Date: 8th November, 2015

To,
The Manager
Compliance Department,
National Stock Exchange of India Limited
Exchange Plaza, Plot No. C/1,
G Block, Bandra-Kurla Complex,
Bandra (East), Mumbai - 400 051.

Dear Sir,

Re: **Tribhovandas Bhimji Zaveri Limited. Script Code & ID: 534369 / TBZ**
Sub: **Intimation of opening 30th store and 1st Franchise store at Dhanbad, Jharkhand on Monday, 9th November, 2015**

This is to inform you that the Company will open its 30th store and 1st Franchise store at Dhanbad, Jharkhand on Monday, 9th November, 2015.

Kindly treat this as intimation under the applicable clauses of the listing agreement. Please take the above on record and acknowledge the receipt of the same.

Thanking You.

Yours faithfully,
For **Tribhovandas Bhimji Zaveri Limited**

Raashi Zaveri
Whole-time Director

Encl: Press Release

The original since 1864
TRIBHOVANDAS BHIMJI ZAVERI LTD.

CIN No : L27205MH2007PLC172598

Regd. Office: 241/43, Zaveri Bazar, Mumbai - 400 002. Tel.: +91.22.3956 5001, Fax : +91.22.3956 5056.

Corp. Office : 1106 to 1121, 11th Floor, West Wing, Tulsiani Chambers, 212, Backbay Reclamation, Free Press Journal Road, Nariman Point, Mumbai - 400 021. Tel.: +91.22.3073 5000, Fax : +91.22.3073 5088.
www.tbztheoriginal.com

Press Release

TBZ-The Original now in Dhanbad

TBZ Ltd. opens its first ever franchisee store in Dhanbad.

India's most trusted and well-known jewellery brand - TBZ The Original (Tribhovandas Bhimji Zaveri Limited) with a rich legacy of over 150 years, opened its first-ever franchisee store in the country in one of the fastest growing emerging cities of the State of Jharkhand - Dhanbad. Opening on the eve of the festival season, the first-ever TBZ-The Original showroom in the Coal Capital of India is spread over 3,000 sq. ft. and located at Centre Point Mall, Bank More, Dhanbad. This increases the retail footprint to 30 stores across 23 cities in India.

TBZ-The Original's exclusive showroom was inaugurated in the presence of Mr. Shrikant Zaveri, Chairman and Managing Director, TBZ Ltd. and several prominent personalities from the City and TBZ Ltd. senior management.

Mr. Shrikant Zaveri, Chairman and Managing Director, TBZ Ltd., said, "We are happy that our first franchisee showroom in the country opens in Dhanbad. TBZ Dhanbad showroom will soon become the favourite destination of all the ladies of the City. TBZ-The Original's award-winning exclusive designs and craftsmanship since 150 years and its reputation as the wedding specialist will attract many festive occasion buyers and wedding jewellery buyers from nearby areas. We are confident that the tradition-respecting, arts and culture loving communities of Dhanbad and the adjoining areas will warmly welcome TBZ's legendary values such as trust, tradition, craftsmanship and creativity in jewellery designing."

TBZ-The Original Dhanbad offers a wide array of innovative and attractive jewellery designs with an added attraction of custom-made products. The showroom showcases a vast range of contemporary and modern jewellery collection and a mix of gold, diamond and precious stones studded jewellery for discerning customers. It provides the same standardised shopping experience to customers as other company owned stores.

Only BIS (Bureau of Indian Standards) 916 hallmarked gold jewellery and EGL (European Gemological Laboratory) certified diamond jewellery is available. TBZ-The Original's exquisite gold and diamond wedding jewellery collection comprises a thoughtfully curated assortment of mesmerizing engagement and wedding rings, beautiful bangles and fabulous Kangans; attention-grabbing necklaces with intricate work; and tantalizing Tikkas amongst others. TBZ-The Original's Bridal Collection flatters every bride since it has been lovingly strung together with opulent Indian heritage and contemporary craftsmanship inspired by the needs of today's brides. The showroom has a customer-friendly ambience with amenities such as displays, comfortable chairs, good lighting, elegant stylish interiors and the use of complementing and contrasting colours to ensure a unique experience.

TRIBHOVANDAS BHIMJI ZAVERI LTD. MUMBAI

tbz®
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About TBZ Ltd.

Tribhovandas Bhimji Zaveri Limitec is India's renowned and trusted jewellery retailer with a legacy of more than 150 years. The company began its journey in 1864 opening its flagship store in Zaveri Bazar, Mumbai. Over the years, the company has established itself as a preferred choice for customers in the wedding jewellery segment, recognised for exquisite gold and diamond ,ewellery .designs. It has led from the front, in an otherwise largely unorganised Indian jewellery industry, displaying high quality and transparency standards over last 150 years, being the first jeweller to offer buyback guarantee on jewellery and to introduce 100% pre-hallmarked jewellery in India. The Company has transformed itself from a one store family owned business in 1864 to a professional organisation spearheaded by the 5th generation of the family, expanding its presence and reach across India with 29 stores currently operational with a retail space of around 93,000 sq ft spread across 22 cities in 10 states. With this new business strategy, TBZ-The Original will remain focussed on growth and expansion over coming years. Going forward, the store expansion will be through a right mix of company-owned and franchisee stores, helping the Company to achieve its target of growing its retail space from current 93,000 sq ft to around 1,50,000 sq ft over coming 2-3 years.

TBZ Ltd. has won several prestigious awards including the Readers Digest Trusted Brand Asia in the category of Jewellery Shop in 2007. TBZ has received other awards for both products and customer service, including the DTC Best Showroom award in 2004 and 2006, the DTC Best Diamond Moments award in 2005 for customer interactions, the DTC Best Showroom and Sales Person award in 2006 and 2007, the Jaipur Jewellery Show Gold Souk Awards 2007, which honoured TBZ's contribution to the gem and jewellery industry in India, and the Jamnalal Bajaj Uchit Vyavahar Puraskar 2007 - Council for Fair Business Practices Award. Another prestigious win for TBZ-The Original came when it bagged 2 awards under the marketing excellence category along with being awarded as the 'Best Branded Traditional Jewellery of the Year 2012' Award from the Bombay Bullion Association at the 9th India International Gold Convention Hyderabad. TBZ-The Original was the only brand to win three awards in multiple Jewellers' Choice categories in the Jaipur Jewellery Show-Indian Jeweller Jewellers Choice Design Awards 2013 - 1. Designer Jewellery Under Rs. 5,00,000 and 2. Best Bridal Design between Rs. 10, 00,001-20, 00,000 and 3. Editor's Choice Award -Best Bridal over Rs. 20, 00,000.TBZ has been conferred with two awards at the Asia Retail Congress 2014 in the following categories - Retail marketing campaign of the year and Best use of social media in marketing. TBZ has won two awards in Retail Jeweller India Awards 2014 for the categories- Colored Gemstone jewellery of the year and 360 degree Marketing Campaign of the year. TBZ has also won two awards in the Jaipur Jewellery Show-Indian Jeweller Jewellers Choice Design Awards 2014 - 1. Diamond jewellery over Rs. 5, 00,000 and 2. Best Bracelet design over Rs. 5, 00,000. TBZ has crowned as Asia's Most Promising Brands in jewellery category -2014 by World Consulting & Research Corporation (WCRC) and honoured as Best Jewellery Company in Gem & Jewellery Trade Council of India (GJTCI) Excellence awards. Also TBZ has won awards "Best Gold Jewellery of the Year- in Vouge" category in 5th National Jewellery Awards 2015. Recently TBZ has won two awards in Retail Jeweller India Awards 2015 for the categories- Social media and 360 degree Marketing Campaign of the year .Mr. Shrikant Zaveri, Chairman & MD, TBZ Ltd., received the coveted prestigious MACCIA Award 2013 for Excellence in Entrepreneurship - Large Enterprise in Gems & Jewellery category award from Hon. Union Minister Mr. Sharad Pawar at a glittering function organized by the Maharashtra Chamber of Commerce, Industry & Agriculture (MACCIA).

for **Tribhovandas Bhimji Zaveri Limited**

TRIBHOVANDAS BHIMJI ZAVERI LTD. MUMBAI

Shrikant Zaveri

Chairman and Managing Director

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