Date: 9th May, 2016

To,
The Manager
Compliance Department,
National Stock Exchange of India Limited
Exchange Plaza, Plot No. C/1,
G Block, Bandra-Kurla Complex,
Bandra (East), Mumbai - 400 051.

Dear Sir,

Re: **Tribhovandas Bhimji Zaveri Limited. Script Code & ID: 534369 / TBZ**
Sub: **Intimation of TBZ has signed its fourth Franchise Agreement for its upcoming store in Patna, Bihar along with Press Release**

This is to inform you that the Company has signed its fourth Franchise Agreement for its upcoming store in Patna, Bihar. Please find attached Press Release for the same.

Kindly treat this as intimation under the applicable regulation(s) of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015. Please take the above on record and acknowledge the receipt of the same.

Thanking You.

Yours faithfully,
For **Tribhovandas Bhimji Zaveri Limited**

Shrikant Zaveri
Chairman & Managing Director

TRIBHOVANDAS BHIMJI ZAVERI LTD. ★ MUMBAI

Encl:
Press Release

tbz®
The original since 1864
TRIBHOVANDAS BHIMJI ZAVERI LTD.

CIN No : L27205MH2007PLC172598

Regd. Office: 241/43, Zaveri Bazar, Mumbai - 400 002. Tel.: +91.22.3956 5001, Fax : +91.22.3956 5056.

Corp. Office : 1106 to 1121, 11th Floor, West Wing, Tulsiani Chambers, 212, Backbay Reclamation, Free Press Journal Road, Nariman Point, Mumbai - 400 021. Tel.: +91.22.3073 5000, Fax : +91.22.3073 5088.

PRESS RELEASE

TBZ Ltd has signed its Fourth Franchise Agreement for its upcoming store in Patna, Bihar

Tribhovandas Bhimji Zaveri Limited is happy to announce the signing of its fourth franchise agreement for its upcoming store in Patna, Bihar. This would be the fourth franchise store of *TBZ- The Original*, taking forward its legacy of more than 150 years.

Every franchise store will offer a wide array of innovative and attractive jewellery designs with an added attraction of custom-made products catering to the tastes of our discerning customers. They will provide the same standardised shopping experience to customers, as any company owned store would.

Going forward, the company will be adopting a mix of company-owned stores and franchise stores to expand its domestic operations. The major part of expansion will be done through addition of franchisee stores. This will enable the company to increase its geographical footprint in an asset-light manner and help in improving the return ratios.

About TBZ- The Original:

Tribhovandas Bhimji Zaveri Limited is India's renowned and trusted jewellery retailer with a legacy of more than 150 years. The company began its journey in 1864 opening its flagship store in Zaveri Bazar, Mumbai. Over the years, the company has established itself as a preferred choice for customers in the wedding jewellery segment, recognised for exquisite gold and diamond jewellery designs. It has led from the front, in an otherwise largely unorganised Indian jewellery industry, displaying high quality and transparency standards over last 150 years, being the first jeweller to offer buyback guarantee on jewellery and to introduce 100% pre-hallmarked jewellery in India. The company has transformed itself from a one store family owned business in 1864 to a professional organisation spearheaded by the 5th generation of the family, expanding its presence and reach across India with 30 stores operational with a retail space of around 98,200 sq ft spread across 23 cities in 10 states.

For **Tribhovandas Bhimji Zaveri Limited**

Shrikant Zaveri
Chairman & Managing Director

TRIBHOVANDAS BHIMJI ZAVERI LTD. ★ MUMBAI

The original since 1864

TRIBHOVANDAS BHIMJI ZAVERI LTD.

CIN No : L27205MH2007PLC172598

Regd. Office: 241/43, Zaveri Bazar, Mumbai - 400 002. Tel.: +91.22.3956 5001, Fax : +91.22.3956 5056.

Corp. Office : 1106 to 1121, 11th Floor, West Wing, Tulsiani Chambers, 212, Backbay Reclamation, Free Press Journal Road, Nariman Point, Mumbai - 400 021. Tel.: +91.22.3073 5000, Fax : +91.22.3073 5088.