Date: 13th December, 2017

To
The Manager
Compliance Department
National Stock Exchange of India Limited
Exchange Plaza, Plot No. C/1,
G Block, Bandra-Kurla Complex,
Bandra (East), Mumbai- 400 051

Dear Sir,

Re: **Tribhovandas Bhimji Zaveri Limited. Script Code & ID: 534369 / TBZ**
Sub: **Intimation about winning of the prestigious Award/ title of being one of 'India's most preferred jewellery brand' Award given by UBM India**

This is to inform you that the Company have been conferred with the prestigious title of being one of 'India's most preferred Jewellery brand'. The Award has been given by UBM India, India's leading B2B exhibition organizer under the umbrella of its one-of-a-kind initiative for the jewellery retail industry in India.

Kindly treat this as intimation under the applicable Regulation(s) of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015. Please take the above on record and acknowledge the receipt of the same.

Thanking You.

Yours faithfully,
For **Tribhovandas Bhimji Zaveri Limited**

Niraj Oza
Head Legal & Company Secretary

Encl.: Press Release

The original since 1864
TRIBHOVANDAS BHIMJI ZAVERI LTD.
CIN No : L27205MH2007PLC172598
Regd. Office: 241/43, Zaveri Bazar, Mumbai - 400 002. Tel.: +91.22.3956 5001, Fax : +91.22.3956 5056.
11th Floor, West Wing, Tulsiani Chambers, Free Press Journal Road, Nariman Point, Mumbai – 400 021. Tel.: 022 30735000 Fax : 022 30735088
www.tbztheoriginal.com

TBZ – The Original crowned as one of 'India's Most Preferred' brand

Mumbai, December, 2017: The season of joy has indeed come to Tribhovandas Bhimji Zaveri Limited ("TBZ") as they have been conferred with the prestigious title of being one of **'India's Most Preferred'** jewellery brand. This award has been given by UBM India, India's leading B2B exhibition organiser under the umbrella of its one-of-a-kind initiative for the jewellery retail industry in India.

The conferring of this prestigious award was a starry celebration with industry stalwarts and thought leaders, jewellers, celebrities and fashionistas. The packed-to-capacity do was the culmination of a grand nationwide quest for India's most popular jewellery brands in which TBZ-The Original shone the brightest.

Speaking at being chosen as one of 'India's Most Preferred' jewellery brand, Ms. Raashi Zaveri, Director, TBZ- The Original, said, "It is a moment of pride for us that the jury chose TBZ- The Original as one of **'India's Most Preferred'** jewellery brands. TBZ has always believed and will continue to offer high quality products and unique designs catering to the various tastes of our customers."

The chosen brands announced at the Unveiling Show were accorded glittering trophies designed especially for the occasion.

About Tribhovandas Bhimji Zaveri Limited (TBZ-The Original):

Tribhovandas Bhimji Zaveri Limited is India's renowned and trusted jewellery retailer with a legacy of more than 150 years. The company began its journey in 1864 opening its flagship store in Zaveri Bazar, Mumbai. Over the years, the company has established itself as a preferred choice for customers in the wedding jewellery segment, recognized for exquisite gold and diamond jewellery designs. It has led from the front, in an otherwise largely unorganised Indian jewellery industry, displaying high quality and transparency standards over last 150 years, being the first jeweller to offer buyback guarantee on jewellery and to introduce 100% per-hallmarked jewellery in India. The company has transformed itself from a one store family owned business in 1864 to a professional organisation spearheaded by the 5th generation, expanding its presence and reach across India with 36 stores operation in 26 cities.

For **Tribhovandas Bhimji Zaveri Ltd.**

Raashi Zaveri

Whole-time Director

TRIBHOVANDAS BHIMJI ZAVERI LTD. ★ MUMBAI

tbz®

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