TCS/PR/SE-186/2020-21

March 4, 2021

National Stock Exchange of India Limited
Exchange Plaza, Bandra Kurla Complex,
Mumbai - 400051
Symbol - TCS

BSE Limited
P. J. Towers, Dalal Street,
Mumbai -400001
Scrip Code No. 532540 (BSE)

Dear Sirs,

We are sending herewith copy of the Press Release titled "**TCS to Help VodafoneZiggo Accelerate its B2B Fixed Fiber Network Rollout Using AI"** which will be disseminated shortly.

The Press release is self-explanatory.

Thanking you,

Yours faithfully,
For **Tata Consultancy Services Limited**

Rajendra Moholkar
Company Secretary

TATA CONSULTANCY SERVICES

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TCS to Help VodafoneZiggo Accelerate its B2B Fixed Fiber Network Rollout Using AI

Tata Consultancy Services Will Leverage AI / ML and its Digital Twin Solution to Help the Telco Better Understand its Business Environment, and Speed Up the Availability of New Services for Customers

AMSTERDAM | MUMBAI, March 04, 2021: Tata Consultancy Services (TCS) (BSE: 532540, NSE: TCS), a leading global IT services, consulting and business solutions organization, has expanded its strategic partnership with VodafoneZiggo B.V. Netherlands to help the latter speed up its fixed fiber network roll out, enabling superior connectivity for subscribers and faster launch of new services.

As part of the partnership, TCS will deploy AI and machine learning technology as well as TCS TwinX™, its digital twin solution for enterprises. TCS' TwinX digital twin model will help VodafoneZiggo gain a deeper understanding of its existing network infrastructure and embrace a data-driven roadmap for the rollout of its B2B fixed fiber network.

With the power of predictive analytics, the telco will be able to identify early on, where network upgrades are needed and prioritize investment to achieve its strategic 'Go Digital' vision, which focuses on customer centricity, data-driven, digital first and agile ways of working. For instance, VodafoneZiggo will be able to model different construction scenarios, understand how quickly new networks can be built and foresee the likelihood of roadblocks that can impact this process. This will help improve investment decision making, accelerate the roll out and enhance customer experience.

"*As a people-focused business, we are fully committed to bringing valuable connections to our customers through technology innovations and providing best in class services and products*," said **Marielle Weijters, Operations Director, Technology Build – Fixed Network, VodafoneZiggo**. "*As we move to the next chapter in our partnership, TCS' deep domain knowledge of this industry and advanced technology will enable us to achieve our vision of becoming a digital telco, as well as move further along our digital transformation journey*."

"*To remain competitive in today's rapidly changing business environment, CSPs need to quickly scale up their infrastructure and innovate to launch new digital services that create more value for customers. By leveraging TCS TwinX, VodafoneZiggo will gain a better understanding of its business environment, enabling it to rapidly deploy new technologies, deliver better business outcomes and accelerate the momentum of its digital transformation journey*," said **Kamal Bhadada, Business Group Head, Communication, Media & Information Services, TCS**.

Present in the Netherlands since 1992, TCS currently partners with over 50 Dutch customers across the telecom, media and entertainment, financial services and manufacturing sectors, in their growth and transformation journeys. Earlier this year, TCS was ranked #1 in customer satisfaction in the Netherlands based on the largest independent survey of CxOs of the top IT spending organizations in Europe, conducted by Whitelane Research.

About Tata Consultancy Services Ltd. (TCS)

Tata Consultancy Services is an IT services, consulting and business solutions organization that has been partnering with many of the world's largest businesses in their transformation journeys for over 50 years. TCS offers a consulting-led, cognitive powered, integrated portfolio of business, technology and engineering services and solutions. This is delivered through its unique Location Independent Agile™ delivery model, recognized as a benchmark of excellence in software development.

A part of the Tata group, India's largest multinational business group, TCS has over 469,000 of the world's best-trained consultants in 46 countries. The company generated consolidated revenues of US $22 billion in the fiscal year ended March 31, 2020, and is listed on the BSE (formerly Bombay Stock Exchange) and the NSE (National Stock Exchange) in India. TCS' proactive stance on climate change and award-winning work with communities across the world have earned it a place in leading sustainability indices such as the Dow Jones Sustainability Index (DJSI), MSCI Global Sustainability Index and the FTSE4Good Emerging Index. For more information, visit us at www.tcs.com.

To stay up-to-date on TCS global news, follow @TCS_News.

About VodafoneZiggo

VodafoneZiggo is a leading Dutch company that provides fixed, mobile and integrated communication and entertainment services to consumers and businesses. As of December 31, 2020, we have more than 5 million mobile, nearly 4 million TV, over 3 million fixed broadband internet and over 2 million fixed telephony subscriptions. VodafoneZiggo is a joint venture by Liberty Global, the largest international TV and broadband internet company, and Vodafone Group, one of the world's largest telecommunication companies. For more information, go to www.vodafoneziggo.nl

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