Date: 5th February, 2013

To,
The Manager
Compliance Department,
National Stock Exchange of India Limited
Exchange Plaza,Plot No. C/1,
G Block, Bandra-Kurla Complex,
Bandra (East), Mumbai - 400 051.

Dear Sir,

Re: **Tribhovandas Bhimji Zaveri Limited. Script Code & ID: 534369 / TBZ**
Sub: **Intimation about the factually inaccurate reports about the Company with reference to actor Akshay Kumar's film 'Special 26'.**

Please find attached herewith the Press Release for the intimation about the factually inaccurate reports about the Company with reference to actor Akshay Kumar's film 'Special 26'.

Kindly treat this as intimation under the applicable clauses of the Listing Agreement.
Please take the above on record and acknowledge the receipt of the same.

Thanking You.

Yours faithfully,
For **Tribhovandas Bhimji Zaveri Limited**

TRIBHOVANDAS BHIMJI ZAVERI LTD. MUMBAI

Niraj Oza
Company Secretary & Compliance Officer

Encl.: Press Release

TRIBHOVANDAS BHIMJI ZAVERI LTD.

Regd. Office : 241/43, Zaveri Bazar, Mumbai - 400 002. Tel.: +91.22.3956 5001, Fax : +91.22.39565056.
Corp. Office : 228, Mittal Chambers, Nariman Point, Mumbai - 400 021. Tel.: +91.22.3073 5000, Fax: +91.22.3073 5088.
www.tbztheoriginal.com

February 5, 2013

To
The Editor

Mumbai

Dear Sir,

Re: Factually inaccurate reports about TBZ-The Original (Shrikant Zaveri Group) with reference to actor Akshay Kumar's film 'Special 26'

Apropos the news reports appearing in various media about actor 'Akshay Kumar to visit store where real heist happened', we wish to bring to your notice that the entire news report is factually inaccurate, incorrect and totally false.

Tribhovandas Bhimji Zaveri Limited (a Shrikant Zaveri Group company also known as TBZ – The Original) denies any heist whatsoever at the flagship TBZ – The Original store in Zaveri Bazar, Mumbai. It also denies any heist or robbery in the 1980's as indicated in the 'untrue' news reports. TBZ – The Original has always deployed the best possible state-of-the-art security measures and personnel to avoid any unfortunate instances. In fact, TBZ – The Original has one of the best track records in the industry in terms of stringent security measures. Further, TBZ-The Original has not granted any permission to the any film crew in relation to the above mentioned purpose / promotion to visit to TBZ-The Original store in Zaveri Bazar.

It is well known that the incident of the heist (as referred to in the film 'Special 26') occurred at a jewellery store (which has the similar name but belongs to another Group) at Opera House in the 1980's. This store has no connection whatsoever with TBZ-The Original owned by Mr. Shrikant Zaveri.

We request you to state the correct facts with clarification and remove the false references immediately from the articles that are appearing in your esteemed media. We request you to give it the same prominence as the above mentioned misstated news column.

Looking forward to your cooperation...

Thanking You.
Yours truly,

For Tribhovandas Bhimji Zaveri Limited

TRIBHOVANDAS BHIMJI ZAVERI LTD. MUMBAI

Shrikant Zaveri
Chairman & Managing Director

tbz®
the original since 1864

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