TCS/PR/SE-18/2017-18

June 8, 2017

**National Stock Exchange of India Limited**
**Exchange Plaza,**
**Bandra Kurla Complex**
**Mumbai**
**Kind Attn: Manager, Listing Department**

**BSE Limited**
**P.J. Towers**
**Dalal Street**
**Mumbai**
**Kind Attn: General Manager,**
**Department of Corporate Services**
**Scrip Code No. 532540 (BSE)**

Dear Sirs,

We are sending herewith copy of the Press Release titled **"TCS BaNCS Digital Launches App Development Kit; Empowers Banks to Build Their Own Apps"** which will be disseminated shortly.

The Press release is self-explanatory.

Thanking you,

Yours faithfully,
For **Tata Consultancy Services Limited**

**Rajendra Moholkar**
**Company Secretary**

For immediate use **PRESS** RELEASE

BaNCS ADK
APP DEVELOPMENT KIT

# TCS BaNCS Digital Launches App Development Kit; Empowers Banks to Build Their Own Apps

**Mumbai, June 8, 2017:** Tata Consultancy Services (TCS), (BSE: 532540, NSE: TCS), a leading IT services, consulting and business solutions organization, announced the launch of BaNCS App Development Kit (ADK) that enables Banks to design and build their own Apps faster and seamlessly deploy across devices and desktops.

Digital technologies are empowering people and businesses to get things done interactively and instantaneously. It is increasingly becoming critical for financial institutions to have architectures that will enable continuous availability of data, systems, applications and business processes. Such an architecture allows enterprises to completely reimagine different aspects of their businesses. The core of this need is to have an App Development Environment that can let banks reimagine their business processes, products and services as a series of Enterprise and Consumer Apps with the necessary connectivity to the back-end core systems.

"Today's digital world has compelled banks to deliver improved customer experiences to individuals and small businesses, and they've got to continually improve these offerings as customer expectations change" said Dan Latimore, Celent's Senior Vice President for Banking. "Enabling the business – people like product managers and business analysts – to be the prime designer, rather than tossing the projects over the wall to design firms, platform providers and IT, will be a quicker path to value. Better efficiency, effectiveness, and speed are the results when the business can configure solutions on its own."

Commenting on the launch, Sathish Vallat, Head of TCS BaNCS Digital said "We envision apps to supplant browser-based interfaces — not just on mobile phones, tablets, kiosks, IoT-connected devices, but also on desktop PCs in a single code base. The vision for BaNCS ADK is to transfer flexibility and speed of development to the Bank, leveraging a library of business aware financial widgets and components."

**About BaNCS Application Development Kit**
BaNCS ADK enables financial institutions to build their digital offerings to an extraordinary degree without the need for mobile development skills. Financial Institutions can deliver rich omni channel experiences using pre-built widgets and components that are domain-aware with the underlying functionality.

BaNCS ADK helps banks to design and deploy both enterprise and consumer Apps in a hybrid architecture adopting modern principles of Responsive web design, via a form factoring design that is simple and intuitive. While BaNCS ADK comes with its own array of widgets, controls and components, the bank can

add their existing or new widgets at will and has the opportunity to open it to their ecosystem and let them develop their own Apps consuming the banks published widgets.

Drag-and-drop features and adapters quickly build, configure, and rollout apps that work with core banking and other systems. The pre-built Widgets and Components are based on a data model inspired by Interactive Financial eXchange (IFX) which allows users to gain an easy understanding of the widgets and their configurability. The highlight is the ease and power to launch aps which will seamlessly refresh and upgrade across its user base.

**About TCS Financial Solutions**
TCS Financial Solutions is a strategic business unit of Tata Consultancy Services. Dedicated to providing business application solutions to financial institutions globally, TCS Financial Solutions has compiled a comprehensive product portfolio under the brand name of TCS BaNCS. With a global customer base of more than 370 institutions operating in over 80 countries, TCS BaNCS delivers core systems for the banking, insurance and capital markets industries worldwide, for the digital era. For more information, visit us at www.tcs.com/bancs

**About Tata Consultancy Services Ltd (TCS)**
Tata Consultancy Services is an IT services, consulting and business solutions organization that delivers real results to global business, ensuring a level of certainty no other firm can match. TCS offers a consulting-led, integrated portfolio of IT, BPS,infrastructure, engineering and assurance services. This is delivered through its unique Global Network Delivery Model™, recognized as the benchmark of excellence in software development. A part of the Tata group, India's largest industrial conglomerate, TCS has over 387,000 of the world's best-trained consultants in 45 countries. The company generated consolidated revenues of US $17.6 billion for year ended March 31, 2017 and is listed on the BSE (formerly Bombay Stock Exchange) and the NSE (National Stock Exchange) in India. For more information, visit us at www.tcs.com

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