio of business, technology and engineering services and solutions. This is delivered through its unique Location Independent Agile™ delivery model, recognized as a benchmark of excellence in software development.

A part of the Tata group, India's largest multinational business group, TCS has over 528,000 of the world's best-trained consultants in 46 countries. The company generated consolidated revenues of US $22.2 billion in the fiscal year ended March 31, 2021, and is listed on the BSE (formerly Bombay Stock Exchange) and the NSE (National Stock Exchange) in India. TCS' proactive stance on climate change and award-winning work with communities across the world have earned it a place in leading sustainability indices such as the MSCI Global Sustainability Index and the FTSE4Good Emerging Index. For more information, visit **www.tcs.com**

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