TCS/PR/SE-22/2020-21

June 4, 2020

National Stock Exchange of India Limited
Exchange Plaza, Bandra Kurla Complex,
Mumbai - 400051
Symbol - TCS

BSE Limited
P. J. Towers, Dalal Street,
Mumbai -400001
Scrip Code No. 532540 (BSE)

Dear Sirs,

We are sending herewith copy of the Press Release titled "**TCS Recognized as a Leader in IDC MarketScape for Business and Industrial IoT Consulting and System Integration Services"** which will be disseminated shortly.

The Press release is self-explanatory.

Thanking you,

Yours faithfully,
For **Tata Consultancy Services Limited**

Rajendra Moholkar
Company Secretary

TATA CONSULTANCY SERVICES

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TCS Recognized as a Leader in IDC MarketScape for Business and Industrial IoT Consulting and System Integration Services

Tata Consultancy Services' Scale, Experience, and Strategy to Refine and Build New Competencies, Cited as Key Strengths

NEW YORK | MUMBAI, June 4, 2020: Tata Consultancy Services (TCS) (BSE: 532540, NSE: TCS), a leading global IT services, consulting and business solutions organization, has been named a Leader in the IDC MarketScape for Business and Industrial IoT Consulting and System Integration services, worldwide[1].

The report noted, "According to IDC, strengths of TCS are its strategy to refine and build new competencies, efforts to assist clients to secure additional or new budgets, and partnership strategy for IoT C&SI services." The report goes on to mention, "Buyers evaluated TCS highly for its scale, experience, and business and technology benefits that were provided because of the partnership."

"Enterprises with greater adoption of IoT are able to achieve resilient supply chains, servitization, and flexible manufacturing operations to stay relevant in the new normal," said **Regu Ayyaswamy, Global Head, Internet of Things & Engineering Services, TCS.** "*This recognition is a testament to TCS' strategy, capabilities and success in helping organizations transform their business models and operations*."

TCS leverages its unique consulting-led Value Discovery approach that brings together the right business stakeholders from across functional groups of customer organizations to create their digital and IoT roadmaps. The company's IoT expertise and experience across industries enables it to construct and drive a path to exponential value for customers with relevant use cases and a value-driven implementation plan.

TCS offers a comprehensive portfolio of IoT-related intellectual property and services spanning strategic planning, systems design, implementation, technical and business integration services, and post deployment support and maintenance. Its IoT solutions are focused on driving business transformation and operations transformation for customers across industries like manufacturing, CPG, retail, energy, utilities, transportation, logistics, healthcare, hi-tech and telecom. Proprietary solutions include:

- **TCS I4T framework:** A comprehensive framework to assess value through the realization phases of an Industry 4.0 transformation journey. It helps identify automation and digital opportunities across the manufacturing and supply chain operations. It focuses on understanding the customer's productivity, cost, digitization and sustainability drivers, and through Value Analysis and Organizational Change Readiness frameworks, provides visibility on the opportunities that can increase revenue, reduce costs and improve margins.
- **TCS IP2™:** It combines IoT with AI and digital twin technologies to support critical assets, enhance reliability, improve flexibility, cut emissions, and improve plant cycle efficiency by 1 to 2 percent.
- **TCS Energy Management Solution:** Leverages IoT and AI to deliver more than 10 percent energy savings year-on-year for buildings, manufacturing plants, and warehouses. In the current situation

[1] IDC MarketScape: Worldwide Business and Industrial IoT Consulting and Systems Integration Services 2020 Vendor Assessment, Doc #US46120820, March 2020

where energy usage patterns are unpredictable in plants and buildings, the solution helps customers optimize their energy spend.

"Our deep contextual knowledge, investments in new technologies and solutions, business value driven approach, and comprehensive portfolio of intellectual property enables us to help enterprise customers become purpose driven, adaptable and resilient," said **Regu Ayyaswamy.**

About IDC MarketScape: IDC MarketScape vendor assessment model is designed to provide an overview of the competitive fitness of ICT (information and communications technology) suppliers in a given market. The research methodology utilizes a rigorous scoring methodology based on both qualitative and quantitative criteria that results in a single graphical illustration of each vendor's position within a given market. IDC MarketScape provides a clear framework in which the product and service offerings, capabilities and strategies, and current and future market success factors of IT and telecommunications vendors can be meaningfully compared. The framework also provides technology buyers with a 360-degree assessment of the strengths and weaknesses of current and prospective vendors.

About Tata Consultancy Services Ltd. (TCS)

Tata Consultancy Services is an IT services, consulting and business solutions organization that has been partnering with many of the world's largest businesses in their transformation journeys for over 50 years. TCS offers a consulting-led, cognitive powered, integrated portfolio of business, technology and engineering services and solutions. This is delivered through its unique Location Independent Agile™ delivery model, recognized as a benchmark of excellence in software development.

A part of the Tata group, India's largest multinational business group, TCS has over 448,000 of the world's best-trained consultants in 46 countries. The company generated consolidated revenues of US $22 billion in the fiscal year ended March 31, 2020, and is listed on the BSE (formerly Bombay Stock Exchange) and the NSE (National Stock Exchange) in India. TCS' proactive stance on climate change and award-winning work with communities across the world have earned it a place in leading sustainability indices such as the Dow Jones Sustainability Index (DJSI), MSCI Global Sustainability Index and the FTSE4Good Emerging Index. For more information, visit us at www.tcs.com.

To stay up to date on TCS global news, follow @TCS_News.

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