Date: 24th July, 2014

To
The Manager
Compliance Department
National Stock Exchange of India Limited
Exchange Plaza, Plot No. C/1,
G Block, Bandra-Kurla Complex,
Bandra (East), Mumbai- 400 051

Dear Sir,

Re: **Tribhovandas Bhimji Zaveri Limited. Script Code & ID: 534369 / TBZ**
Sub: **Intimation about winning of the two prestigious Awards of 10th Annual Gemfields and Nazraana Retail Jeweller India Award 2014 along with press release**

This is to inform you that the Company has won two prestigious Awards of 10th Annual Gemfields and Nazraana Retail Jeweller India Awards 2014 under following two categories:

1. Colored Gemstone Jewellery of the Year, and
2. 360 Degree Marketing Campaign of the Year.

Kindly treat this as intimation under the applicable Clauses of the Listing Agreement.

Please take the above on record and acknowledge the receipt of the same.

Thanking You.

Yours faithfully,
For **Tribhovandas Bhimji Zaveri Limited**

TRIBHOVANDAS BHIMJI ZAVERI LTD. MUMBAI

Niraj Oza
Company Secretary & Compliance Officer

Encl: Press Release

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TRIBHOVANDAS BHIMJI ZAVERI LTD

Regd. Office: 241/43, Zaveri Bazar, Mumbai - 400 002. Tel.: +91.22.3956 5001, Fax : +91.22.39565056.

Corp. Office : 1106 to 1121, 11th Floor, West Wing, Tulsiani Chambers, 212, Backbay Reclamation, Free Press Journal Road, Nariman Point, Mumbai - 400 021. Tel.: +91.22.30735000, Fax : +91.22 30735088.
www.tbztheoriginal.com

CIN. No : L27205MH2007PLC172598

Press Release

TBZ – The Original Shines at 10th Annual Gemfields & Nazraana Retail Jeweller India Awards 2014
The Jewellery House wins Awards in Colored Gemstone Jewellery of the Year and 360 Degree Marketing Campaign of the Year category

Tribhovandas Bhimji Zaveri Limited (**TBZ – The Original**), India's renowned and trusted jewellery retailer with a legacy of 150 years, glittered at the 10th Annual Gemfields & Nazraana Retail Jeweller India Awards 2014 **by winning two prestigious awards in the Colored Gemstone Jewellery of the Year and 360 Degree Marketing Campaign of the Year categories.**

Mr. Shrikant Zaveri, Chairman and Managing Director, TBZ Ltd. received the awards at a glittering function graced by the presence of celebrated personalities from the world of films and fashion. TBZ-The Original won awards in two categories emerging as a benchmark for industry excellence endorsed by an eminent jury panel comprising of the who's who from the jewellery, corporate, fashion, art, and entertainment industry.

Mr. Shrikant Zaveri, Chairman and Managing Director, TBZ Ltd., said, "Design and marketing have been the cornerstones of the success of brand TBZ-The Original and we are happy to receive two more tributes at the 10th Annual Gemfields & Nazraana Retail Jeweller India Awards 2014. Our 360-degree marketing campaigns have helped us remain relevant to evolving customer needs and TBZ-The Original continues to be popular with the youth. We constantly focus on encouraging innovation and excellence in designer jewellery while being true and relevant to the youth. The awards recognize our efforts to remain synonymous with Tradition, Trust and Timeless."

This was endorsed by the eminent Jury Panel including Neha Dhupia (Actress), Michelle Poonawalla (Director, Poonawalla Group of Engineering Companies), Schauna Chauhan Saluja (CEO, Parle Agro Pvt. Ltd.), Rouble Nagi (Artist Muralist), Ananya Banerjee (Artist), Vaishali Banerjee (Manager - India, Platinum Guild International), Prasad Kapre (Former Co-chairman, FICCI Gems and Jewellery), Ashit Kukian, (President & COO, Radio City 91.1 FM), Shaziya Khan (Vice President & Strategic Planning Director, JWT) and Radha Kapoor [Founder & Executive Director, Indian School of Design and Innovation (ISDI)].

TBZ -The Original has a century and a half track-record of trust, quality and purity of its products. It has won several prestigious awards including the Readers Digest Trusted Brand Asia in the category of Jewellery Shop in 2006, 2007 and 2008. TBZ has received other awards for both products and customer service, including the DTC Best Showroom award in 2004 and 2006, the DTC Best Diamond Moments award in 2005 for customer interactions, the DTC Best Showroom and Sales Person award in 2006 and 2007, the Jaipur Jewellery Show Gold Souk Awards 2007, which honoured TBZ's contribution to the gem and jewellery industry in India, and the Jamnalal Bajaj Uchit Vyavahar Puraskar 2007 – Council for Fair Business Practices Award. Another prestigious win for TBZ-The Original came when it bagged 2 awards under the marketing excellence category along with being awarded as the 'Best Branded Traditional Jewellery of the Year 2012'

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Award from the Bombay Bullion Association at the 9th India International Gold Convention Hyderabad. TBZ-The Original was the only brand to win three awards in multiple Jeweller's Choice categories in the Jaipur Jewellery Show-Indian Jeweller Jewellers Choice Design Awards 2013 – 1. Designer Jewellery Under Rs. 5,00,000 ,2. Best Bridal Design Between Rs. 10,00,001-20,00,000 and 3. Editor's Choice Award -Best Bridal over Rs.20, 00,000. TBZ has been conferred with two awards at the Asia Retail Congress 2014 in the following categories - Retail marketing campaign of the year and Best use of social media in marketing. Mr. Shrikant Zaveri, Chairman & MD, TBZ Ltd., received the coveted prestigious MACCIA Award 2013 for Excellence in Entrepreneurship – Large Enterprise in Gems & Jewellery category award from Hon. Union Minister Mr. Sharad Pawar at a glittering function organized by the Maharashtra Chamber of Commerce, Industry & Agriculture (MACCIA).

About Tribhovandas Bhimji Zaveri Limited (www.tbztheoriginal.com)

Tribhovandas Bhimji Zaveri Limited is India's renowned and trusted jewellery retailer with a legacy of 150 years. The company began its journey in 1864 opening its flagship store in Zaveri Bazar, Mumbai. Over the years, the company has established itself as a preferred choice for customers in the wedding jewellery segment, recognized for exquisite gold and diamond jewellery designs. It has led from the front, in an otherwise largely unorganised Indian jewellery industry, displaying high quality and transparency standards over last 150 years, being the first jeweller to offer buyback guarantee on jewellery and to introduce 100% pre-hallmarked jewellery in India.

The company has transformed itself from a one store family owned business in 1864 to a professional organisation spearheaded by the 5th generation of the family, and has expanded its presence and reach across India with 27 stores currently operational with a retail space of around 88,000 sq ft spread across 21 cities in 9 states.

For Tribhovandas Bhimji Zaveri Limited

Zaveri

Binaisha Zaveri
Whole – time Director

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