Date: 26th December, 2014

To
The Manager
Compliance Department
National Stock Exchange of India Limited
Exchange Plaza, Plot No. C/1,
G Block, Bandra-Kurla Complex,
Bandra (East), Mumbai- 400 051

Dear Sir,

Re: **Tribhovandas Bhimji Zaveri Limited. Script Code & ID: 534369 / TBZ**
Sub: **Intimation about winning of the two prestigious Awards of "Indian Jeweller (IJ) Jewellers' Choice Design Award 2014" held at Jaipur along with press release**

This is to inform you that the Company has won two prestigious Awards of "Indian Jeweller (IJ) Jewellers' Choice Awards 2014" held at Jaipur under following two categories:

1. Diamond Jewellery over Rs. 5,00,000, and
2. Best Bracelet Design over Rs. 5,00,000.

Kindly treat this as intimation under the applicable Clauses of the Listing Agreement.

Please take the above on record and acknowledge the receipt of the same.

Thanking You.

Yours faithfully,
For **Tribhovandas Bhimji Zaveri Limited**

Niraj Oza
Company Secretary & Compliance Officer

Encl: Press Release

tbz®
The original since 1864
TRIBHOVANDAS BHIMJI ZAVERI LTD.

Regd. Office: 241/43, Zaveri Bazar, Mumbai - 400 002. Tel.: +91.22.3956 5001, Fax : +91.22.39565056.

Corp. Office : 1106 to 1121, 11th Floor, West Wing, Tulsiani Chambers, 212, Backbay Reclamation, Free Press Journal Road, Nariman Point, Mumbai - 400 021. Tel.: +91.22.30735000, Fax : +91.22.30735088.
www.tbztheoriginal.com

PRESS RELEASE

Tribhovandas Bhimji Zaveri Ltd. honoured with Two Awards at the prestigious "IJ Jewellers' Choice Design Awards 2014"

- **For Diamond Jewellery over Rs. 5,00,000**
- **For Best Bracelet design over Rs. 5,00,000**

Mumbai, December 24, 2014: Tribhovandas Bhimji Zaveri Limited ("TBZ" or "TBZ-The Original"), a well-known and trusted jewellery retailer in India with a rich legacy of over 150 years, has been honoured two prestigious awards by the "Indian Jeweller Jewellers' Choice Design Awards 2014 " in the categories of Diamond Jewellery over Rs. 5,00,000 and Best Bracelet Design over Rs. 5,00,000. The award function was held on Saturday, 20th December, 2014 at the Marriott hotel, Jaipur, Rajasthan in the presence of Mr. Siddharth Singh, Joint Secretary, Ministry of Commerce.

Mr. Shrikant Zaveri, Chairman and Managing Director, TBZ – The Original said "We feel extremely satisfied with the recognition. It endorses our continuous efforts to offer our customers unique, specially crafted jewellery designs that suit various occasions and moments of joy and celebration. Our jewellery range also aims to meet the aspirations of our customers through its design, elegance, style and modernity."

The awards recognized the wonderful works of Indian manufacturers and designers to showcase their talent, creativity and products through a unique platform, which was accessible from any part of the country and created especially for them. A vibrant fashion show with the best of the gold and diamond jewellery was showcased by professional models.

The competition required manufacturers to submit their best designs across 22 product categories. The winning pieces from over 500 entries were reviewed and chosen from over 10,000 votes received from retailers across India, in favor of their favorite designs. This activity alone made the awards a Jeweler's Choice awards.

Tribhovandas Bhimji Zaveri Limited (BSE: 534369 I NSE: TBZ) has a century and a half track-record of trust, quality and purity of its products. It has won several prestigious awards including the Readers Digest Trusted Brand Asia in the category of Jewellery Shop in 2007. TBZ has received other awards for both products and customer service, including the DTC Best Showroom award in 2004 and 2006, the DTC Best Diamond Moments award in 2005 for customer interactions, the DTC Best Showroom and Sales Person award in 2006 and 2007, the Jaipur Jewellery Show Gold Souk Awards 2007, which honoured TBZ's contribution to the gem and jewellery industry in India, and the Jamnalal Bajaj Uchit Vyavahar Puraskar 2007 – Council for Fair Business

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TRIBHOVANDAS BHIMJI ZAVERI LTD. MUMBAI

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Practices Award. Another prestigious win for TBZ-The Original came when it bagged 2 awards under the marketing excellence category along with being awarded as the 'Best Branded Traditional Jewellery of the Year 2012' Award from the Bombay Bullion Association at the 9th India International Gold Convention Hyderabad. TBZ-The Original was the only brand to win three awards in multiple Jewellers' Choice categories in the Jaipur Jewellery Show-Indian Jeweller Jewellers Choice Design Awards 2013 – 1. Designer Jewellery Under Rs. 5,00,000 and 2. Best Bridal Design between Rs. 10, 00,001-20, 00,000 and 3. Editor's Choice Award -Best Bridal over Rs. 20, 00,000. TBZ has been conferred with two awards at the Asia Retail Congress 2014 in the following categories - Retail marketing campaign of the year and Best use of social media in marketing. TBZ has also won two awards in Retail Jeweller India Awards 2014 for the categories- Colored Gemstone jewellery of the year and 360 degree Marketing Campaign of the year. Mr. Shrikant Zaveri, Chairman & MD, TBZ Ltd., received the coveted prestigious MACCIA Award 2013 for Excellence in Entrepreneurship – Large Enterprise in Gems & Jewellery category award from Hon. Union Minister Mr. Sharad Pawar at a glittering function organized by the Maharashtra Chamber of Commerce, Industry & Agriculture (MACCIA).

About Tribhovandas Bhimji Zaveri Limited (www.tbztheoriginal.com)

Tribhovandas Bhimji Zaveri Limited is India's renowned and trusted jewellery retailer with a legacy of 150 years. The Company began its journey in 1864 opening its flagship store in Zaveri Bazar, Mumbai. Over the years, the company has established itself as a preferred choice for customers in the wedding jewellery segment, recognized for exquisite gold and diamond jewellery designs. It has led from the front, in an otherwise largely unorganized Indian jewellery industry, displaying high quality and transparency standards over last 150 years, being the first jeweler to offer buyback guarantee on jewellery and to introduce 100% pre-hallmarked jewellery in India.

The Company has transformed itself from a one store family owned business in 1864 to a professional organization spearheaded by the 5th generation of the family, and has expanded its presence and reach across India with 28 stores currently operational with a retail space of around 88,000 sq ft spread across 22 cities in 10 states.

For Tribhovandas Bhimji Zaveri Limited

TRIBHOVANDAS BHIMJI ZAVERI LTD. MUMBAI

Binaisha Zaveri

Whole – time Director

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