Date: 29th March, 2017

To,
The Manager
Compliance Department,
National Stock Exchange of India Limited
Exchange Plaza, Plot No. C/1,
G Block, Bandra-Kurla Complex,
Bandra (East), Mumbai - 400 051.

Dear Sir,

Re: **Tribhovandas Bhimji Zaveri Limited. Script Code & ID: 534369 / TBZ**
Sub: **Intimation of opening 32nd store and 3rd Franchise store at Ranchi, Jharkhand on Wednesday, 29th March, 2017**

This is to inform you that the Company is opening its 32nd store and 3rd Franchise store at Ranchi, Jharkhand on Wednesday, 29th March, 2017.

Kindly treat this as intimation under the applicable Regulations of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015. Please take the above on record and acknowledge the receipt of the same.

Thanking You.

Yours faithfully,
For **Tribhovandas Bhimji Zaveri Limited**

Shrikant Zaveri
Chairman & Managing Director

TRIBHOVANDAS BHIMJI ZAVERI LTD. MUMBAI

Encl: Press Release

TBZ- The Original, launches their new store in Ranchi

TBZ-The Original, India's trusted jewellery brand with a pan-India presence has launched their 32nd store in the capital of Jharkhand, Ranchi. Ranchi is the latest city in East for TBZ- The original to create presence after Kolkata, Patna, Jamshedpur and Dhanbad.

Speaking on the occasion, Chairman and Managing Director, Mr. Shrikant Zaveri said, "We proudly announce the launch of our 32nd store in Ranchi. TBZ-The Original's award-winning exclusive designs, craftsmanship and its reputation as the wedding specialist will attract many festive occasion buyers and wedding jewellery buyers from Ranchi and nearby areas."

The new store is located in Ranchi at Hindustan Building Main Road. The showroom is spread across an area of 1880sq ft with two levels. The store will showcase TBZ-The Original's latest designs in gold and diamonds for the upcoming festive season. Known for their bridal creations TBZ-The original has a treat for the to-be bride's at their new store, with a variety of bridal jewellery in traditional and contemporary designs exclusively crafted for the wedding season. Besides bridal jewellery, there will be a range of delicate and light weight jewellery designs in diamonds, precious stones and gold which starts from Rs.25,000/- onwards that are versatile and can be worn at various occasions. This includes a thoughtfully curated assortment of rings, beautiful bangles and fabulous Kangans. Showcased at the store are also attention- grabbing necklaces with intricate work that is sure to get one noticed. The display also has an array of pendants, chains and rings pieces that can be used on a day to day basis. The designs are inspire by the contemporary Indian women of today who has tradition sensibilities and a modern outlook.

The showroom has a customer-friendly ambiance with beautiful displays, comfortable seating, good lighting, elegant stylish interiors to ensure a unique experience. It provides the same standardised shopping experience to customers as other company owned stores with BIS (Bureau of Indian standards) 916 hallmarked gold jewellery and EGL (European Gemological Laboratory) certified diamond jewellery.

Jharkand has a huge potential as a market and the launch of Tbz – The original in Ranchi resonates with the Momentum Jharkhand Summit 2017.

About TBZ- The Original :

Tribhovandas Bhimji Zaveri Limited is India's renowned and trusted jewellery retailer with a legacy of more than 150 years. The company began its journey in 1864 opening its flagship store in Zaveri Bazar, Mumbai. Over the years, the company has established itself as a preferred choice for customers in the wedding and every day wear jewellery segment, recognised for exquisite gold and diamond jewellery designs. It has led from the front, in an otherwise largely unorganised Indian jewellery industry, displaying high quality and transparency standards over last 150 years, being the first jeweller to offer buyback guarantee on jewellery and to introduce 100% pre-hallmarked jewellery in India. Today the brand is spread across India with 31 stores across 24 cities in 11 states and opens its latest store in Ranchi.

For **Tribhovandas Bhimji Zaveri Limited**

Shrikant Zaveri
Chairman & Managing Director

TRIBHOVANDAS BHIMJI ZAVERI LTD. MUMBAI

tbz
The original since 1864
TRIBHOVANDAS BHIMJI ZAVERI LTD.
CIN No : L27205MH2007PLC172598
Regd. Office: 241/43, Zaveri Bazar, Mumbai - 400 002. Tel.: +91 22 3956 5001, Fax : +91 22 3956 5056.
11th Floor, West Wing, Tulsiani Chambers, Free Press Journal Road, Nariman Point, Mumbai – 400 021. Tel.: 022 - 30735000 Fax : 022 30735088
www.tbztheoriginal.com