Date: 7th August, 2013

To
The Manager
Compliance Department
National Stock Exchange of India Limited
Exchange Plaza, Plot No. C/1,
G Block, Bandra-Kurla Complex,
Bandra (East), Mumbai - 400 051.

Dear Sir,

Re: **Tribhovandas Bhimji Zaveri Limited. Script Code & ID: 534369 / TBZ**
Sub: **Intimation regarding the scheme of NO making charges on Diamond Jewellery at all the stores in Andhra Pradesh from 8th August, 2013 to 25th August, 2013.**

This is to inform you that the Company announce the scheme of NO making charges on Diamond Jewellery at all TBZ-The Original stores in Andhra Pradesh from 8th August, 2013 to 25th August, 2013.

Kindly treat this as intimation under the applicable Clauses of the Listing Agreement. Please take the above on record and acknowledge the receipt of the same.

Thanking You.

Yours faithfully,
For **Tribhovandas Bhimji Zaveri Limited**

TRIBHOVANDAS BHIMJI ZAVERI LTD. MUMBAI

Niraj Oza
Company Secretary & Compliance Officer

Encl: Press Release

tbz® the original since 1864

TRIBHOVANDAS BHIMJI ZAVERI LTD.

Regd. Office : 241/43, Zaveri Bazar, Mumbai - 400 002. Tel.: +91.22.3956 5001, Fax : +91.22.39565056.

Corp. Office : 1106 to 1121, 11th Floor, West Wing, Tulsiani Chambers, 212, Backbay Reclamation, Free Press Journal Road, Nariman Point, Mumbai - 400 021. Tel.: +91.22.30735000, Fax : +91.22.30735088.
www.tbztheoriginal.com

PRESS RELEASE

No making charges on diamond jewellery at all TBZ-The Original stores in Andhra Pradesh from 8th August to 25th August 2013.

This monsoon season, get some fabulous offers from Tribhovandas Bhimji Zaveri Limited a well-known and trusted jewellery retailer in India with a legacy of over 148 years. TBZ-The Original has waived off all making charges and the offer is valid from 8th August 2013 to 25th August 2013, in TBZ stores, in Andhra Pradesh on all their diamond jewellery collections.

According to Mr. Kiran Dixit, Group Head-Marketing, TBZ Ltd., this is our signature campaign, that customer's favorite too. It is observed that first time diamond buyers or diamond jewellery collectors or wedding buyers, queue up to the TBZ Stores during this campaign. Some customers take this opportunity to prepare themselves for the upcoming festive season. Whatever may be the buying purpose, TBZ's wide range of diamond jewellery designs will cater to all.

TBZ-The Original outlets offer a customer-friendly ambience with amenities such as displays, comfortable chairs, ambient lighting, elegant stylish interiors and the use of complementing and contrasting colors with bright lights. The showrooms have elegant interiors and prospective customers will be given personalized attention and customized services. The showroom offers a wide array of innovative and attractive jewellery designs for the fashion-conscious men and women with an added attraction of custom-made products.

About Tribhovandas Bhimji Zaveri Limited:

TBZ Ltd (BSE: 534369 | NSE: TBZ) has a 148-year old track-record of trust, quality and purity of its products, TBZ has won several prestigious awards including the Readers Digest Trusted Brand Asia in the category of Jewellery Shop in 2006, 2007 and 2008. TBZ has received other awards for both products and customer service, including the DTC Best Showroom award in 2004 and 2006, the DTC Best Diamond Moments award in 2005 for customer interactions, the DTC Best Showroom and Sales Person award in 2006 and 2007, the Jaipur Jewellery Show Gold Souk Awards 2007, which honoured TBZ's contribution to the gem and jewellery industry in India, and the Jamnalal Bajaj Uchit Vyavahar Puraskar 2007 – Council for Fair Business Practices Award. TBZ-The Original has 26 stores in 20 cities across 7 States including Maharashtra, Gujarat, Madhya Pradesh, Chhattisgarh, Kerala, Andhra Pradesh and West Bengal.

For Tribhovandas Bhimji Zaveri Limited

TRIBHOVANDAS BHIMJI ZAVERI LTD. MUMBAI

Shrikant Zaveri
Chairman and Managing Director

tbz®
The original since 1864
TRIBHOVANDAS BHIMJI ZAVERI LTD.

Regd. Office : 241/43, Zaveri Bazar, Mumbai - 400 002. Tel.: +91.22.3956 5001, Fax : +91.22.39565056.

Corp. Office : 1106 to 1121, 11th Floor, West Wing, Tulsiani Chambers, 212, Backbay Reclamation, Free Press Journal Road, Nariman Point, Mumbai - 400 021. Tel.: +91.22.30735000. Fax : +91.22.30735088.