



TCS/PR/SE-63/2020-21

August 6, 2020

**National Stock Exchange of India Limited**  
**Exchange Plaza, Bandra Kurla Complex,**  
**Mumbai - 400051**  
**Symbol - TCS**

**BSE Limited**  
**P. J. Towers, Dalal Street,**  
**Mumbai -400001**  
**Scrip Code No. 532540 (BSE)**

Dear Sirs,

We are sending herewith copy of the Press Release titled “**TCS Positioned as a Leader in IDC MarketScape for SAP Next-Generation Implementation Services**” which will be disseminated shortly.

The Press release is self-explanatory.

Thanking you,

Yours faithfully,  
For **Tata Consultancy Services Limited**

A handwritten signature in blue ink, appearing to read 'Rajendra', with a horizontal line underneath.

**Rajendra Moholkar**  
**Company Secretary**

## **TATA CONSULTANCY SERVICES**

**TATA Consultancy Services Limited**

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Corporate identification No. (CIN): L22210MH1995PLC084781

## **TCS Positioned as a Leader in IDC MarketScape for SAP Next-Generation Implementation Services**

*Tata Consultancy Services' Functional Insights, Next-Generation Tools/IP, Customer Service, and Channel Alliance Strategy, Were Highlighted as Key Strengths*

**NEW YORK | MUMBAI, August 6, 2020:** Tata Consultancy Services (TCS) (BSE: 532540, NSE: TCS), a leading global IT services, consulting and business solutions organization, has been positioned as a Leader in the IDC MarketScape for SAP Next-Generation Implementation Services, Worldwide<sup>1</sup>.

According to the report: "Buyers rate TCS highly for its ability to provide customer service, particularly onsite, and for its ability to provide functional insights and competency related to SAP implementation services. Similarly, IDC values TCS' channel alliance strategy and the company's next-generation tools/IP strategy."

*"Our proven Business 4.0™ framework combined with the power of SAP technologies and the TCS Crystallus™ preconfigured industry and business solutions, enables organizations to accelerate value realization in their digital transformation journey," said Akhilesh Tiwari, Global Head, Enterprise Application Services, TCS. "This Leadership position is a recognition of our commitment to enable organizations to innovate in their journey towards becoming intelligent and resilient enterprises."*

TCS' SAP services portfolio encompasses interactive design, advisory, consulting, implementation and other support services. The company helps customers evaluate digital offerings such as SAP S/4HANA, SAP C/4HANA®, SAP® SuccessFactors®, SAP Intelligent Spend Management, and SAP Cloud Platform, and define their roadmap, architecture, and strategy. TCS' solutions are built on contextual knowledge and SAP best practices and enable enterprises to confidently embrace digital technologies as part of their ecosystems so they can benefit from innovation, agility and precision.

[TCS Crystallus™](#) is a set of pre-configured industry and business solutions that accelerate SAP S/4HANA-enabled digital transformations, giving enterprise customers a competitive edge. Built using TCS' vast domain knowledge and proven best practices, TCS Crystallus includes assets and accelerators that cater to various industries, including life sciences, hi-tech, professional services, and travel and transportation.

In addition, the company has leveraged its domain expertise in multiple industry verticals to build industry-specific solutions such as predictive maintenance for utilities, liquidity risk management for the financial sector and an MRO (maintenance, repair and overhaul) solution for the transportation vertical. TCS also architects larger bespoke solutions that involve orchestration and integration of multiple services and technologies including those from SAP.

*"The overall TCS SAP services strategy is in alignment with SAP's digital core strategy, and as adoption has increased, allied areas like cloud, customer experience, integrated spend management and analytics have become critical," said Ali Zaidi, Research Director, IT Consulting and Systems Integration Services, IDC.*

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<sup>1</sup> IDC MarketScape: Worldwide SAP Next-Generation Implementation Services 2020 Vendor Assessment, Ali Zaidi, Doc # US46141520, June 2020

*“Our contextual knowledge of our customers’ businesses, investments in research and innovation, strategic relationship with SAP, and industry-tailored offerings, make us the preferred partner to leading enterprises in their SAP transformation journeys,” added **Akhilesh Tiwari**.*

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#### **About IDC Marketscape**

IDC MarketScape vendor analysis model is designed to provide an overview of the competitive fitness of ICT (information and communications technology) suppliers in a given market. The research methodology utilizes a rigorous scoring methodology based on both qualitative and quantitative criteria that results in a single graphical illustration of each vendor’s position within a given market. IDC MarketScape provides a clear framework in which the product and service offerings, capabilities and strategies, and current and future market success factors of IT and telecommunications vendors can be meaningfully compared. The framework also provides technology buyers with a 360-degree assessment of the strengths and weaknesses of current and prospective vendors.

#### **About Tata Consultancy Services Ltd. (TCS)**

Tata Consultancy Services is an IT services, consulting and business solutions organization that has been partnering with many of the world’s largest businesses in their transformation journeys for over 50 years. TCS offers a consulting-led, cognitive powered, integrated portfolio of business, technology and engineering services and solutions. This is delivered through its unique Location Independent Agile™ delivery model, recognized as a benchmark of excellence in software development.

A part of the Tata group, India's largest multinational business group, TCS has over 443,000 of the world’s best-trained consultants in 46 countries. The company generated consolidated revenues of US \$22 billion in the fiscal year ended March 31, 2020, and is listed on the BSE (formerly Bombay Stock Exchange) and the NSE (National Stock Exchange) in India. TCS' proactive stance on climate change and award-winning work with communities across the world have earned it a place in leading sustainability indices such as the Dow Jones Sustainability Index (DJSI), MSCI Global Sustainability Index and the FTSE4Good Emerging Index. For more information, visit us at [www.tcs.com](http://www.tcs.com).

To stay up-to-date on TCS global news, follow [@TCS\\_News](https://twitter.com/TCS_News).

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