Date: 12th March, 2013

To,
The Manager
Compliance Department,
National Stock Exchange of India Limited
Exchange Plaza,Plot No. C/1,
G Block, Bandra-Kurla Complex,
Bandra (East), Mumbai - 400 051.

Dear Sir,

Re: **Tribhovandas Bhimji Zaveri Limited. Script Code & ID: 534369 / TBZ**
Sub: **Intimation about winning of two prestigious Awards along with press release**

This is to inform you that winning of the following two prestigious awards at two awards function:

1. National Jewellery Award 2013 for "Best Single Store of the year – Central East (Camac Street, Kolkotta);

2. Mr. Shrikant Zaveri, Chairman and Managing Director of the Company was awarded with the Asia Retail Congress Award under "Retail Leadership Award" category.

Kindly treat this as an intimation under the applicable clauses of the Listing Agreement.

Please take the above on record and acknowledge the receipt of the same.

Thanking You.

Yours faithfully,
For **Tribhovandas Bhimji Zaveri Limited**

TRIBHOVANDAS BHIMJI ZAVERI LTD. MUMBAI

Niraj Oza
Company Secretary & Compliance Officer

Encl: Press Release

TRIBHOVANDAS BHIMJI ZAVERI LTD.

Regd. Office : 241/43, Zaveri Bazar, Mumbai - 400 002. Tel.: +91.22.3956 5001, Fax : +91.22.39565056.
Corp. Office : 228, Mittal Chambers, Nariman Point, Mumbai - 400 021. Tel.: +91.22.3073 5000, Fax: +91.22.3073 5088.
www.tbztheoriginal.com

Tribhovandas Bhimji Zaveri Ltd. bags twin honours - National Jewellery Award & Asia Retail Congress award

- ***Asia Retail Congress - Awarded to Mr. Shrikant Zaveri, CMD, TBZ Ltd. for "Retail Leadership Award"***
- ***National Jewellery Award 2013 - "Best Single Store of the Year - Central East"***

Tribhovandas Bhimji Zaveri Limited ("TBZ – The Original"), the well-known and trusted Mumbai-based jewellery retailer with a pan-India presence and rich legacy of over 150 years, has been conferred with the twin honours of the Asia Retail Congress "Retail Leadership Award" for its venerable CMD Mr. Shrikant Zaveri and the National Jewellery Award 2013 for the "Best Single Store of the Year – Central East".

The Asia Retail Congress Retail Leadership Award bestowed on Mr. Shrikant Zaveri is testimony to the dynamism with which the doyen of the gem & jewellery industry has transformed TBZ-The Original into a much admired pan-India jewellery retailer. Mr. Zaveri has taken the Company and brand to the next level of evolution by making it a stock market listed entity counted amongst the industry leaders in the jewellery and retail business. Incidentally, Mr. Zaveri has steered the Company into an aggressive growth mode while imbibing the traditional values associated with the brand and blending them into the modern, contemporary interpretations, which are a hot favourite with the modern and young customers.

The National Jewellery Award 2013 Best Single Store of the Year Central East is reflective of the rapid expansion undertaken by TBZ-The Original. The Company plans to open a total of 57 showrooms (with a total carpet area of approximately 150,000 sq. ft.) in 43 cities across 14 states. TBZ-The Original expanded beyond western India very recently and the new stores in central and eastern India defy the conventional norms. Every new TBZ-The Original store has an elegant interior with customer-friendly ambiance with amenities such as ergonomic displays, comfortable chairs and ambient lighting all to ensure that customers enjoy a unique experience.

Commenting on the recent award wins, Mr. Shrikant Zaveri, CMD, TBZ-The Original, said, "We are thrilled to win two prestigious awards where the best-in-the-league industry stalwarts have participated. The Asia Retail Congress Retail Leadership Award is a personal milestone for me and our brand legacy, which has traversed the test of time. The National Jewellery Award 2013 Best Single Store of the Year Central East reflects TBZ's new frontiers of innovation and its constant endeavour to create new benchmarks of doing business in the industry. The description and recognition our leadership in the business has been felt for a long time and these awards are an honour and inspiration to all of us working towards the common goals of achieving excellent and customer's satisfaction."

TBZ-The Original is synonymous its century-old values of Tradition, Trust and Transparency. It presents a vast range of gold and diamond jewellery spoiling the customers for choice. TBZ–The Original caters to all sections of the society while warmly embrace a 150-year legacy of trust, superior craftsmanship and innovation as well as fantabulous designs. TBZ-The Original Collections are a must-have for every occasion – be it wedding, gifting, outings & get-togethers with families/ friends.

tbz®
The original since 1864

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In the last few months, TBZ-The Original has opened 11 stores in cities of Pune, Mumbai, Vadodara, Kolkata, Vapi, Bhavnagar, Vasai, Nagpur, Raipur and Aurangabad . Presently, it has 24 stores in 18 cities across 7 States including Maharashtra, Gujarat, Madhya Pradesh, Chhattisgarh, Kerala, Andhra Pradesh and West Bengal.

Renowned for its innovative designs & craftsmanship in gold and diamond jewellery, TBZ-The Original has won several Indian and international jewellery design and industry awards. Recently TBZ-The Original won three prestigious JJS – IJ Jewellers Choice Designs Awards in Jaipur for Diamond and Emerald jewellery.

About Tribhovandas Bhimji Zaveri Limited

TBZ Ltd (BSE: 534369 | NSE: TBZ) has a 150-year old track-record of trust, quality and purity of its products, TBZ-The Original has won several prestigious awards including the Readers Digest Trusted Brand Asia in the category of Jewellery Shop in 2006, 2007 and 2008. TBZ has received other awards for both products and customer service, including the DTC Best Showroom award in 2004 and 2006, the DTC Best Diamond Moments award in 2005 for customer interactions, the DTC Best Showroom and Sales Person award in 2006 and 2007, the Jaipur Jewellery Show Gold Souk Awards 2007, which honoured TBZ-THE ORIGINAL's contribution to the gem and jewellery industry in India, and the Jamnalal Bajaj Uchit Vyavahar Puraskar 2007 – Council for Fair Business Practices Award.

For Tribhovandas Bhimji Zaveri Limited

Binaisha Zaveri
Director

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