To,
The Manager
Compliance Department,
National Stock Exchange of India Limited
Exchange Plaza, Plot No. C/1,
G Block, Bandra-Kurla Complex,
Bandra (East), Mumbai - 400 051.

Dear Sir/ Madam,

Re: **Tribhovandas Bhimji Zaveri Limited. Script Code & ID: 534369 / TBZ**
Sub: **Intimation of opening 29th store in Bandra at Turner Road, Mumbai on Thursday, 22nd October, 2015**

This is to inform you that the Company will open its 29th store on Thursday, 22nd October, 2015 at Ground Floor, 36, Turner Road, Bandra (West), Mumbai – 400 050.

Kindly treat this as intimation under the applicable clauses of the listing agreement. Please take the above on record and acknowledge the receipt of the same.

Thanking You.

Yours faithfully,
For **Tribhovandas Bhimji Zaveri Limited**

Raashi Zaveri
Whole-time Director

TRIBHOVANDAS BHIMJI ZAVERI LTD. MUMBAI

Encl: Press Release

tbz®
The original since 1864
TRIBHOVANDAS BHIMJI ZAVERI LTD.

CIN No : L27205MH2007PLC172598

Regd. Office: 241/43, Zaveri Bazar, Mumbai - 400 002. Tel.: +91.22.3956 5001, Fax : +91.22.3956 5056.

Corp. Office : 1106 to 1121, 11th Floor, West Wing, Tulsiani Chambers, 212, Backbay Reclamation, Free Press Journal Road, Nariman Point, Mumbai - 400 021. Tel.: +91.22.3073 5000, Fax : +91.22.3073 5088.
www.tbztheoriginal.com

Tribhovandas Bhimji Zaveri opens 29th store in Bandra at Turner Road on 22nd October, 2015

India's leading jewellery retailer Tribhovandas Bhimji Zaveri Limited (TBZ) opens its 29th store in one of the most premium locations in Mumbai situated at Turner Road, Bandra on 22nd October, 2015. With the opening of this store, TBZ will now be present in every major jewellery buying destination in the city of Mumbai. The store has a retail selling space of ~2,200 sq ft. With the addition of this showroom, the total retail space of the company has increased to over ~95,200 sq ft across 22 cities in 10 states of India.

According to Mr Shrikant Zaveri, Chairman and Managing Director, TBZ Limited, *"We are very fortunate to establish our presence in one of the most premium jewellery hubs in the country. The store will offer an entirely new collection of exquisite jewellery designs, specially designed, hand crafted and manufactured exclusively by our in-house designers, catering to the unique taste and preferences of the city's upmarket customers. Fine attention to detail towards service, ambience and most importantly the jewellery collection in terms of quality and craftsmanship would be of foremost importance as with every TBZ store."*

About Tribhovandas Bhimji Zaveri Limited

Tribhovandas Bhimji Zaveri Limited is India's renowned and trusted jewellery retailer with a legacy of more than 150 years. The company began its journey in 1864 opening its flagship store in Zaveri Bazar, Mumbai. Over the years, the company has established itself as a preferred choice for customers in the wedding jewellery segment, recognised for exquisite gold and diamond jewellery designs. It has led from the front, in an otherwise largely unorganised Indian jewellery industry, displaying high quality and transparency standards over last 150 years, being the first jeweller to offer buyback guarantee on jewellery and to introduce 100% pre-hallmarked jewellery in India. The company has transformed itself from a one store family owned business in 1864 to a professional organisation spearheaded by the 5th generation of the family, expanding its presence and reach across India with 29 stores operational with a retail space of around 95,200 sq ft spread across 22 cities in 10 states.

For **Tribhovandas Bhimji Zaveri Limited**

Raashi Zaveri
Whole-time Director

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