Date: 2nd November, 2015

To
The Manager
Compliance Department
National Stock Exchange of India Limited
Exchange Plaza, Plot No. C/1,
G Block, Bandra-Kurla Complex,
Bandra (East), Mumbai- 400 051.

Dear Sir/ Madam,

Re: **Tribhovandas Bhimji Zaveri Limited. Script Code & ID: 534369 / TBZ**
Sub: **Intimation about Dhanteras Festival Offer from 3rd November, 2015 to 9th November, 2015 across all stores of TBZ-The Original.**

This is to inform you that the Company has announced Dhanteras Festival Offer from 3rd November, 2015 to 9th November, 2015 across all stores of TBZ-The Original. The details of the offers are mentioned in the Press Release forming part of this letter.

Kindly treat this as intimation under the applicable Clauses of the Listing Agreement. Please take the above on record and acknowledge the receipt of the same.

Thanking You.

Yours faithfully,
For **Tribhovandas Bhimji Zaveri Limited**

TRIBHOVANDAS BHIMJI ZAVERI LTD. MUMBAI

Niraj Oza
Company Secretary & Compliance Officer

Encl: Press Release

tbz®
The original since 1864
TRIBHOVANDAS BHIMJI ZAVERI LTD.
CIN No : L27205MH2007PLC172598
Regd. Office: 241/43, Zaveri Bazar, Mumbai - 400 002. Tel.: +91.22.3956 5001, Fax : +91.22.3956 5056.
Corp. Office : 1106 to 1121, 11th Floor, West Wing, Tulsiani Chambers, 212, Backbay Reclamation, Free Press Journal Road, Nariman Point, Mumbai - 400 021. Tel.: +91.22.3073 5000, Fax : +91.22.3073 5088.
www.tbztheoriginal.com

FOR PRESS

THIS DHANTERAS MAKE YOUR CELEBRATIONS LAST FOREVER WITH TBZ-THE ORIGINAL

100% off on making of diamond jewellery; 50% off on making charges of gold jewellery

Special offer valid till 9th November, 2015

Mark an auspicious beginning to *Diwali* celebrations with a wonderful offer this auspicious *Dhanteras! On this special occasion* TBZ- The Original now brings to you attractive offers on purchase of Gold & Diamond jewellery. TBZ- The Original offers 50% off on the making charges of Gold jewellery and 100 % off on the making charges of Diamond jewellery! Everyone can usher in wealth and prosperity on Dhanteras while purchasing gold and diamonds with a fabulous offer along with a wide variety of designs and new wedding collection - making TBZ-The Original the preferred choice for consumers.

On Dhanteras, all TBZ-The Original stores will be open from 10 am onwards. The festive mood and fervor at the stores will provide the right ambience for customers seeking the most exquisite designs from TBZ-The Original.

So now you can avail this special offer from your favourite trusted jeweller. This fabulous offer is valid only till 9th November 2015 at all TBZ-The Original stores. So now walk in to any TBZ Store and walk out with much more!

About Tribhovandas Bhimji Zaveri Limited:
Tribhovandas Bhimji Zaveri Limited is India's renowned and trusted jewellery retailer with a legacy of more than 150 years. The company began its journey in 1864 opening its flagship store in Zaveri Bazar, Mumbai. Over the years, the company has established itself as a preferred choice for customers in the wedding jewellery segment, recognised for exquisite gold and diamond jewellery designs. It has led from the front, in an otherwise largely unorganised Indian jewellery industry, displaying high quality and transparency standards over last 150 years, being the first jeweller to offer buyback guarantee on jewellery and to introduce 100% pre-hallmarked jewellery in India. The Company has transformed itself from a one store family owned business in 1864 to a professional organisation spearheaded by the 5th generation of the family, expanding its presence and reach across India with 29 stores currently operational with a retail space of around 93,000 sq ft spread across 22 cities in 10 states.

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Awards won by TBZ Ltd.

TBZ Ltd. has won several prestigious awards including the Readers Digest Trusted Brand Asia in the category of Jewellery Shop in 2007. TBZ has received other awards for both products and customer service, including the DTC Best Showroom award in 2004 and 2006, the DTC Best Diamond Moments award in 2005 for customer interactions, the DTC Best Showroom and Sales Person award in 2006 and 2007, the Jaipur Jewellery Show Gold Souk Awards 2007, which honoured TBZ's contribution to the gem and jewellery industry in India, and the Jamnalal Bajaj Uchit Vyavahar Puraskar 2007 – Council for Fair Business Practices Award. Another prestigious win for TBZ-The Original came when it bagged 2 awards under the marketing excellence category along with being awarded as the 'Best Branded Traditional Jewellery of the Year 2012' Award from the Bombay Bullion Association at the 9th India International Gold Convention Hyderabad. TBZ-The Original was the only brand to win three awards in multiple Jewellers' Choice categories in the Jaipur Jewellery Show-Indian Jeweller Jewellers Choice Design Awards 2013 – 1. Designer Jewellery Under Rs. 5,00,000 and 2. Best Bridal Design between Rs. 10, 00,001-20, 00,000 and 3. Editor's Choice Award -Best Bridal over Rs. 20, 00,000.TBZ has been conferred with two awards at the Asia Retail Congress 2014 in the following categories - Retail marketing campaign of the year and Best use of social media in marketing. TBZ has won two awards in Retail Jeweller India Awards 2014 for the categories- Colored Gemstone jewellery of the year and 360 degree Marketing Campaign of the year. TBZ has also won two awards in the Jaipur Jewellery Show-Indian Jeweller Jewellers Choice Design Awards 2014 – 1. Diamond jewellery over Rs. 5, 00,000 and 2. Best Bracelet design over Rs. 5, 00,000. TBZ has crowned as Asia's Most Promising Brands in jewellery category -2014 by World Consulting & Research Corporation (WCRC) and honoured as Best Jewellery Company in Gem & Jewellery Trade Council of India (GJTCI) Excellence awards. Also TBZ has won awards "Best Gold Jewellery of the Year- in Vouge" category in 5th National Jewellery Awards 2015. Recently TBZ has won two awards in Retail Jeweller India Awards 2015 for the categories- Social media and 360 degree Marketing Campaign of the year .Mr. Shrikant Zaveri, Chairman & MD, TBZ Ltd., received the coveted prestigious MACCIA Award 2013 for Excellence in Entrepreneurship – Large Enterprise in Gems & Jewellery category award from Hon. Union Minister Mr. Sharad Pawar at a glittering function organized by the Maharashtra Chamber of Commerce, Industry & Agriculture (MACCIA).

For Tribhovandas Bhimji Zaveri Limited



Raashi Zaveri
Whole-time Director

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