Date: 10th August, 2016

To,
The Manager
Compliance Department,
National Stock Exchange of India Limited
Exchange Plaza, Plot No. C/1,
G Block, Bandra-Kurla Complex,
Bandra (East), Mumbai - 400 051.

Dear Sir,

Re: **Tribhovandas Bhimji Zaveri Limited. Script Code & ID: 534369 / TBZ**
Sub: **Intimation of opening 31st store and 2nd Franchise store at Patna, Bihar on Wednesday, 10th August, 2016**

This is to inform you that the Company will open its 31st store and 2nd Franchise store at Patna, Bihar on Wednesday, 10th August, 2016.

Kindly treat this as intimation under the applicable Regulations of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015. Please take the above on record and acknowledge the receipt of the same.

Thanking You.

Yours faithfully,
For **Tribhovandas Bhimji Zaveri Limited**

Raashi Zaveri
Whole-time Director

TRIBHOVANDAS BHIMJI ZAVERI LTD. MUMBAI

Encl: Press Release

The original since 1864
TRIBHOVANDAS BHIMJI ZAVERI LTD.

CIN No : L27205MH2007PLC172598

Regd. Office: 241/43, Zaveri Bazar, Mumbai - 400 002. Tel.: +91.22.3956 5001, Fax : +91.22.3956 5056.

Corp. Office : 11th Floor, West Wing, Tulsiani Chambers, 212, Backbay Reclamation, Free Press Journal Road, Nariman Point, Mumbai - 400 021. Tel.: +91.22.3073 5000, Fax : +91.22.3073 5088.
www.tbztheoriginal.com

Press Release

Tribhovandas Bhimji Zaveri announces opening of its Second Franchisee Store

Tribhovandas Bhimji Zaveri Limited is happy to announce the opening of its 31st store in Patna, Bihar on 10th August, 2016. This would be the second franchise store of TBZ-The Original, taking forward its legacy of more than 150 years. Our franchise stores will offer a wide array of innovative and attractive jewellery designs and will provide the same standardized shopping experience to customers as the company-owned & operated store. We will handhold our franchisee partners at each stage of the learning curve of doing business and serving customers the TBZ way. Our second franchise store has a retail selling space of 2,850 sq ft. The company's total retail space has now increased to over 1,01,050 sq ft spread across 24 cities & 11 states in India.

About TBZ- The Original:

Tribhovandas Bhimji Zaveri Limited is India's renowned and trusted jewellery retailer with a legacy of more than 150 years. The company began its journey in 1864 opening its flagship store in Zaveri Bazar, Mumbai. Over the years, the company has established itself as a preferred choice for customers in the wedding jewellery segment, recognized for exquisite gold and diamond jewellery designs. It has led from the front, in an otherwise largely unorganised Indian jewellery industry, displaying high quality and transparency standards over last 150 years, being the first jeweller to offer buyback guarantee on jewellery and to introduce 100% pre-hallmarked jewellery in India. The company has transformed itself from a one store family owned business in 1864 to a professional organization spearheaded by the 5th generation of the family, expanding its presence and reach across India with 31 stores operational with a retail space of around 1,01,050 sq ft spread across 24 cities in 11 states.

For **Tribhovandas Bhimji Zaveri Ltd.**

Raashi Zaveri

Whole-time Director

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