Date: 18th January, 2016

To
The Manager
Compliance Department
National Stock Exchange of India Limited
Exchange Plaza, Plot No. C/1,
G Block, Bandra-Kurla Complex,
Bandra (East), Mumbai- 400 051

Dear Sir,

Re: **Tribhovandas Bhimji Zaveri Limited. Script Code & ID: 534369 / TBZ**
Sub: **Intimation about winning of Best Necklace Design at 'JJS-IJ Jwellers' Choice Design Awards, 2015 at Jaipur**

This is to inform you that the Company at 'JJS-IJ Jwellers' Choice Design Awards, 2015 at Jaipur has been awarded "**Best Necklace Design Award**" under the category of necklace of design under Rs. 10,00,000.

Kindly treat this as intimation under the applicable Regulations of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015.

Please take the above on record and acknowledge the receipt of the same.

Thanking You.

Yours faithfully,
For **Tribhovandas Bhimji Zaveri Limited**

TRIBHOVANDAS BHIMJI ZAVERI LTD. MUMBAI

Niraj Oza
Head Legal & Company Secretary & Compliance Officer

Encl: Press Release

Tribhovandas Bhimji Zaveri bags Best Necklace Design award at the JJS-IJ Jewellers' Choice Design Awards 2015

Tribhovandas Bhimji Zaveri Limited ("TBZ"), India's renowned and trusted jewellery retailer with a legacy of over 150 years, has been awarded Best Necklace Design, at **"JJS-IJ Jewellers' Choice Design Awards 2015", at Jaipur, hosted by one of the most prestigious jewellery magazines in the industry "Indian Jeweller". The award has been under the category of necklace designs under Rs 10,00,000.**
The competition required manufacturers, designers and retailers to submit their best designs across 22 product categories. The winning pieces from over 600 entries were reviewed and chosen from over 10,000 votes received from retailers across India & the Grand Jury Panel, in favor of their favorite designs. This activity alone made the awards a Jeweller's Choice awards.

On receiving this award, Mr Shrikant Zaveri, Chairman and Managing Director, Tribhovandas Bhimji Zaveri Limited ("TBZ") said, "We are glad that the jury of the awards has chosen our necklace design as the best in the category. It is a moment of pride for us. TBZ has always focused on designs, continuous innovation in order to proceed in showcasing to the customers a new range of designs every time they visit the store. We have a strong design team who continuously engage in reserve and development of market trends and designs ... our brand connect to contemporary target customers remain relevant and top-of-mind in a competitive scenario. TBZ has always believed and will continue to offer quality products and unique designs to its customers and has been known for its excellence in design and innovation."

Noted Film Star Sharmila Tagore & Soha Ali Khan added the glamour & beauty to the Event and Prominent people present at the award ceremony were GV Sreedhar - Chairman – GJF, Ashok Parnami, President, BJP, Rajasthan, etc.

About Tribhovandas Bhimji Zaveri Limited

Tribhovandas Bhimji Zaveri Limited is India's renowned and trusted jewellery retailer with a legacy of more than 150 years. The company began its journey in 1864 opening its flagship store in Zaveri Bazar, Mumbai. Over the years, the company has established itself as a preferred choice for customers in the wedding jewellery segment, recognised for exquisite gold and diamond jewellery designs. It has led from the front, in an otherwise largely unorganised Indian jewellery industry, displaying high quality and transparency standards over last 150 years, being the first jeweller to offer buyback guarantee on jewellery and to introduce 100% pre-hallmarked jewellery in India. The company has transformed itself from a one store family owned business in 1864 to a professional organisation spearheaded by the 5th generation of the family, expanding its presence and reach across India with 30 stores operational with a retail space of around 95,200 sq ft spread across 23 cities in 10 states.

TBZ Ltd. has won several prestigious awards including the Readers Digest Trusted Brand Asia in the category of Jewellery Shop in 2007. TBZ has received other awards for both products and customer service, including the DTC Best Showroom award in 2004 and 2006, the DTC Best Diamond Moments award in 2005 for customer interactions, the DTC Best Showroom and Sales Person award in 2006 and 2007, the Jaipur Jewellery Show Gold Souk Awards 2007, which honoured TBZ's contribution to the gem and jewellery industry in India, and the Jamnalal Bajaj Uchit Vyavahar Puraskar 2007 – Council for Fair Business Practices Award.

TRIBHOVANDAS BHIMJI ZAVERI LTD. MUMBAI

tbz®
The original since 1864
TRIBHOVANDAS BHIMJI ZAVERI LTD.

CIN No : L27205MH2007PLC172598

Regd. Office: 241/43, Zaveri Bazar, Mumbai - 400 002. Tel.: +91.22.3956 5001, Fax : +91.22.3956 5056.

Corp. Office : 1106 to 1121, 11th Floor, West Wing, Tulsiani Chambers, 212, Backbay Reclamation, Free Press Journal Road, Nariman Point, Mumbai - 400 021. Tel.: +91.22.3073 5000, Fax : +91.22.3073 5088.

Another prestigious win for TBZ-The Original came when it bagged 2 awards under the marketing excellence category along with being awarded as the 'Best Branded Traditional Jewellery of the Year 2012' Award from the Bombay Bullion Association at the 9th India International Gold Convention Hyderabad. TBZ-The Original was the only brand to win three awards in multiple Jewellers' Choice categories in the Jaipur Jewellery Show-Indian Jeweller Jewellers Choice Design Awards 2013 – 1. Designer Jewellery under Rs. 5,00,000 and 2. Best Bridal Design between Rs. 10, 00,001-20, 00,000 and 3. Editor's Choice Award -Best Bridal over Rs. 20, 00,000.TBZ has been conferred with two awards at the Asia Retail Congress 2014 in the following categories - Retail marketing campaign of the year and Best use of social media in marketing. TBZ has won two awards in Retail Jeweller India Awards 2014 for the categories- Colored Gemstone jewellery of the year and 360 degree Marketing Campaign of the year. TBZ has also won two awards in the Jaipur Jewellery Show-Indian Jeweller Jewellers Choice Design Awards 2014 – 1. Diamond jewellery over Rs. 5, 00,000 and 2. Best Bracelet design over Rs. 5, 00,000. TBZ has crowned as Asia's Most Promising Brands in jewellery category -2014 by World Consulting & Research Corporation (WCRC) and honoured as Best Jewellery Company in Gem & Jewellery Trade Council of India (GJTCI) Excellence awards. Also TBZ has won awards "Best Gold Jewellery of the Year- in Vouge" category in 5th National Jewellery Awards 2015. Recently TBZ has won two awards in Retail Jeweller India Awards 2015 for the categories- Social media and 360 degree Marketing Campaign of the year .Mr. Shrikant Zaveri, Chairman & MD, TBZ Ltd., received the coveted prestigious MACCIA Award 2013 for Excellence in Entrepreneurship – Large Enterprise in Gems & Jewellery category award from Hon. Union Minister Mr. Sharad Pawar at a glittering function organized by the Maharashtra Chamber of Commerce, Industry & Agriculture (MACCIA).

For **Tribhovandas Bhimji Zaveri Ltd.**

TRIBHOVANDAS BHIMJI ZAVERI LTD. MUMBAI

Raashi Zaveri

Whole-time Director

tbz®
The original since 1864
TRIBHOVANDAS BHIMJI ZAVERI LTD.

CIN No : L27205MH2007PLC172598

Regd. Office: 241/43, Zaveri Bazar, Mumbai - 400 002. Tel.: +91.22.3956 5001, Fax : +91.22.3956 5056.

Corp. Office : 1106 to 1121, 11th Floor, West Wing, Tulsiani Chambers, 212, Backbay Reclamation, Free Press Journal Road, Nariman Point, Mumbai - 400 021. Tel.: +91.22.3073 5000, Fax : +91.22.3073 5088.
www.tbztheoriginal.com