TCS/PR/SE-157/2019-20

February 7, 2020

National Stock Exchange of India Limited
Exchange Plaza, Bandra Kurla Complex,
Mumbai - 400051
Symbol - TCS

BSE Limited
P. J. Towers, Dalal Street,
Mumbai -400001
Scrip Code No. 532540 (BSE)

Dear Sirs,

We are sending herewith copy of the Press Release titled **"Coop Sweden Partners with TCS to Accelerate its Digital Transformation Program"** which will be disseminated shortly.

The Press release is self-explanatory.

Thanking you,

Yours faithfully,
For **Tata Consultancy Services Limited**

Rajendra Moholkar
Company Secretary

For immediate use **PRESS** RELEASE

Coop Sweden Partners with TCS to Accelerate its Digital Transformation Program

Tata Consultancy Services to Future-proof the Retail Platform and Help Sweden's Leading Grocery Retailer Provide a Consistent Customer Experience

STOCKHOLM | MUMBAI, February 07, 2020: Tata Consultancy Services (TCS) (BSE: 532540, NSE: TCS), a leading global IT services, consulting and business solutions organization, announced a strategic partnership with Coop Sweden, one of the largest retail and grocery providers in the country, to accelerate its business transformation program, with the introduction of new automation technologies and agile ways of working.

The partnership will help the business prepare for the future and provide a consistent customer experience across its physical and digital platforms. TCS will expand Coop's existing SAP S/4 HANA Retail platform, incorporating new applications and automation technologies. Additionally, Coop will benefit from TCS' Machine First™ Delivery Model (MFDM™) powered by ignio™, TCS' award-winning AI / machine learning-based cognitive automation software, which will help automate crucial tasks, reducing resolution delays and improving overall effectiveness and efficiency of enterprise operations.

"With a complex portfolio of retail IT-systems supporting over 800 locations across Sweden, we were looking for a strategic partner that would enable us transform our applications and provide a better experience for our customers and employees," said **Liselotte Andersson, CIO, Coop Sweden**. *"TCS was the natural choice for our needs: the global team impressed us with its strong track record in similar assignments in the retail and grocery sectors, and TCS' close partnership with SAP will enable us to harness the true value of the HANA digital platform. We look forward to enjoying the benefits of this partnership."*

"In the digital era, grocery retail businesses have a number of opportunities to better serve customers through omnichannel experiences," said **Avinash Limaye, Country Manager, TCS Sweden**. *"We are delighted to partner Coop in transforming every element of its farm to fork value chain leveraging our deep domain knowledge and our expertise in AI, IoT and automation."*

TCS has been working with leading businesses in Sweden across multiple industries, since 1990. Key customers include Ikea, PostNord, Nordea, Tetra Pak and Ericsson.

About Tata Consultancy Services Ltd. (TCS)

Tata Consultancy Services is an IT services, consulting and business solutions organization that has been partnering with many of the world's largest businesses in their transformation journeys for the last 50 years. TCS offers a consulting-led, cognitive powered, integrated portfolio of business, technology and engineering services and solutions. This is delivered through its unique Location Independent Agile delivery model, recognized as a benchmark of excellence in software development.

A part of the Tata group, India's largest multinational business group, TCS has over 446,000 of the world's best-trained consultants in 46 countries. The company generated consolidated revenues of US $20.9 billion in the fiscal year ended March 31, 2019, and is listed on the BSE (formerly Bombay Stock Exchange) and the

NSE (National Stock Exchange) in India. TCS' proactive stance on climate change and award-winning work with communities across the world have earned it a place in leading sustainability indices such as the Dow Jones Sustainability Index (DJSI), MSCI Global Sustainability Index and the FTSE4Good Emerging Index. For more information, visit us at www.tcs.com.

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