



TCS/PR/SE-133/2020-21

December 7, 2020

**National Stock Exchange of India Limited**  
**Exchange Plaza, Bandra Kurla Complex**  
**Mumbai-400051**  
**Symbol-TCS**

**BSE Limited**  
**P.J. Towers, Dalal Street**  
**Mumbai-400001**  
**Scrip Code No. 532540 (BSE)**

Dear Sirs,

We are sending herewith copy of a Press Release titled “**TCS Recognised as a UK Superbrand for Exceptional Customer Reputation and Community Contribution**” which will be disseminated shortly.

The Press Release is self-explanatory.

Thanking you,

Yours faithfully,  
For **Tata Consultancy Services Limited**

A handwritten signature in blue ink, appearing to read 'Rajendra Moholkar', with a horizontal line underneath.

Rajendra Moholkar  
Company Secretary

**TATA CONSULTANCY SERVICES**

**Tata Consultancy Services Limited**

9th Floor Nirmal Building Nariman Point Mumbai 400 021

Tel 91 22 6778 9595 Fax 91 22 6630 3672 e-mail corporate.office@tcs.com website www.tcs.com

Registered Office 9th Floor Nirmal Building Nariman Point Mumbai 400 021

Corporate Identity No. (CIN): L22210MH1995PLC084781

## **TCS Recognised as a UK Superbrand for Exceptional Customer Reputation and Community Contribution**

*Tata Consultancy Services Further Hailed for Outstanding Business Performance, Workplace Engagement and Job Creation*

**LONDON | MUMBAI, December 07, 2020:** Tata Consultancy Services (TCS) (BSE: 532540, NSE: TCS), a leading global IT services, consulting and business solutions organisation, has been selected as a Superbrand in the UK, for the sixth consecutive year. It continues to maintain its impressive position among the top three brands in IT services worldwide and grow as an influential brand in the UK digital economy.

The prestigious annual survey recognised TCS as one of the strongest brands, based on its excellent brand reputation, notable business performance, industry-leading staff development and job creation, and commitment to corporate social responsibility initiatives. This year, over 3,200 brands were evaluated based on a combination of a jury of senior UK industry experts and a nationwide survey of business professionals.

TCS partners with over 200 companies in the UK, such as Legal and General, Halfords, M&S, Seadrill, and Forth Ports helping them leverage digital technologies to launch innovative new products, services and customer experiences towards their growth and transformation objectives. In one of the largest independent surveys of CXOs of UK enterprises, TCS was ranked the #1 service provider for customer satisfaction in 2020. Its customer-centricity and differentiated offerings have powered strong revenue growth and market share gains in recent years, making it the second largest provider of IT services by revenue in the UK this year. To support this growth, it has added more than 7,000 employees, including 1,800 trainees, over the last five years, making it among the top UK recruiters of IT services talent.

TCS currently employs over 18,000 people in 30 locations around the country. Its workforce is young and diverse, with 54 nationalities represented. Women make up 28 per cent of employees, much higher than the 17 per cent average in the UK IT sector. TCS has upskilled more than 90 per cent of its UK staff in the last two years, reflecting its commitment to nurturing local IT talent. It has been named among the Sunday Times Top 25 Best Big Companies to Work for in the UK.

TCS is also investing in the tech professionals of the future, equipping young people with the skills and passion to pursue STEM subjects and careers in the industry. TCS and its employees work closely with charities and social enterprises to drive outreach and bridge the knowledge gap. Since its launch in 2013, TCS' IT Futures programme has reached over 300,000 UK students.

As part of its commitment to wellness in the community, TCS launched the *ThisRun* community that captures the power of sport to unite people, help them grow and push boundaries in order to challenge the status quo. As the official technology partner for the TCS Amsterdam Marathon and Virgin Money London Marathon, TCS developed interactive race apps for both the events. With physical races being cancelled this year due to COVID-19 restrictions, the TCS app took the virtual race experience to a new level.

*“TCS’ Superbrand status is a recognition of our purpose-driven world view, which entails empowering all our stakeholders and helping them realise their potential. Our sustained investments in research and development and in continually upskilling our people, have made us the preferred growth and transformation partner of our customers in the UK,” said Amit Kapur, Country Head, TCS UK & Ireland. “Furthermore, our STEM skill education programmes enable us to reach and inspire young talent in local communities and make a positive contribution to the UK’s digital future.”*

**Stephen Cheliotis, Chief Executive, TCBA and Chair, Superbrands UK**, said, *“2020 has been a year like no other for UK businesses. However, brands like TCS have markedly stood out from their competitors in how they have shown admirable responsibility for both customers and employees. TCS has demonstrated unique innovation in help leading UK businesses to adapt and transform at speed during these uncertain times and continue to thrive in the longer term.”*

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#### **About Tata Consultancy Services Ltd. (TCS)**

Tata Consultancy Services is an IT services, consulting and business solutions organization that has been partnering with many of the world’s largest businesses in their transformation journeys for over 50 years. TCS offers a consulting-led, cognitive powered, integrated portfolio of business, technology and engineering services and solutions. This is delivered through its unique Location Independent Agile™ delivery model, recognized as a benchmark of excellence in software development.

A part of the Tata group, India's largest multinational business group, TCS has over 453,000 of the world’s best-trained consultants in 46 countries. The company generated consolidated revenues of US \$22 billion in the fiscal year ended March 31, 2020, and is listed on the BSE (formerly Bombay Stock Exchange) and the NSE (National Stock Exchange) in India. TCS' proactive stance on climate change and award-winning work with communities across the world have earned it a place in leading sustainability indices such as the Dow Jones Sustainability Index (DJSI), MSCI Global Sustainability Index and the FTSE4Good Emerging Index. For more information, visit us at [www.tcs.com](http://www.tcs.com).

For TCS global news, follow [@TCS\\_News](https://twitter.com/TCS_News).

#### **TCS media contacts:**

Asia Pacific	Email: <a href="mailto:charlene.lee@tcs.com">charlene.lee@tcs.com</a>   Phone: +65 9138 4370
Australia and New Zealand	Email: <a href="mailto:kelly.ryan@tcs.com">kelly.ryan@tcs.com</a>   Phone: +61 422 989 682
Benelux	Email: <a href="mailto:joost.galema@tcs.com">joost.galema@tcs.com</a>   Phone: +31 615 903387
Canada	Email: <a href="mailto:tia.thomas@tcs.com">tia.thomas@tcs.com</a>   Phone: +1 647 790 7602
Europe	Email: <a href="mailto:mattias.afgeijerstam@tcs.com">mattias.afgeijerstam@tcs.com</a>   Phone: +46 723 989 188
India	Email: <a href="mailto:arushie.sinha@tcs.com">arushie.sinha@tcs.com</a>   Phone: +91 22 6778 9960
Middle East & Africa	Email: <a href="mailto:s.hasneen@tcs.com">s.hasneen@tcs.com</a>   Phone: +971567471988
Japan	Email: <a href="mailto:douglas.foote@tcs.com">douglas.foote@tcs.com</a>   Phone: +81 80-2115-0989



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Latin America	Email: <a href="mailto:martin.karich@tcs.com">martin.karich@tcs.com</a>   Phone: +569 6170 9013
Nordics	Email: <a href="mailto:roland.bagen@tcs.com">roland.bagen@tcs.com</a>   Phone: +46 70 317 80 24
UK	Email: <a href="mailto:peter.devery@tcs.com">peter.devery@tcs.com</a>   Phone: +44 20 3155 2421
USA	Email: <a href="mailto:william.thomas@tcs.com">william.thomas@tcs.com</a>   Phone: +1 203-984-3978

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