Date: 25th March, 2015

To
The Manager
Compliance Department
National Stock Exchange of India Limited
Exchange Plaza, Plot No. C/1,
G Block, Bandra-Kurla Complex,
Bandra (East), Mumbai- 400 051

Dear Sir,

Re: **Tribhovandas Bhimji Zaveri Limited. Script Code & ID: 534369 / TBZ**
Sub: **Intimation about winning of the best Gold Jewellery of the year – In Vogue award at 5th National Jewellery Award organized by All India Gems and Jewellery Trade Federation (GJF) award function held at Mumbai**

This is to inform you that the Company has won the best Gold Jewellery of the year – In Vogue award at 5th National Jewellery Award organized by All India Gems and Jewellery Trade Federation (GJF) award function held at Mumbai.

Kindly treat this as intimation under the applicable Clauses of the Listing Agreement.

Please take the above on record and acknowledge the receipt of the same.

Thanking You.

Yours faithfully,
For **Tribhovandas Bhimji Zaveri Limited**

Niraj Oza
Company Secretary & Compliance Officer

Encl: Press Release

tbz®
The original since 1864
TRIBHOVANDAS BHIMJI ZAVERI LTD.

Regd. Office: 241/43, Zaveri Bazar, Mumbai - 400 002. Tel.: +91.22.3956 5001, Fax : +91.22.39565056.

Corp. Office : 1106 to 1121, 11th Floor, West Wing, Tulsiani Chambers, 212, Backbay Reclamation, Free Press Journal Road, Nariman Point, Mumbai - 400 021. Tel.: +91.22.30735000, Fax : +91.22.30735088.
www.tbztheoriginal.com

IN. No : L27205MH2007PLC172598

Tribhovandas Bhimji Zaveri (TBZ) The Original wins "Best Gold Jewellery of The Year – in Vogue" at National Jewellery Awards by All India Gems and Jewellery Trade Federation (GJF)

TBZ – The Original, the 150 year old jewellery brand spearheaded by Mr Shrikant Zaveri (Chairman and Managing Director).

TBZ the Orginal recently won the award for "Best Gold Jewellery of the The Year - In Vogue" at 5th National Jewellery Awards organised by All India Gems and Jewellery Trade Federation (GJF).

"We are very excited to have won one of the most prestigious awards in the gems & jewellery industry and it reinforces our belief that the 150 year old legacy stands strong. Our pieces are a combination of culture and the contemporary needs of today's women. A fusion of this thought reflects in our new designs as well "**says Raashi Zaveri** (Whole-time Director)

Under the able guidance of Mr Shrikant Zaveri TBZ successfully transformed into the modern and innovative jewellery maker it is today and expanded the business by opening new stores across India.

TBZ – The Original is today the jewellery destination of choice for every occasion across all age groups. From a woman's every day wear design to delicately crafted Solitaires for the biggest day of her life, the highly trained personnel at the TBZ – The Original stores will ensure that every customer leaves a TBZ store completely satisfied.

About Tribhovandas Bhimji Zaveri Limited:

Our story begins in 1864, in a tin shed at Zaveri Bazar. Late Shri Bhimji Zaveri's vision was to give India the jewellery it deserved, that of uncompromising quality and craftsmanship. This vision was furthered by his son, Late Shri Tribhovandas Bhimji Zaveri. Under the able guidance of Mr. Shrikant Zaveri, TBZ successfully transformed into the modern and innovative jewellery maker it is today and expanded the business by opening new stores across India. TBZ's presence in the Indian market has been marked by a number of firsts - the first to offer buy back guarantee on gold jewellery, the first to promote the concept of light weight jewellery and the first to offer certified solitaire diamonds. Thanks to these and many other instances of innovation and commitment to excellence, we are now one of India's largest jewellery retailers.

Tribhovandas Bhimji Zaveri Limited (BSE: 534369 I NSE: TBZ) has a century and a half track-record of trust, quality and purity of its products. It has won several prestigious awards including the Readers Digest Trusted Brand Asia in the category of Jewellery Shop in 2007. TBZ has received other awards for both products and customer service, including the DTC Best Showroom award in 2004 and 2006, the DTC Best Diamond Moments award in 2005 for customer interactions, the DTC Best Showroom and Sales Person award in 2006 and 2007, the Jaipur Jewellery Show Gold Souk Awards 2007, which honoured TBZ's contribution to the gem and jewellery industry in India, and the Jamnalal Bajaj Uchit Vyavahar Puraskar 2007 – Council for Fair Business Practices Award. Another prestigious win for TBZ-The Original came when it bagged 2 awards under the marketing excellence category along with being awarded as the 'Best Branded Traditional Jewellery of the Year 2012' Award from the Bombay Bullion Association at the 9th India International Gold Convention Hyderabad. TBZ-The Original was the only brand to win three awards in multiple Jewellers' Choice categories in the Jaipur Jewellery Show-Indian Jeweller Jewellers Choice Design Awards 2013 – 1. Designer Jewellery Under Rs. 5,00,000 and 2. Best Bridal Design between Rs. 10, 00,001-20, 00,000 and 3. Editor's Choice Award -Best Bridal over Rs. 20, 00,000. TBZ has been conferred with two awards at the Asia Retail Congress 2014 in the following categories - Retail marketing campaign of the year and Best use of social media in marketing. TBZ has won two awards in Retail Jeweller India Awards 2014 for the categories- Colored Gemstone jewellery of the year and 360 degree Marketing Campaign of the year. TBZ has also won two awards in the Jaipur Jewellery Show-Indian Jeweller Jewellers Choice Design Awards 2014 – 1. Diamond jewellery over Rs. 5, 00,000 and 2. Best Bracelet design over Rs. 5, 00,000. Recently TBZ has crowned as Asia's Most Promising Brands in jewellery category -2014 by World Consulting & Research Corporation (WCRC) and honoured as Best Jewellery Company in Gem & Jewellery Trade Council of India (GJTCI) Excellence awards. Mr. Shrikant Zaveri, Chairman & MD, TBZ Ltd., received the coveted prestigious MACCIA Award 2013 for Excellence in Entrepreneurship – Large Enterprise in Gems & Jewellery category award from Hon. Union Minister Mr. Sharad Pawar at a glittering function organized by the Maharashtra Chamber of Commerce, Industry & Agriculture (MACCIA).

For **Tribhovandas Bhimji Zaveri Ltd.**

Binaisha Zaveri
Whole-time Director

TRIBHOVANDAS BHIMJI ZAVERI LTD. MUMBAI

tbz®

TRIBHOVANDAS BHIMJI ZAVERI LTD

CIN No : L27205MH2007PLC172598

Regd. Office: 241/43, Zaveri Bazar, Mumbai - 400 002. Tel.: +91.22.3956 5001, Fax : +91.22.3956 5056.

Corp. Office : 1106 to 1121, 11th Floor, West Wing, Tulsiani Chambers, 212, Backbay Reclamation, Free Press Journal Road, Nariman Point, Mumbai - 400 021. Tel.: +91.22.3073 5000, Fax : +91.22.3073 5088.

www.tbztheoriginal.com