Date: 3rd July, 2013

To
The Manager
Compliance Department
National Stock Exchange of India Limited
Exchange Plaza, Plot No. C/1,
G Block, Bandra-Kurla Complex,
Bandra (East), Mumbai- 400 051.

Dear Sir,

Re: **Tribhovandas Bhimji Zaveri Limited. Script Code & ID: 534369 / TBZ**
Sub: **Intimation about Mangalsutra Festival for the Company's showrooms located at Pune, Aurangabad, Napgur, Thane, Vasai and Vashi from 5th July, 2013 to 21st July, 2013.**

This is to inform you that the Company has announced Mangalsutra Festival for the Company's showrooms located at Pune, Aurangabad, Napgur, Thane, Vasai and Vashi from 5th July, 2013 to 21st July, 2013. The Company offers a wide range of beautiful designed Mangalsutra collections with the making charges at just Rs. 99 per gram onwards.

Kindly treat this as intimation under the applicable Clauses of the Listing Agreement. Please take the above on record and acknowledge the receipt of the same.

Thanking You.

Yours faithfully,
For **Tribhovandas Bhimji Zaveri Limited**

TRIBHOVANDAS BHIMJI ZAVERI LTD. ★ MUMBAI

Niraj Oza
Company Secretary & Compliance Officer

Encl: Press Release

tbz®

TRIBHOVANDAS BHIMJI ZAVERI LTD.

Regd. Office : 241/43, Zaveri Bazar, Mumbai - 400 002. Tel.: +91.22.3956 5001, Fax : +91.22.39565056.

Corp. Office : 1106 to 1121, 11th Floor, West Wing, Tulsiani Chambers, 212, Backbay Reclamation, Free Press Journal Road, Nariman Point, Mumbai - 400 021. Tel.: +91.22.30735000, Fax : +91.22.30735088.
www.tbztheoriginal.com

PRESS RELEASE

'Mangalsutra Festival' at TBZ-The Original stores in Pune, Aurangabad, Nagpur, Thane, Vasai & Vashi

Making Charges at just Rs. 99 per gram onwards

This monsoon season, get fabulous offers for buying exquisite Mangalsutras from Tribhovandas Bhimji Zaveri Limited, a well-known and trusted jewellery retailer in India with a legacy of over 150 years. As a part of its 'Mangalsutra Festival' between July 5 to 21, 2013, TBZ-The Original offers a wide range of beautifully designed Mangalsutra collections to discerning customers with making charges at just Rs. 99 per gram onwards. Customers can buy jewellery at TBZ-The Original stores in Pune, Aurangabad, Nagpur, Thane, Vasai and Vashi. This is the perfect opportunity for the grooms family to come & buy the Mangalsutra for upcoming wedding seasons since wedding is the most important and the most awaited occasion in one's life and in particular for the brides/girls.

During this festival, TBZ-The Original will offer mesmerizing Mangalsutra set collections in gold & diamonds in a wide array of designs with matching accessories. With traditional Patti, plain, calcutti Mangalsutra to fancy Mangalsutra designs, every style and customisation is available. The elegant gold and diamond sets are flawlessly crafted to suit every occasion of a married woman's life. The taste and class in each and every design stroke defines the fantastic quality of award winning TBZ-The Original Mangalsutra collections.

According to Mr. Kiran Dixit, Group Head-Marketing, TBZ Limited, This unique 'Mangalsutra Festival' in TBZ–The Original stores in Pune, Aurangabad, Nagpur, Thane, Vasai and Vashi. This festival is launched keeping in mind upcoming shravan month & festive season, where customer generally prefers to wear new designs of Mangalsutra.

TBZ-The Original recognizes that the Mangalsutra is a part of the Indian tradition. In Indian culture, the Mangalsutra is the most precious piece of jewellery for a married woman. The Mangalsutra comes in various shapes and designs. With the evolution of time, designs of the Mangalsutras have changed and some people do opt for Mangalsutras with intricate designs or prefer to use diamond pendants in addition to gold. It is also observed that there is a rising trend of using Mangalsutra in non-maharashtrian community.

About Tribhovandas Bhimji Zaveri Limited:
TBZ Ltd (BSE: 534369 | NSE: TBZ) has a 150-year old track-record of trust, quality and purity of its products, TBZ has won several prestigious awards including the Readers Digest Trusted Brand Asia in the category of Jewellery Shop in 2006, 2007 and 2008. TBZ has received other awards for both products and customer service, including the DTC Best Showroom award in 2004 and 2006, the DTC Best Diamond Moments award in 2005 for customer interactions, the DTC Best Showroom and Sales Person award in 2006 and 2007, the Jaipur Jewellery Show Gold Souk Awards 2007, which honoured TBZ's contribution to the gem and jewellery industry in India, and the Jamnalal Bajaj Uchit Vyavahar Puraskar 2007 – Council for Fair Business Practices Award. Another prestigious win for TBZ-The Original came when it bagged 2 awards under the marketing excellence category along with being awarded as the 'Best Branded Traditional Jewellery of the Year 2012' Award from the Bombay Bullion Association at the 9th India International Gold Convention held on August 24-26 in Hyderabad. TBZ-The Original has 26 stores in 20 cities across 7 States including Maharashtra, Gujarat, Madhya Pradesh, Chhattisgarh, Kerala, Andhra Pradesh and West Bengal.

For Tribhovandas Bhimji Zaveri Limited

TRIBHOVANDAS BHIMJI ZAVERI LTD. MUMBAI

Shrikant Zaveri
Chairman & Managing Director

TRIBHOVANDAS BHIMJI ZAVERI LTD.

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